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## LAMPIRAN

### Lampiran 1. Kuesioner *Google Formulir*

The image displays three sequential screenshots of a Google Form titled "Pengalaman Merek dan Loyalitas Merek Gen Z Pada Konser SM Entertainment: Persepsi Kualitas dan Kepercayaan Merek Dyandra Global Edutainment (DGE)". The form is branded with the "Dyandra Global EDUTAINMENT" logo and a small video thumbnail. The first screenshot shows the introductory text, which includes a greeting from Angelia Permata Desire, a brief description of the study, and a list of criteria for participation (Gen Z, KPOP SM Entertainment fans, and recent concert attendees). It also contains a consent statement and a thank-you message. The second screenshot shows the "Pertanyaan Filter 1" (Filter Question 1) section, which asks if the respondent is a KPOP fan, with radio button options for "Ya" (Yes) and "Tidak" (No). The third screenshot shows the "Pertanyaan Filter 2" (Filter Question 2) section, which asks if the respondent has attended a SM Entertainment concert, also with radio button options for "Ya" and "Tidak". Each screenshot includes a "Next" button and a "Clear form" link at the bottom.

**Dyandra Global EDUTAINMENT**

**Pengalaman Merek dan Loyalitas Merek Gen Z Pada Konser SM Entertainment: Persepsi Kualitas dan Kepercayaan Merek Dyandra Global Edutainment (DGE)**

Hello! ✨  
Perkenalkan, saya Angelia Permata Desire dari Fakultas Bisnis dan Ekonomika, Program Studi Manajemen. Saat ini, saya sedang membutuhkan responden untuk kepentingan data tugas akhir (skripsi) dengan topik:

**"Pengalaman Merek dan Loyalitas Merek Gen Z Pada Konser SM Entertainment: Persepsi Kualitas dan Kepercayaan Merek Dyandra Global Edutainment (DGE)."**

Untuk penelitian ini, saya membutuhkan responden dengan kriteria berikut:  
1. Gen Z (1997-2012) penggemar KPOP SM Entertainment.  
2. Pernah menonton konser grup SM Entertainment yang dipromotori oleh Dyandra Global Edutainment (DGE) (setidaknya 2x dalam satu tahun terakhir).

Jika Anda memenuhi kriteria di atas, saya sangat mengharapkan partisipasi Anda dalam mengisi survei ini dengan jujur, cermat, dan sesuai dengan pengalaman pribadi Anda.

Survei ini sepenuhnya untuk kepentingan akademik dan penelitian, sehingga semua data akan dijaga kerahasiaannya dan tidak akan disalahgunakan untuk tujuan lain.

Terima kasih banyak atas waktu dan partisipasi Anda! ❤️ ✨

Best Regards,  
Angelia Permata Desire.

angelia.desire@gmail.com [Switch account](#)

Not shared

**Pertanyaan Filter 1**

Mohon dapat mengisi pertanyaan berikut untuk mengetahui apakah anda sesuai dengan kriteria responden yang dibutuhkan.

Apakah Anda seorang penggemar KPOP? \*

☐ Ya  
☐ Tidak

**Pertanyaan Filter 2**

Mohon dapat mengisi pertanyaan berikut untuk mengetahui apakah anda sesuai dengan kriteria responden yang dibutuhkan.

**Dyandra Global EDUTAINMENT**

Apakah Anda pernah menonton konser grup SM Entertainment oleh Dyandra Global Edutainment (DGE)? (Setidaknya 2x dalam satu tahun terakhir). \*

☐ Ya  
☐ Tidak

### Pengalaman Merek

**Pengalaman sensorik** adalah pengalaman brand sensorik yang mengekspresikan pengalaman yang dihasilkan dari rangsangan visual, pendengaran, penciuman, rasa, dan sentuhan yang diberikan oleh brand.

Berikut adalah penjelasan untuk kriteria umum pada setiap pilihan:

1 = Sangat Tidak Setuju  
2 = Tidak Setuju  
3 = Netral  
4 = Setuju  
5 = Sangat Setuju

Saya merasa promotor DGE memberi pengaruh kuat pada cara pandang saya terhadap promotor. \*

1   2   3   4   5

Sangat Tidak Setuju   ☐   ☐   ☐   ☐   ☐   Sangat Setuju

Saya merasa promotor DGE menyenangkan (dalam memilih venue konser). \*

1   2   3   4   5

Sangat Tidak Setuju   ☐   ☐   ☐   ☐   ☐   Sangat Setuju

Menurut saya promotor DGE menarik hati. \*

1   2   3   4   5

Sangat Tidak Setuju   ☐   ☐   ☐   ☐   ☐   Sangat Setuju

Back   Next   Clear form

### Pengalaman Merek

**Pengalaman afektif** adalah pengalaman brand kepada pelanggan yang meliputi suasana hati, emosi, dan perasaan pelanggan.

Berikut adalah penjelasan untuk kriteria umum pada setiap pilihan:

1 = Sangat Tidak Setuju  
2 = Tidak Setuju  
3 = Netral  
4 = Setuju  
5 = Sangat Setuju

Saya merasa terkoneksi dengan promotor DGE. \*

1   2   3   4   5

Sangat Tidak Setuju   ☐   ☐   ☐   ☐   ☐   Sangat Setuju

Saya merasa terkoneksi dengan kuat secara emosional pada promotor DGE. \*

1   2   3   4   5

Sangat Tidak Setuju   ☐   ☐   ☐   ☐   ☐   Sangat Setuju

Saya merasa DGE memberikan kesan mendalam secara emosional bagi saya. \*

1   2   3   4   5

Sangat Tidak Setuju   ☐   ☐   ☐   ☐   ☐   Sangat Setuju

Back   Next   Clear form

### Pengalaman Merek

**Pengalaman tindakan** adalah perilaku atau niat pelanggan dengan menarik pengalaman fisik, gaya hidup, pola perilaku jangka panjang, atau interaksi dengan orang lain.

Berikut adalah penjelasan untuk kriteria umum pada setiap pilihan:

1 = Sangat Tidak Setuju  
2 = Tidak Setuju  
3 = Netral  
4 = Setuju  
5 = Sangat Setuju

Saya terlibat secara langsung dengan promotor DGE (seperti menggunakan layanannya untuk menonton konser SM Entertainment pilihan saya). \*

1   2   3   4   5

Sangat Tidak Setuju   ☐   ☐   ☐   ☐   ☐   Sangat Setuju

Menurut saya, layanan dari promotor DGE memberikan pengalaman yang menyenangkan bagi saya. \*

1   2   3   4   5

Sangat Tidak Setuju   ☐   ☐   ☐   ☐   ☐   Sangat Setuju

Saya memutuskan untuk menggunakan layanan promotor DGE ketika saya ingin menonton konser KPOP kesukaan saya. \*

1   2   3   4   5

Sangat Tidak Setuju   ☐   ☐   ☐   ☐   ☐   Sangat Setuju

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berbeda dan  
eka tentang

berapa \*

Sangat Setuju

**Kualitas yang Dirasakan**

**Kualitas yang dirasakan** didefinisikan sebagai penilaian pelanggan tentang keunggulan atau keunggulan suatu brand berdasarkan persepsi subjektif.

Berikut adalah penjelasan untuk kriteria umum pada setiap pilihan:

1 = Sangat Tidak Setuju  
2 = Tidak Setuju  
3 = Netral  
4 = Setuju  
5 = Sangat Setuju

Menurut saya promotor DGE dapat diandalkan (seperti layanan ticketing, pemilihan venue konser, sikap *usher* konser yang ramah, dll). \*

1 2 3 4 5

Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Promotor DGE memiliki kualitas yang baik. \*

1 2 3 4 5

Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Menurut saya promotor DGE memenuhi harapan saya. \*

1 2 3 4 5

Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

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Menurut saya  
yang lama.

Sangat Tidak

Menurut saya

Sangat Tidak

Menurut saya

Sangat Tidak

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### Kepercayaan Merek

**Kepercayaan merek** dinyatakan sebagai faktor penting dalam kesuksesan komersial. Pelanggan yang mengandalkan suatu brand lebih bersedia untuk tetap setia pada brand tersebut, membeli dari brand baru yang dipromosikan di bawahnya, membayar harga premium untuk brand tersebut, dan berbagi informasi mengenai brand tersebut.

Berikut adalah penjelasan untuk kriteria umum pada setiap pilihan:

1 = Sangat Tidak Setuju  
2 = Tidak Setuju  
3 = Netral  
4 = Setuju  
5 = Sangat Setuju

Saya percaya pada promotor DGE. \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Saya mengandalkan promotor DGE. \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Saya yakin promotor DGE adalah promotor yang jujur. \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Saya percaya bahwa promotor DGE memuaskan saya. \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

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### Loyalitas Merek

**Loyalitas merek** adalah loyalitas terhadap suatu brand harus mencakup perilaku pembelian yang positif dan sikap yang positif terhadap brand tersebut.

