

**The Role of Academic Performance Towards Employability: A Study  
on Management Students at Universitas Atma Jaya Yogyakarta**

*Peran Performa Akademik Terhadap Peluang Kerja: Studi pada  
Mahasiswa Manajemen di Universitas Atma Jaya Yogyakarta*

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*Presented as Partial Fulfilment of Requirements for the Degree of Sarjana  
Manajemen (S1) in International Business Management Program Faculty of  
Business and Economics Universitas Atma Jaya Yogyakarta*



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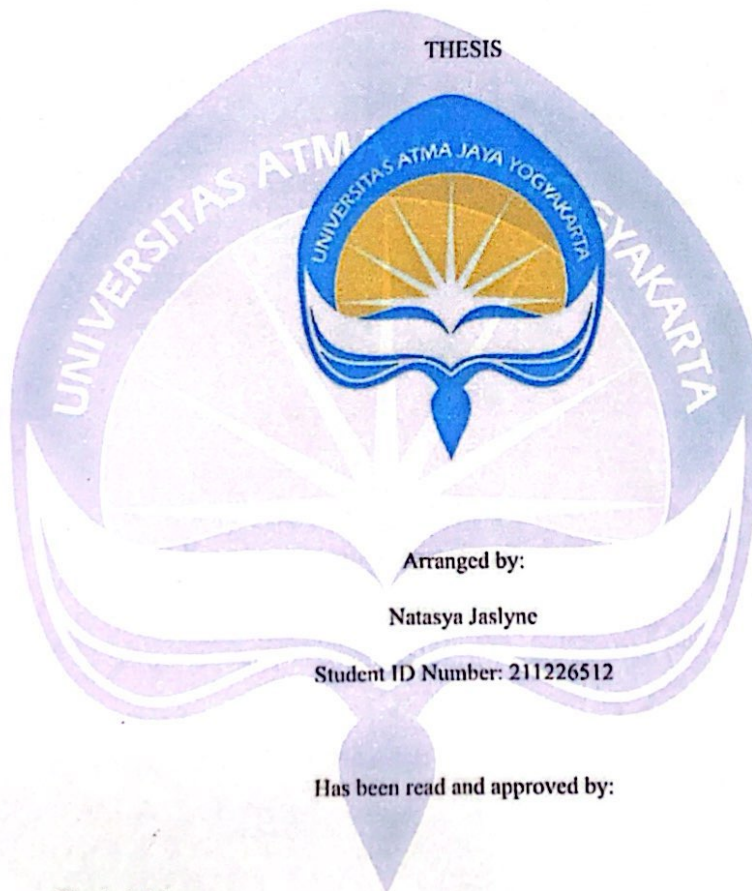
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Management Students at Universitas Atma Jaya Yogyakarta**

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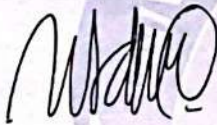
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## **AUTHENTICITY ACKNOWLEDGEMENT**

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**The Role of Academic Performance Towards Employability: A Study  
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Declare that it is fully my work and does not contain the work of others  
except for some parts that require references with the proper procedures for  
writing scientific papers and are stated in the bibliography in this thesis.

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## PREFACE

Gratitude is expressed to God Almighty for the strength and guidance that made it possible to complete this thesis, which is a requirement for the undergraduate degree at Universitas Atma Jaya Yogyakarta. This thesis, titled "**The Role of Academic Performance in Employability: A Study on Management Students at Universitas Atma Jaya Yogyakarta,**" has been prepared to fulfill the requirements needed for obtaining a bachelor's degree (S1) in Management from the Faculty of Business and Economics at Atma Jaya University, Yogyakarta.

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The author recognizes that this thesis is far from perfect and welcomes any constructive criticism, suggestions, or input to further enhance its quality. It is the

author's hope that this research contributes meaningfully to the field and provides valuable insights for readers.

Yogyakarta, 11 August 2025

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**ABSTRACT**

With the growing concern over unemployment among Indonesia's productive-age population, this study investigates variables that may contribute to improving graduates' employability. In particular, it examines the link between academic performance and employability in the context of higher education. The focus is on undergraduate Management students at Universitas Atma Jaya Yogyakarta in their 6th and 8th semester, with the Human Capital Theory serving as a theoretical

reference to frame the relationship between academic performance measured through Grade Point Average (GPA) and students employability in competing within the business and management job market. Purposive sampling was applied and data was collected from 104 students through an online questionnaire distributed via Google Forms. Quantitative analysis using SPSS revealed a significant positive relationship between academic performance and employability, indicating that higher academic performance is associated with greater employability opportunity, confidence, and readiness in entering the workforce.

*Keywords: Employability, Academic Performance, University Students*

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