Berikut adalah penjelasan untuk kriteria umum pada setiap pilihan:

1 = Sangat Tidak Setuju  
2 = Tidak Setuju  
3 = Netral  
4 = Setuju  
5 = Sangat Setuju

Saya merasa lebih baik ketika menggunakan layanan promotor DGE untuk menonton konser KPOP (khususnya SM Entertainment). \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Saya puas menggunakan layanan promotor DGE. \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Saya akan selalu menggunakan promotor DGE sebagai pilihan utama. \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Saya merasa promotor DGE selalu menarik perhatian saya. \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Saya akan tetap memilih promotor DGE walaupun mendapatkan penawaran dari promotor konser KPOP (khususnya SM Entertainment) lainnya. \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

Saya akan terus menggunakan layanan dari promotor DGE di masa mendatang. \*

1 2 3 4 5  
Sangat Tidak Setuju ☐ ☐ ☐ ☐ ☐ Sangat Setuju

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**Data Responden**

Pada bagian ini, responden diminta untuk mengisi data diri terkait dengan beberapa poin berikut.

**Jenis Kelamin \***

☐ Laki-Laki
☐ Perempuan

**Usia \***

☐ < 18 tahun
☐ 18-23 tahun
☐ 24-28 tahun
☐ > 29 tahun

**Pendidikan terakhir \***

☐ SMA/SMK
☐ D1/D2/D3
☐ S1
☐ S2
☐ S3

**Profesi \***

☐ Pelajar / Mahasiswa
☐ Pegawai Swasta
☐ PNS
☐ Wiraswasta
☐ Freelancer
☐ Lainnya

**Rata-rata pendapatan Anda (Per bulan). \***

☐ < Rp 500.000
☐ Rp 500.000 - Rp 1.000.000
☐ Rp 1.000.001 - Rp 5.000.000
☐ Rp 5.000.001 - Rp 10.000.000
☐ > Rp 10.000.000

**Domisili (Berdasarkan Provinsi / Kota). \***

**Rata-rata pengeluaran menonton konser KPOP Anda dalam 1x konser? \***

☐ < Rp 500.000
☐ Rp 500.000 - Rp 1.000.000
☐ Rp 1.000.001 - Rp 5.000.000
☐ Rp 5.000.001 - Rp 10.000.000
☐ > Rp 10.000.000

**Seberapa sering Anda menonton konser SM Entertainment oleh DGE dalam satu tahun terakhir (2024 - sekarang)? \***

☐ < 3 kali
☐ 3-5 kali
☐ > 5 kali

**Konser girl group atau boy group dari agensi SM Entertainment yang dipromotori DGE apa yang pernah Anda hadiri (Mulai tahun 2020 - sekarang)? \***

☐ 2020 Super Junior World Tour Super8Show Infinite Time in Jakarta
☐ 2022 NCT127 2ND TOUR NEO CITY: JAKARTA THE LINK
☐ 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA
☐ 2023 Red Velvet 4th Concert in Jakarta RtoV
☐ 2023 Aespa LIVE TOUR 2023 - SYNK: HYPER LINE IN JAKARTA
☐ 2023 THE ODD OF LOVE TAEYEON CONCERT in JAKARTA
☐ 2023 SMTOWN LIVE SMCU PALACE @JAKARTA
☐ 2023 YESUNG SOLO CONCERT in JAKARTA Unfading Sense
☐ 2024 NCT 127 3RD TOUR THE UNITY NEO CITY: JAKARTA
☐ 2024 NCT DREAM WORLD TOUR THE DREAM SHOW 3 7DREAM( )SCAPE
☐ 2024 RIIZE FAN-CON TOUR RIIZING DAY JAKARTA

☐ 2024 DOYOUNG CONCERT DEAR YOUTH in JAKARTA  
☐ 2024 WayV CONCERT IN JAKARTA ON THE WAY  
☐ 2024 BoA : One's Own In JAKARTA BoA LIVE TOUR  
☐ 2024 CHANYEOL LIVE TOUR (City-scape) in JAKARTA  
☐ 2025 THE MOMENTUM NCT 127 4TH TOUR NEO CITY: JAKARTA  
☐ 2025 NCT WISH LOGIN JAKARTA 2025 NCT WISH ASIA TOUR  
☐ 2025 TAEYEON CONCERT THE TENSE JAKARTA

Girl group atau boy group dari agensi SM Entertainment kesukaan Anda. \*

☐ KANGTA  
☐ BoA  
☐ TVXQ!  
☐ SUPER JUNIOR  
☐ GIRLS' GENERATION  
☐ SHINee  
☐ EXO  
☐ Red Velvet  
☐ NCT 127  
☐ NCT DREAM  
☐ WayV  
☐ AESPA  
☐ RIIZE  
☐ NCT WISH  
☐ LUCAS  
☐ Hearts2Hearts

**Terima Kasih! 💖**

Terima kasih banyak atas partisipasi Anda dalam penelitian ini! Jawaban yang Anda berikan sangat berharga dan akan membantu kami dalam memahami pengalaman konser KPOP yang dipromotori oleh Dyandra Global Edutainment.

Sebagai apresiasi, kami memberikan kesempatan bagi Anda untuk mendapatkan **freebies grup KPOP SM Entertainment favorit!** 🎁👑

Silakan isi **nomor WhatsApp** Anda di bawah ini, agar kami dapat menghubungi Anda jika terpilih sebagai pemenang.

Semoga beruntung, dan terima kasih atas dukungan Anda! 💖🙌🔥

*Best Regards,*  
**Angelia Permata Desire.**

Nomor Whatsapp Anda (Untuk pemberian *freebies* bagi yang beruntung). \*

Your answer

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## Lampiran 2. Penyebaran Kuesioner



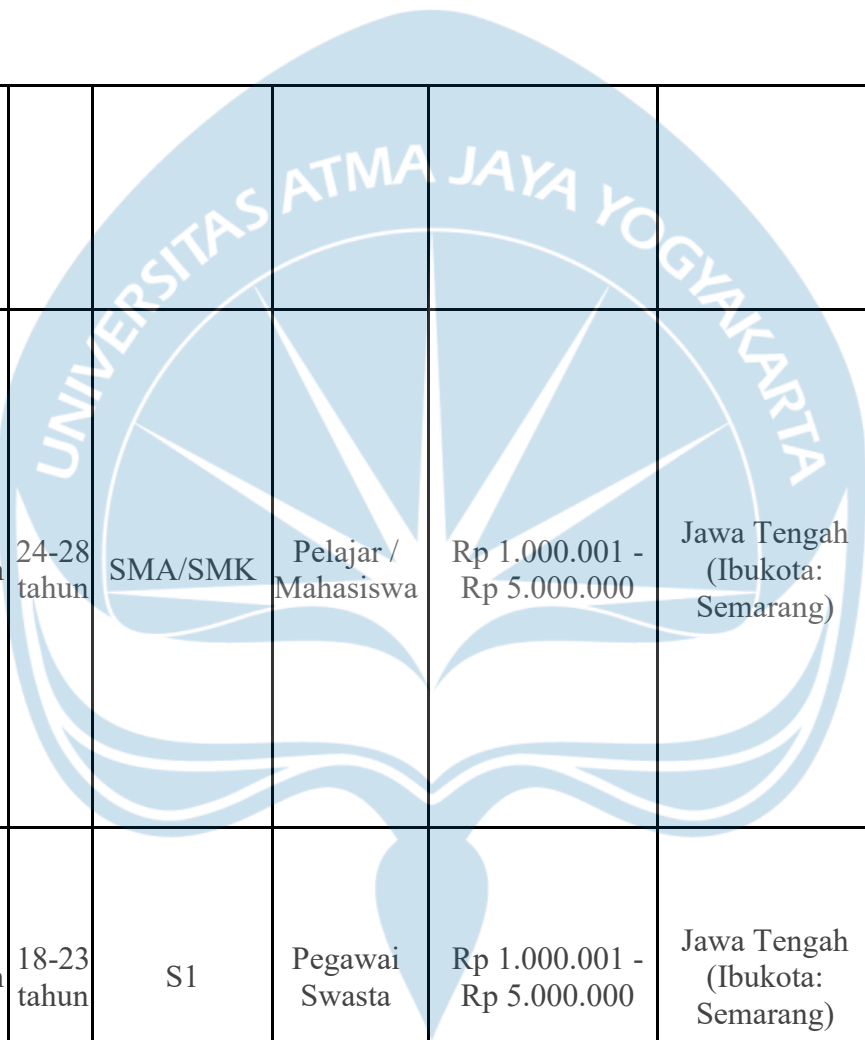
Lampiran 3. Data Responden dan Jawabannya

| <i>Timestamp</i>   | Apakah Anda seorang penggemar K-POP? | Apakah Anda pernah menonton konser grup SM Entertainment oleh Dyandra Global Edutainment (DGE)? (Setidaknya dua kali dalam satu tahun terakhir) | Jenis Kelamin | Usia        | Pendidikan Terakhir | Profesi             | Rata-rata pendapatan Anda (Per Bulan) | Domisili (Berdasarkan Provinsi/Kota) | Rata-rata pengeluaran menonton konser K-POP Anda dalam satu kali konser? | Seberapa sering Anda menonton konser SM Entertainment oleh DGE dalam satu tahun terakhir (2024-sekarang)? | Konser girl group atau boy group dari agensi SM Entertainment yang dipromotori DGE apa yang pernah Anda hadiri (Mulai tahun 2020-sekarang)? |
|--------------------|--------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------|---------------------|---------------------|---------------------------------------|--------------------------------------|--------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| 3/22/2025 19:03:40 | Ya                                   | Ya                                                                                                                                              | Perempuan     | 18-23 tahun | S1                  | Pelajar / Mahasiswa | Rp 500.000 – Rp 1.000.000             | Yogyakarta (Ibukota: Yogyakarta)     | Rp 5.000.001 - Rp 10.000.000                                             | < 3 kali                                                                                                  | 2023 Red Velvet 4th Concert in Jakarta RtoV, 2023 Aespa LIVE TOUR 2023 - SYNK: HYPER LINE IN JAKARTA                                        |
| 3/22/2025 19:14:56 | Ya                                   | Ya                                                                                                                                              | Perempuan     | 18-23 tahun | S1                  | Pelajar/ Mahasiswa  | > Rp 10.000.000                       | Sulawesi Selatan (Ibukota: Makassar) | >Rp 10.000.000                                                           | 3-5 kali                                                                                                  | 2023 SMTOWN LIVE SMCU PALACE @JAKARTA, 2024 NCT 127                                                                                         |

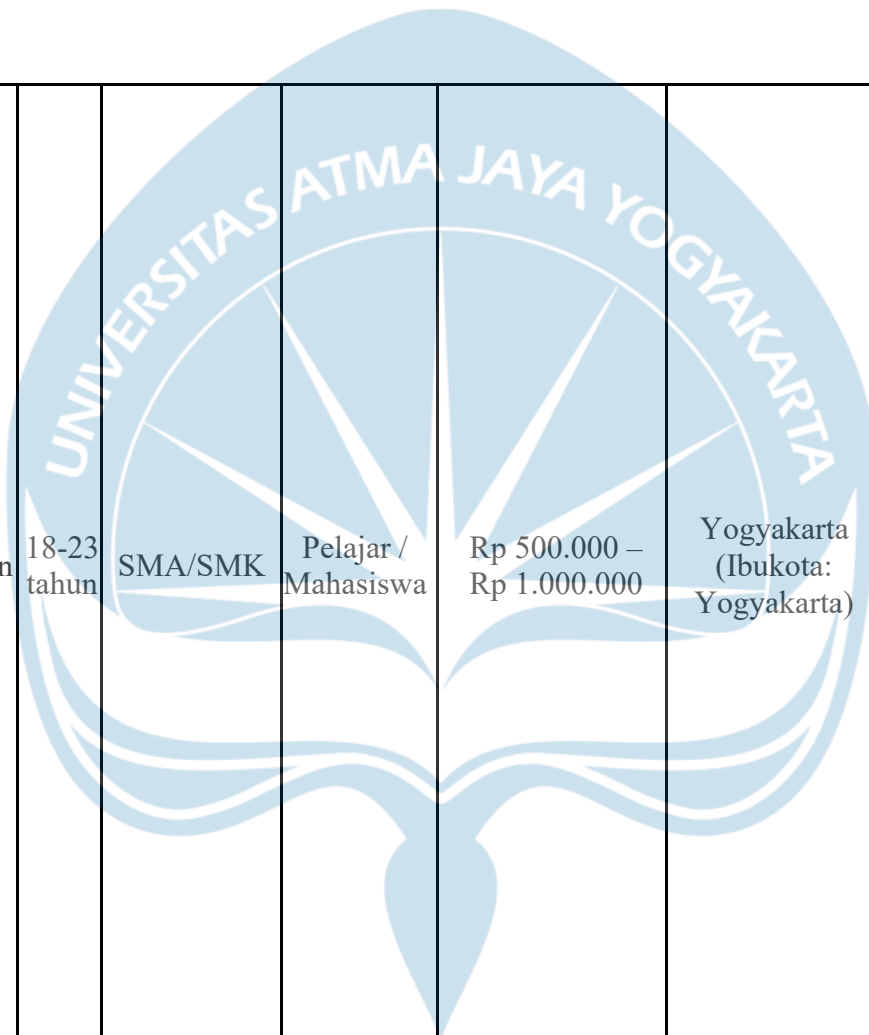


|                       |    |    |           |                |    |                   |                                 |                                       |                                   |          |                                                                                                                                                                                      |
|-----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|---------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                 |                                       |                                   |          | 3RD TOUR THE<br>UNITY NEO<br>CITY: JAKARTA,<br>2024 NCT<br>DREAM WORLD<br>TOUR THE<br>DREAM SHOW 3<br>7DREAM( SCAP<br>E, 2024<br>CHANYEOL<br>LIVE TOUR<br>(City-scape) in<br>JAKARTA |
| 3/22/2025<br>19:19:16 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA,<br>2025 THE<br>MOMENTUM<br>NCT 127 4TH<br>TOUR NEO<br>CITY: JAKARTA                                                                  |
| 3/22/2025<br>19:34:02 | Ya | Ya | Perempuan | > 29<br>tahun  | S1 | Wiraswasta        | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2020 Super Junior<br>World Tour<br>Super8Show<br>Infinite Time in<br>Jakarta, 2023<br>SMTOWN LIVE                                                                                    |

|                       |    |       |           |                |         |                        |                                |                                       |                                    |          |                                                                                                                                                                                          |
|-----------------------|----|-------|-----------|----------------|---------|------------------------|--------------------------------|---------------------------------------|------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |       |           |                |         |                        |                                |                                       |                                    |          | SMCU PALACE<br>@JAKARTA                                                                                                                                                                  |
| 3/22/2025<br>19:57:20 | Ya | Tidak |           |                |         |                        |                                |                                       |                                    |          |                                                                                                                                                                                          |
| 3/22/2025<br>20:55:15 | Ya | Ya    | Perempuan | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000   | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 500.000 -<br>Rp 1.000.000       | < 3 kali | 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA,<br>2024 NCT<br>DREAM WORLD<br>TOUR THE<br>DREAM SHOW 3<br>7DREAM()SCAP<br>E |
| 3/22/2025<br>21:24:41 | Ya | Ya    | Perempuan | 24-28<br>tahun | SMA/SMK | Wiraswasta             | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 DOYOUNG                      |



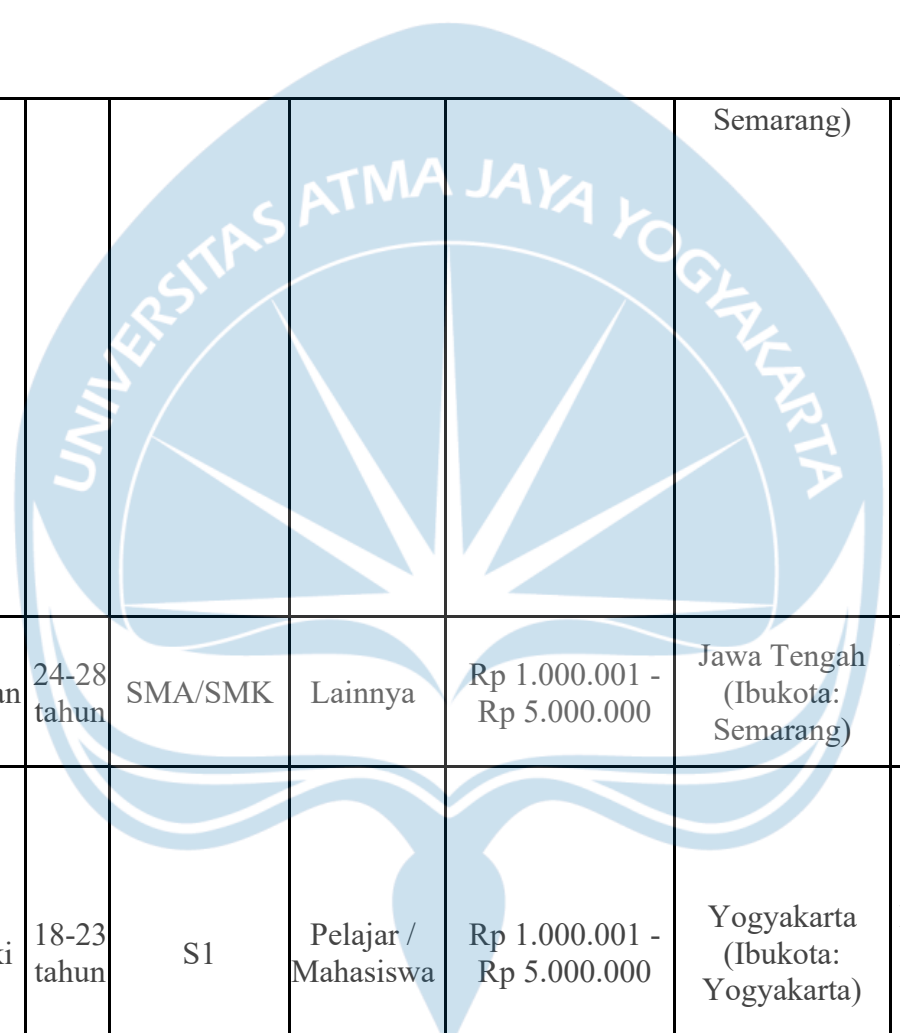
|                       |    |    |           |             |         |                     |                             |                                 |                             |          |                                                                                                                                                                                                      |
|-----------------------|----|----|-----------|-------------|---------|---------------------|-----------------------------|---------------------------------|-----------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |             |         |                     |                             |                                 |                             |          | CONCERT DEAR YOUTH in JAKARTA, 2024<br>WayV CONCERT IN JAKARTA ON THE WAY                                                                                                                            |
| 3/22/2025<br>22:05:15 | Ya | Ya | Perempuan | 24-28 tahun | SMA/SMK | Pelajar / Mahasiswa | Rp 1.000.001 - Rp 5.000.000 | Jawa Tengah (Ibukota: Semarang) | Rp 1.000.001 - Rp 5.000.000 | 3-5 kali | 2023 Red Velvet 4th Concert in Jakarta<br>RtoV, 2023 Aespa LIVE TOUR 2023 - SYNK: HYPER LINE IN JAKARTA, 2023 SMTOWN LIVE SMCU PALACE @JAKARTA, 2025 THE MOMENTUM NCT 127 4TH TOUR NEO CITY: JAKARTA |
| 3/22/2025<br>22:42:32 | Ya | Ya | Perempuan | 18-23 tahun | S1      | Pegawai Swasta      | Rp 1.000.001 - Rp 5.000.000 | Jawa Tengah (Ibukota: Semarang) | Rp 1.000.001 - Rp 5.000.000 | < 3 kali | 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA, 2023 Aespa LIVE TOUR 2023 - SYNK: HYPER LINE IN JAKARTA                                                                                             |



|                       |    |    |           |                |         |                        |                                |                                        |                               |          |                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|----------------------------------------|-------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3/22/2025<br>23:06:24 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000   | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001–<br>Rp 5.000.000 | 3-5 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2024<br>CHANYEOL LIVE<br>TOUR (City-scape)<br>in JAKARTA, 2025<br>NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA |
| 3/22/2025<br>23:53:28 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:               | Rp 1.000.001<br>- Rp          | < 3 kali | 2024 NCT<br>DREAM                                                                                                                                                                                                                                                                                                                                                                                                                   |

|                       |    |    |           |                |    |                        |                                 |                                                   |                                   |          |                                                                                                                                                                                                |
|-----------------------|----|----|-----------|----------------|----|------------------------|---------------------------------|---------------------------------------------------|-----------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                        |                                 | Semarang)                                         | 5.000.000                         |          | WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAP<br>E                                                                                                                                         |
| 3/23/2025<br>0:16:59  | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)                  | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/23/2025<br>1:51:38  | Ya | Ya | Perempuan | 18-23<br>tahun | S2 | Wiraswasta             | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang)             | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                               |
| 3/23/2025<br>10:29:05 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Kepulauan<br>Riau (Ibukota:<br>Tanjung<br>Pinang) | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 Aespa<br>LIVE TOUR 2023 -                                                                                                       |

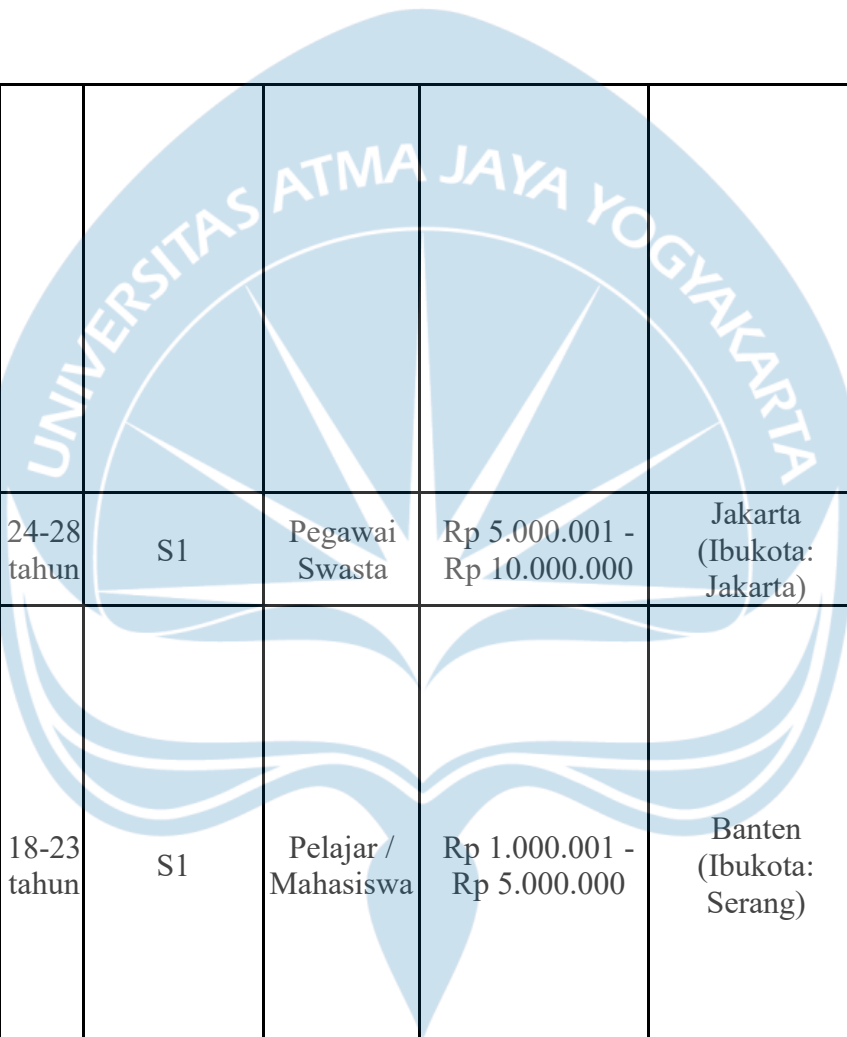
|                       |    |    |           |                |         |                        |                                |                                       |                                   |          |                                                                                                                                                                                                                                                                                                               |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|---------------------------------------|-----------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                       |                                   |          | SYNK: HYPER<br>LINE IN JAKARTA                                                                                                                                                                                                                                                                                |
| 3/23/2025<br>10:39:43 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000   | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA                                                                                                                                                                                                                                                                |
| 3/23/2025<br>10:58:03 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Lainnya                | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/23/2025<br>14:25:42 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Lainnya                | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:              | Rp 1.000.001<br>- Rp              | 3-5 kali | 2023 NCT DREAM<br>TOUR THE                                                                                                                                                                                                                                                                                    |



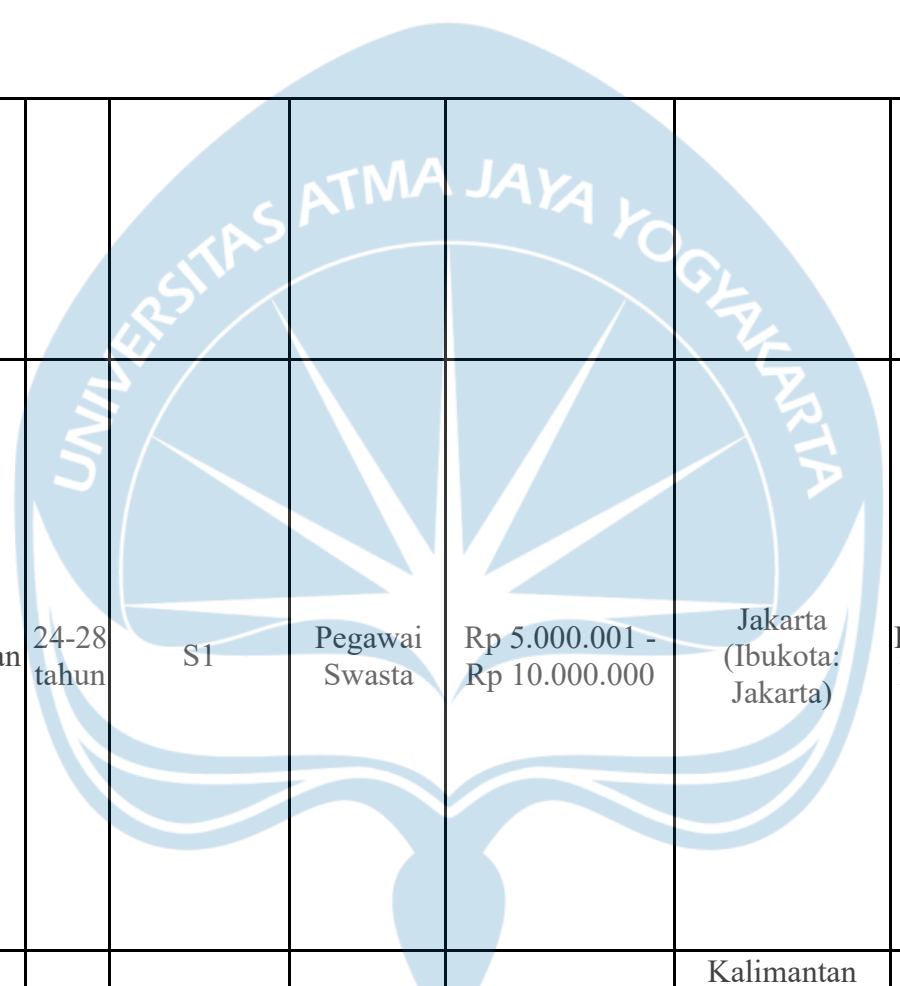
|                       |    |    |           |                |         |                        |                                |                                        |                                   |          |                                                                                                                                                                                                                    |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|----------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                | Semarang)                              | 5.000.000                         |          | DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/23/2025<br>14:29:47 | Ya | Ya | Perempuan | 24-28<br>tahun | SMA/SMK | Lainnya                | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang)  | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta                                                                                                                                          |
| 3/23/2025<br>16:23:02 | Ya | Ya | Laki-Laki | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2024<br>CHANYEOL LIVE<br>TOUR (City-scape)<br>in JAKARTA                                   |

|                       |    |       |           |                |          |                        |                                 |                                        |                                    |          |                                                                                                                                   |
|-----------------------|----|-------|-----------|----------------|----------|------------------------|---------------------------------|----------------------------------------|------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------|
| 3/23/2025<br>17:25:11 | Ya | Ya    | Perempuan | 18-23<br>tahun | D1/D2/D3 | Lainnya                | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:<br>Semarang)  | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/23/2025<br>19:31:55 | Ya | Tidak |           |                |          |                        |                                 |                                        |                                    |          |                                                                                                                                   |
| 3/23/2025<br>21:15:56 | Ya | Ya    | Perempuan | 18-23<br>tahun | SMA/SMK  | Pelajar /<br>Mahasiswa | < Rp 500.000                    | Jawa Tengah<br>(Ibukota:<br>Semarang)  | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA                                                                                    |
| 3/24/2025<br>1:00:37  | Ya | Ya    | Perempuan | 18-23<br>tahun | SMA/SMK  | Pelajar /<br>Mahasiswa | < Rp 500.000                    | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN JAKARTA               |
| 3/24/2025<br>8:27:58  | Ya | Ya    | Perempuan | 18-23<br>tahun | S1       | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024                    |

|                   |    |       |           |             |         |                |                             |                                |                              |          |                                                                                                                                              |
|-------------------|----|-------|-----------|-------------|---------|----------------|-----------------------------|--------------------------------|------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------|
|                   |    |       |           |             |         |                |                             |                                |                              |          | CHANYEOL LIVE TOUR (City-scape) in JAKARTA                                                                                                   |
| 3/24/2025 8:28:17 | Ya | Tidak |           |             |         |                |                             |                                |                              |          |                                                                                                                                              |
| 3/24/2025 8:34:12 | Ya | Ya    | Perempuan | 24-28 tahun | S1      | Pegawai Swasta | Rp 1.000.001 - Rp 5.000.000 | Jawa Timur (Ibukota: Surabaya) | Rp 5.000.001 - Rp 10.000.000 | < 3 kali | 2024 CHANYEOL LIVE TOUR (City-scape) in JAKARTA                                                                                              |
| 3/24/2025 8:35:16 | Ya | Ya    | Laki-Laki | 18-23 tahun | SMA/SMK | Lainnya        | Rp 500.000 - Rp 1.000.000   | Jawa Barat (Ibukota: Bandung)  | < Rp 500.000                 | < 3 kali | 2023 Red Velvet 4th Concert in Jakarta RtoV, 2023 Aespa LIVE TOUR 2023 - SYNK: HYPER LINE IN JAKARTA, 2025 TAEYEON CONCERT THE TENSE JAKARTA |
| 3/24/2025 9:24:54 | Ya | Ya    | Perempuan | 24-28 tahun | S1      | Wiraswasta     | > Rp 10.000.000             | Banten (Ibukota: Serang)       | Rp 5.000.001 - Rp 10.000.000 | > 5 kali | 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA, 2023 SMTOWN LIVE SMCU PALACE @JAKARTA, 2024 NCT 127 3RD TOUR THE UNITY                      |



|                       |    |    |           |                |    |                        |                                 |                                  |                                   |          |                                                                                                                                                                                                                       |
|-----------------------|----|----|-----------|----------------|----|------------------------|---------------------------------|----------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                        |                                 |                                  |                                   |          | NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 RIIZE FAN-<br>CON TOUR<br>RIIZING DAY<br>JAKARTA                                                               |
| 3/24/2025<br>9:26:23  | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 CHANYEOL<br>LIVE TOUR (City-<br>scape) in JAKARTA                                                                                                                                                                |
| 3/24/2025<br>14:04:16 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Banten<br>(Ibukota:<br>Serang)   | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM |



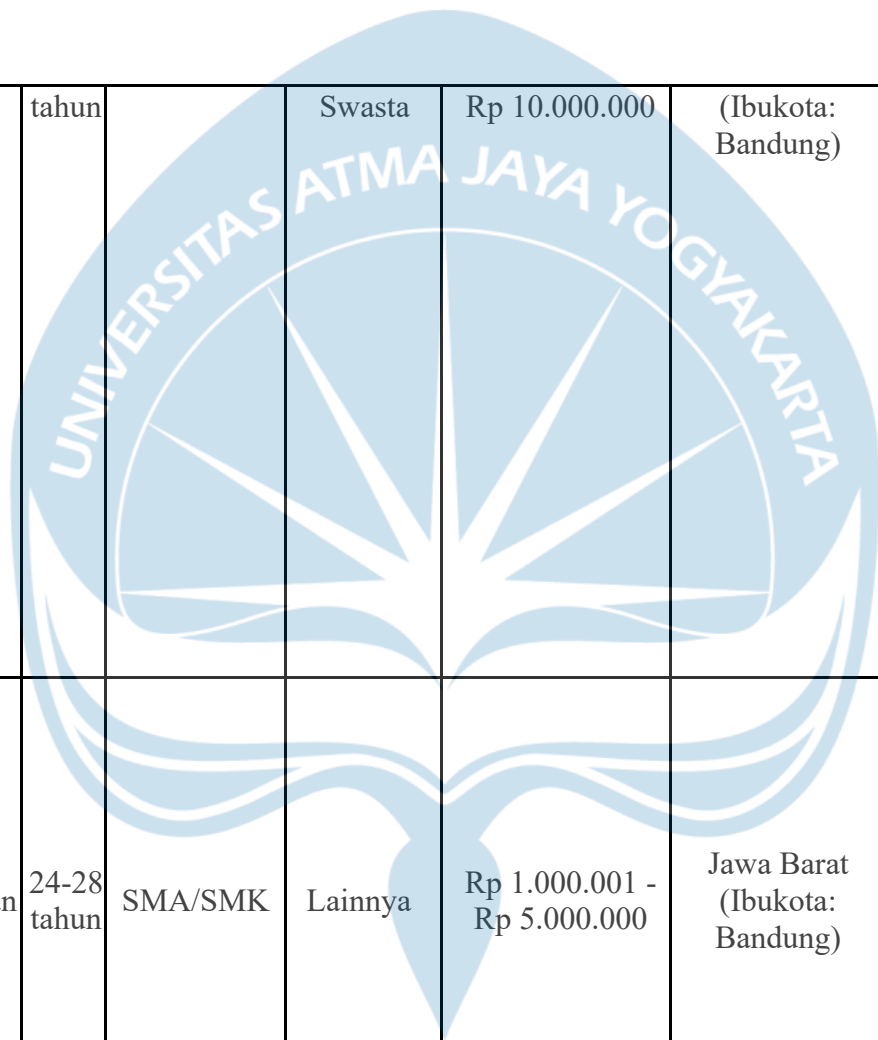
SHOW 3  
7DREAM()SCAPE,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

2023 Aespa LIVE  
TOUR 2023 -  
SYNK: HYPER  
LINE IN  
JAKARTA, 2023  
SMTOWN LIVE  
SMCU PALACE  
@JAKARTA, 2024  
RIIZE FAN-CON  
TOUR RIIZING  
DAY JAKARTA,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

2024 CHANYEOL  
LIVE TOUR (City-  
scape) in  
JAKARTA

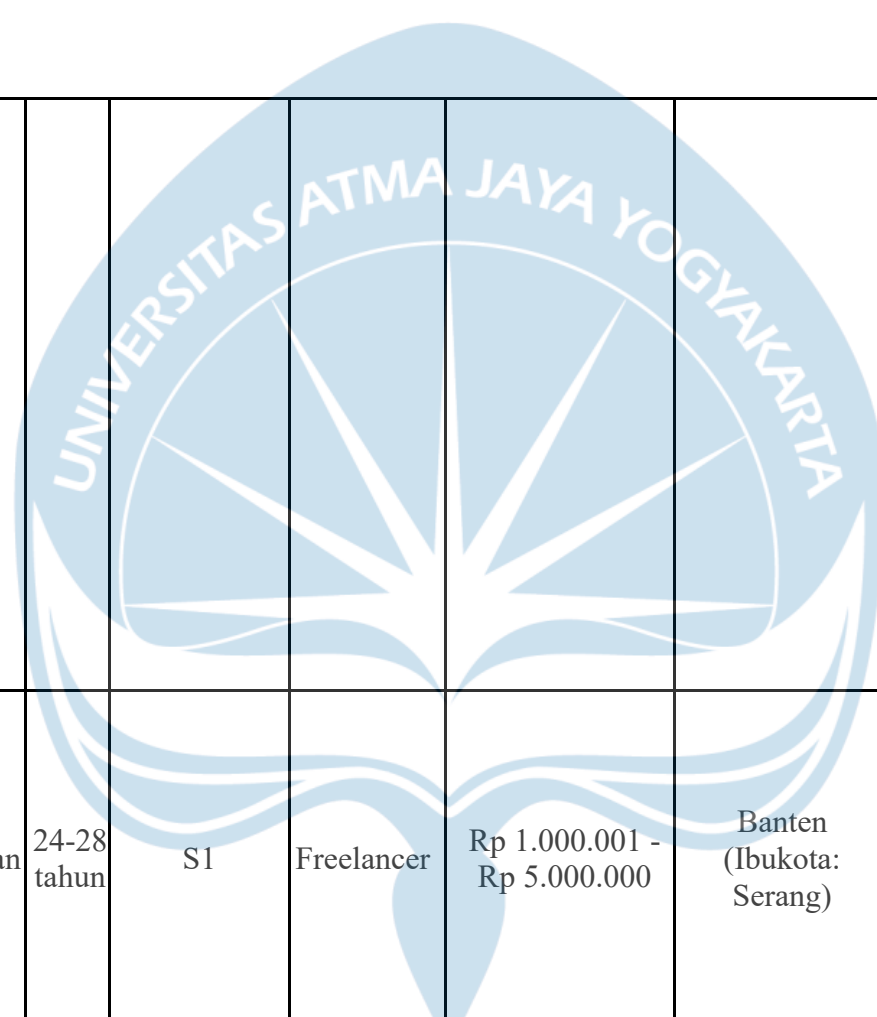
2022 NCT127 2ND

|                       |    |    |           |                |    |                   |                                 |                                                    |                                |          |                                                                                                                                                                                                                                                |
|-----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|----------------------------------------------------|--------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                 |                                                    |                                |          | SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                                                   |
| 3/24/2025<br>14:29:28 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)                   | Rp 1.000.001-<br>Rp 5.000.000  | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>RIIZE FAN-CON<br>TOUR RIIZING<br>DAY JAKARTA,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 3/24/2025<br>14:46:53 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 500.000 –<br>Rp 1.000.000    | Kalimantan<br>Tengah<br>(Ibukota:<br>Palangkaraya) | Rp 5.000.001-<br>Rp 10.000.000 | < 3 kali | 2024 CHANYEOL<br>LIVE TOUR (City-<br>scape) in<br>JAKARTA                                                                                                                                                                                      |
| 3/24/2025             | Ya | Ya | Perempuan | 24-28          | S1 | Pegawai           | Rp 5.000.001 -                  | Jawa Barat                                         | Rp 1.000.001                   | < 3 kali | 2022 NCT127 2ND                                                                                                                                                                                                                                |



|                       |    |    |           |                |         |         |                                |                                     |                                   |          |                                                                                                                                                                                                                                            |
|-----------------------|----|----|-----------|----------------|---------|---------|--------------------------------|-------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 15:11:15              |    |    |           | tahun          |         | Swasta  | Rp 10.000.000                  | (Ibukota:<br>Bandung)               | - Rp<br>5.000.000                 |          | TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/24/2025<br>16:37:15 | Ya | Ya | Perempuan | 24-28<br>tahun | SMA/SMK | Lainnya | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,                                                         |

|                       |    |    |           |             |         |                     |                              |                                 |                             |          |                                                                                                           |
|-----------------------|----|----|-----------|-------------|---------|---------------------|------------------------------|---------------------------------|-----------------------------|----------|-----------------------------------------------------------------------------------------------------------|
|                       |    |    |           |             |         |                     |                              |                                 |                             |          | 2024 RIIIZE FAN-CON TOUR RIIIZING DAY JAKARTA                                                             |
| 3/24/2025<br>18:30:03 | Ya | Ya | Perempuan | 24-28 tahun | SMA/SMK | Lainnya             | Rp 1.000.001 - Rp 5.000.000  | Jawa Timur (Ibukota: Surabaya)  | Rp 1.000.001 - Rp 5.000.000 | < 3 kali | 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA, 2024 NCT DREAM WORLD TOUR THE DREAM SHOW 3 7DREAM()SCAPE |
| 3/24/2025<br>20:02:51 | Ya | Ya | Perempuan | > 29 tahun  | S1      | Pegawai Swasta      | Rp 5.000.001 - Rp 10.000.000 | Jawa Tengah (Ibukota: Semarang) | > Rp 10.000.000             | < 3 kali | 2024 NCT DREAM WORLD TOUR THE DREAM SHOW 3 7DREAM()SCAPE                                                  |
| 3/24/2025<br>20:30:45 | Ya | Ya | Perempuan | 18-23 tahun | SMA/SMK | Pelajar / Mahasiswa | Rp 500.000 - Rp 1.000.000    | Banten (Ibukota: Serang)        | Rp 1.000.001 - Rp 5.000.000 | < 3 kali | 2024 NCT DREAM WORLD TOUR THE DREAM SHOW 3 7DREAM()SCAPE                                                  |
| 3/24/2025<br>20:33:18 | Ya | Ya | Perempuan | 18-23 tahun | SMA/SMK | Pelajar / Mahasiswa | Rp 500.000 - Rp 1.000.000    | Jawa Barat (Ibukota: Bandung)   | Rp 1.000.001 - Rp 5.000.000 | 3-5 kali | 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA, 2023 SMTOWN LIVE                                         |

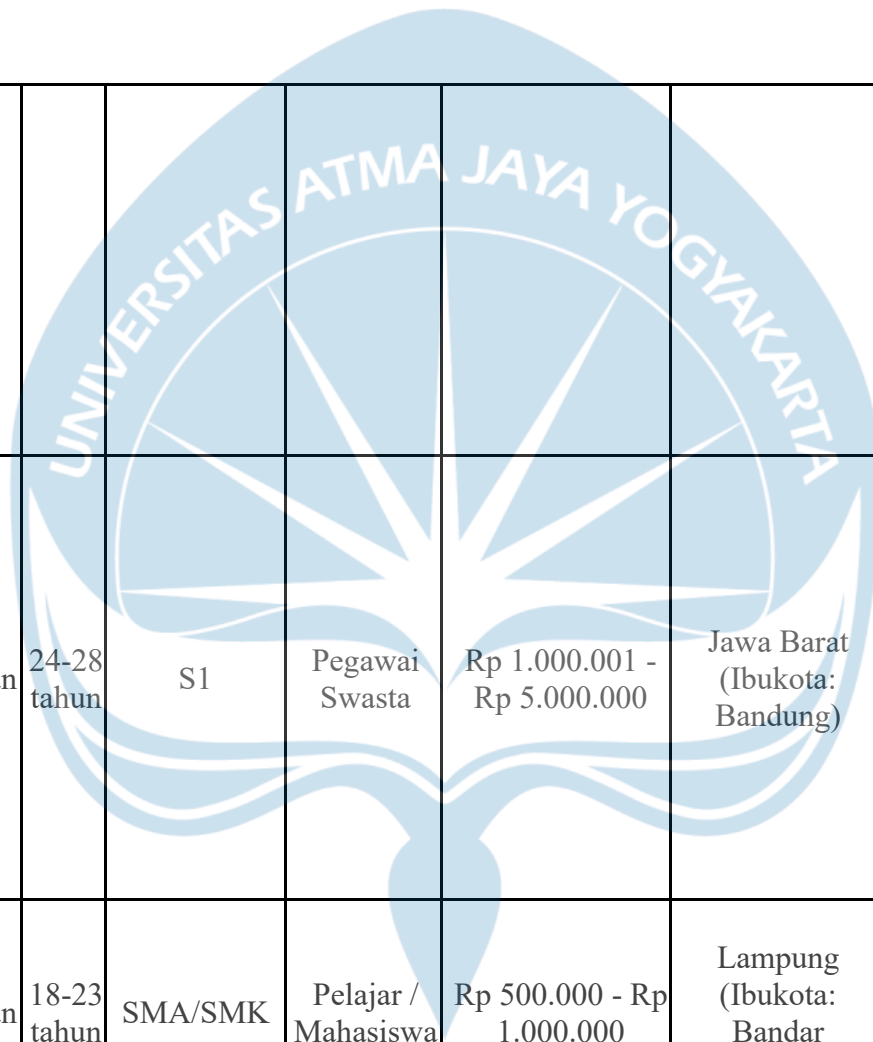


SMCU PALACE  
@JAKARTA, 2024  
NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

2024 NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE

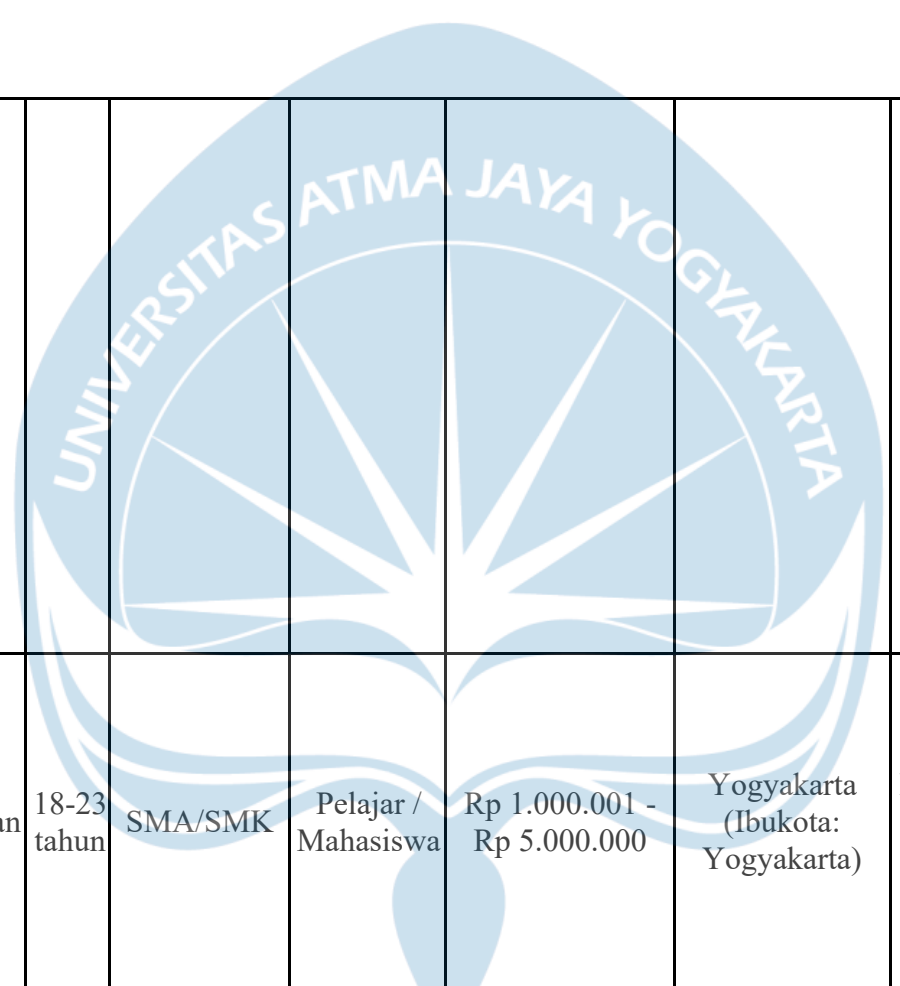
2023 NCT DREAM  
TOUR THE  
DREAM SHOW 2

|                       |    |    |           |                |         |                        |                                |                                  |                                   |          |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|----------------------------------|-----------------------------------|----------|
|                       |    |    |           |                |         |                        |                                |                                  |                                   |          |
| 3/24/2025<br>20:33:29 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Freelancer             | Rp 1.000.001 -<br>Rp 5.000.000 | Banten<br>(Ibukota:<br>Serang)   | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali |
| 3/24/2025<br>21:38:36 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali |



|                       |    |    |           |                |         |                        |                                |                                            |                                   |          |                                                                                                                                                                                   |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|--------------------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                            |                                   |          | in JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                |
| 3/25/2025<br>7:37:56  | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung)        | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/25/2025<br>10:41:19 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 - Rp<br>1.000.000   | Lampung<br>(Ibukota:<br>Bandar<br>Lampung) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR                                                                                         |

|                    |    |       |           |             |         |                     |                              |                                  |                             |          |                                                                                                                                   |
|--------------------|----|-------|-----------|-------------|---------|---------------------|------------------------------|----------------------------------|-----------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------|
|                    |    |       |           |             |         |                     |                              |                                  |                             |          | THE DREAM SHOW 3 7DREAM(Q)SCAPE                                                                                                   |
| 3/25/2025 14:09:24 | Ya | Ya    | Perempuan | 24-28 tahun | SMA/SMK | Pegawai Swasta      | Rp 1.000.001 - Rp 5.000.000  | Jawa Tengah (Ibukota: Semarang)  | Rp 1.000.001 - Rp 5.000.000 | < 3 kali | 2023 SMTOWN LIVE SMCU PALACE @JAKARTA, 2024 NCT DREAM WORLD TOUR THE DREAM SHOW 3 7DREAM(Q)SCAPE                                  |
| 3/25/2025 14:46:14 | Ya | Tidak |           |             |         |                     |                              |                                  |                             |          |                                                                                                                                   |
| 3/25/2025 17:02:24 | Ya | Ya    | Perempuan | < 18 tahun  | S1      | Pelajar / Mahasiswa | Rp 500.000 - Rp 1.000.000    | Yogyakarta (Ibukota: Yogyakarta) | Rp 500.000 - Rp 1.000.000   | < 3 kali | 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA                                                                                   |
| 3/25/2025 17:28:38 | Ya | Ya    | Perempuan | 24-28 tahun | S1      | Freelancer          | Rp 5.000.001 - Rp 10.000.000 | Jawa Barat (Ibukota: Bandung)    | Rp 1.000.001 - Rp 5.000.000 | 3-5 kali | 2022 NCT127 2ND TOUR NEO CITY: JAKARTA THE LINK, 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA, 2024 NCT 127 3RD TOUR THE UNITY |

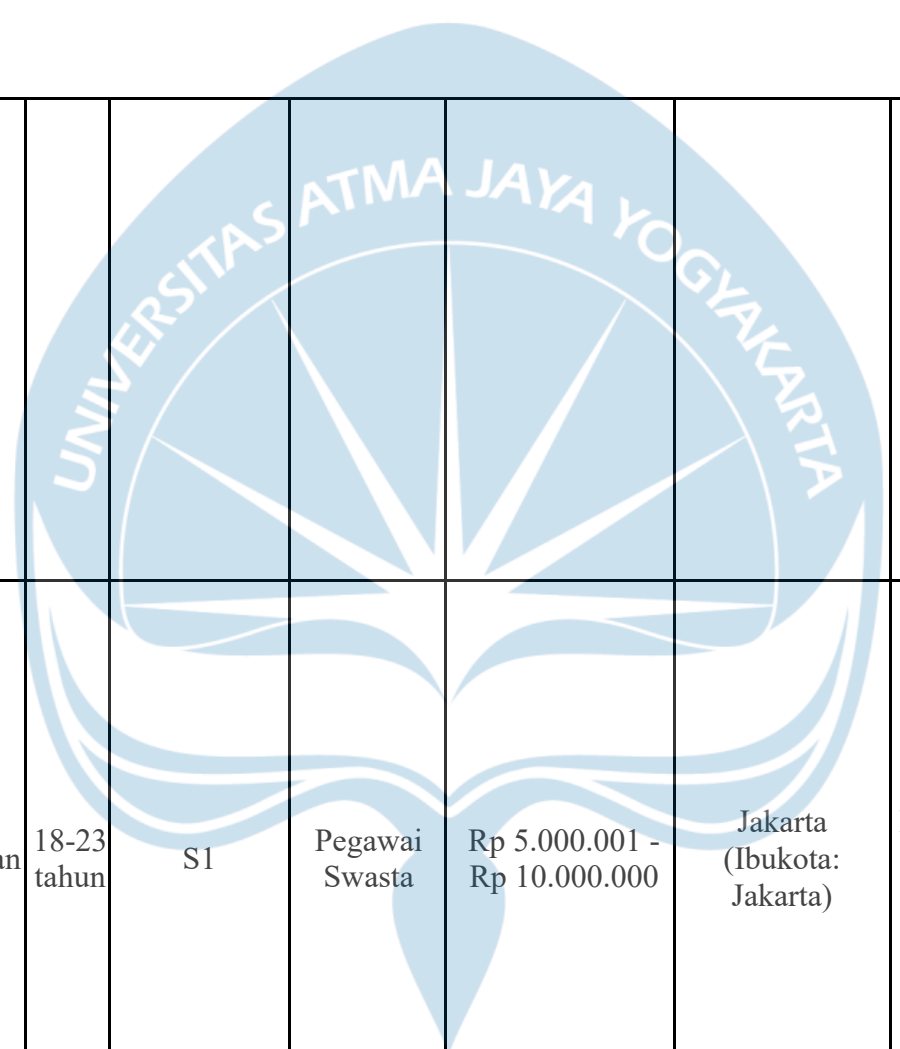


|                       |    |    |           |                |         |                        |                                |                                        |                                   |          |                                                                                                                                                                                                                      |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|----------------------------------------|-----------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                        |                                   |          | NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY, 2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 3/25/2025<br>20:32:27 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 NCT WISH<br>LOGIN JAKARTA<br>2025 NCT WISH<br>ASIA TOUR                                                                                |
| 3/25/2025<br>21:04:36 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 500.000 - Rp<br>1.000.000   | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN JAKARTA                                                                                                                                                     |

|                       |    |    |           |                |         |                        |                                 |                                        |                                   |          |                                                                                                                                                                                   |
|-----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|----------------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3/25/2025<br>21:35:05 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 500.000<br>- Rp<br>1.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA                                                                                                               |
| 3/26/2025<br>0:41:15  | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 5.000.001 -<br>Rp 10.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/26/2025<br>1:37:39  | Ya | Ya | Perempuan | 24-28<br>tahun | SMA/SMK | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Barat<br>(Ibukota:<br>Bandung)    | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM               |

|                      |    |    |           |                |    |                   |                                 |                                  |                                    |                          |                                                                                                                                                                                                                                                                                  |
|----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|----------------------------------|------------------------------------|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |    |                   |                                 |                                  |                                    | SHOW 3<br>7DREAM(Q)SCAPE |                                                                                                                                                                                                                                                                                  |
| 3/26/2025<br>7:46:19 | Ya | Ya | Perempuan | > 29<br>tahun  | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000  | 3-5 kali                 | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2023 THE ODD OF<br>LOVE TAEYEON<br>CONCERT in<br>JAKARTA, 2023<br>YESUNG SOLO<br>CONCERT in<br>JAKARTA<br>Unfading Sense,<br>2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM(Q)SCAPE |
| 3/26/2025<br>8:10:39 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali                 | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>BoA : One's Own In                                                                                                                                        |

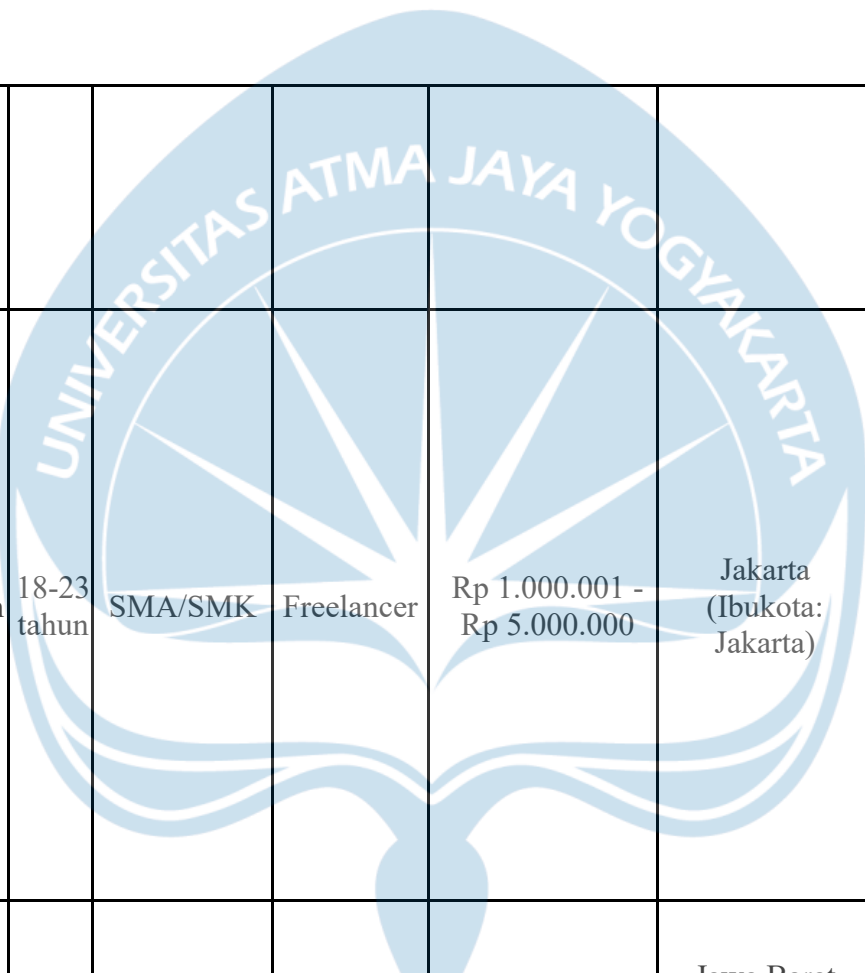
|                      |    |    |           |                |    |                   |                                       |                                        |                                   |          |                                                                                                                                                                                                                                            |
|----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------------|----------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |    |                   |                                       |                                        |                                   |          | JAKARTA BoA<br>LIVE TOUR, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                 |
| 3/26/2025<br>8:20:15 | Ya | Ya | Perempuan | 24-28<br>tahun | S2 | Pegawai<br>Swasta | Rp<br>1.000.001 -<br>Rp<br>5.000.000  | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>WayV CONCERT<br>IN JAKARTA ON<br>THE WAY                                                                                                                                           |
| 3/26/2025<br>8:40:11 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp<br>5.000.001 -<br>Rp<br>10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024 |



|                      |    |    |           |                |    |                   |                                 |                                  |                                   |          |                                                                                                                                                                                                                                               |
|----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|----------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |    |                   |                                 |                                  |                                   |          | NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM( )SCAPE,<br>2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                    |
| 3/26/2025<br>8:57:57 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY, 2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA, 2025<br>NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR |

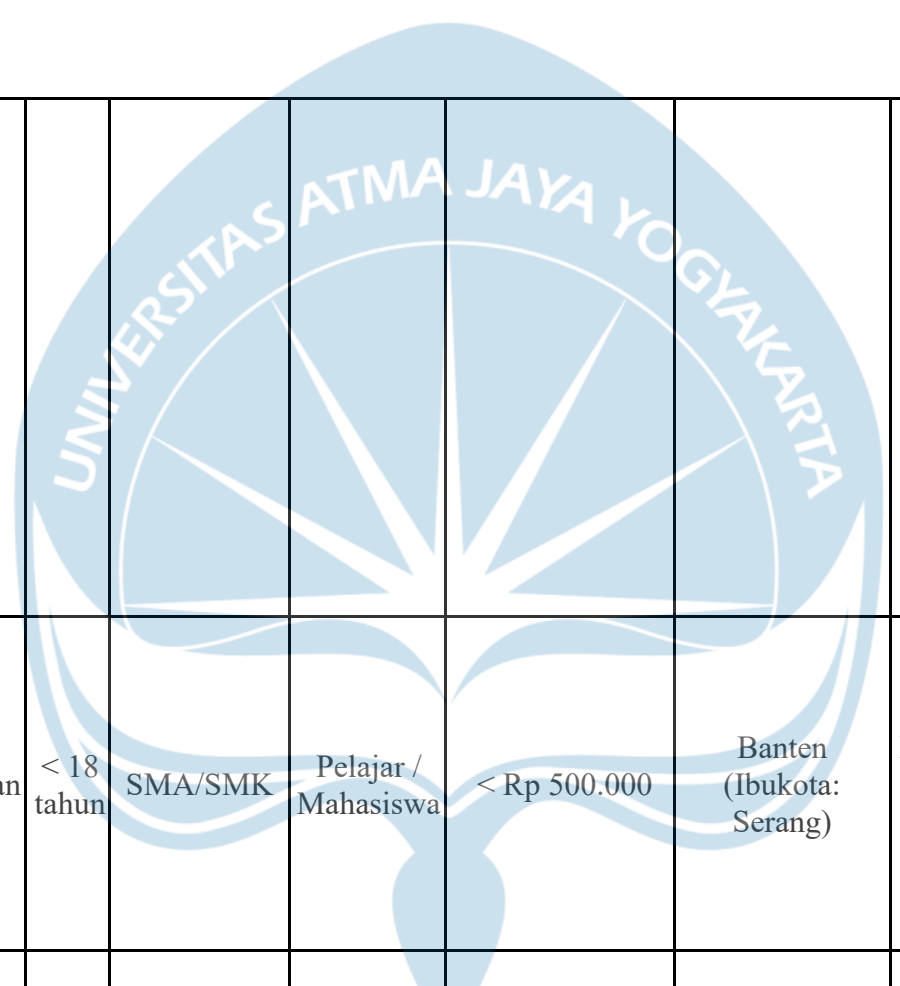
|                       |    |    |           |                |          |                   |                                 |                                                |                                   |          |                                                                                                                                                                                 |
|-----------------------|----|----|-----------|----------------|----------|-------------------|---------------------------------|------------------------------------------------|-----------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3/26/2025<br>9:11:57  | Ya | Ya | Perempuan | 24-28<br>tahun | S1       | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)               | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 3/26/2025<br>10:08:44 | Ya | Ya | Perempuan | 18-23<br>tahun | S1       | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:<br>Semarang)          | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                |
| 3/26/2025<br>11:02:15 | Ya | Ya | Perempuan | > 29<br>tahun  | D1/D2/D3 | Wiraswasta        | Rp 5.000.001 -<br>Rp 10.000.000 | Sumatera<br>Selatan<br>(Ibukota:<br>Palembang) | > Rp<br>10.000.000                | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2024 NCT<br>127 3RD TOUR<br>THE UNITY NEO<br>CITY: JAKARTA,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:  |

|                       |    |    |           |                |         |                        |                                |                                                |                                   |          |                                                                                                                                                                                           |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|------------------------------------------------|-----------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                                |                                   |          | JAKARTA                                                                                                                                                                                   |
| 3/26/2025<br>11:35:12 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta)         | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2024 NCT<br>127 3RD TOUR<br>THE UNITY NEO<br>CITY: JAKARTA,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 3/26/2025<br>11:59:09 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000                   | Sumatera<br>Selatan<br>(Ibukota:<br>Palembang) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK                                                                                                                                  |
| 3/26/2025<br>12:38:25 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000                   | Jawa Barat<br>(Ibukota:<br>Bandung)            | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3                          |



|                       |    |    |           |                |         |                   |                                |                                     |                                   |          |                                                                                                                                                                                                                                         |
|-----------------------|----|----|-----------|----------------|---------|-------------------|--------------------------------|-------------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                   |                                |                                     |                                   |          | 7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                                                      |
| 3/26/2025<br>12:50:11 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Freelancer        | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)    | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 3/26/2025<br>12:52:53 | Ya | Ya | Perempuan | > 29<br>tahun  | S2      | Pegawai<br>Swasta | > Rp 10.000.000                | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM                                                                                                                                           |

|                       |    |    |           |                |    |         |                                |                                        |                                    |          |                                                                                                                                                                                                          |
|-----------------------|----|----|-----------|----------------|----|---------|--------------------------------|----------------------------------------|------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |         |                                |                                        |                                    |          | SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA                                                                      |
| 3/26/2025<br>12:52:57 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Lainnya | Rp 500.000 –<br>Rp 1.000.000   | Jawa Timur<br>(Ibukota:<br>Surabaya)   | Rp 1.000.001<br>- Rp<br>5.000.000  | 3-5 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 3/26/2025<br>12:53:11 | Ya | Ya | Perempuan | 24-28<br>tahun | S2 | PNS     | Rp 1.000.001 -<br>Rp 5.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR                                                                                                                         |

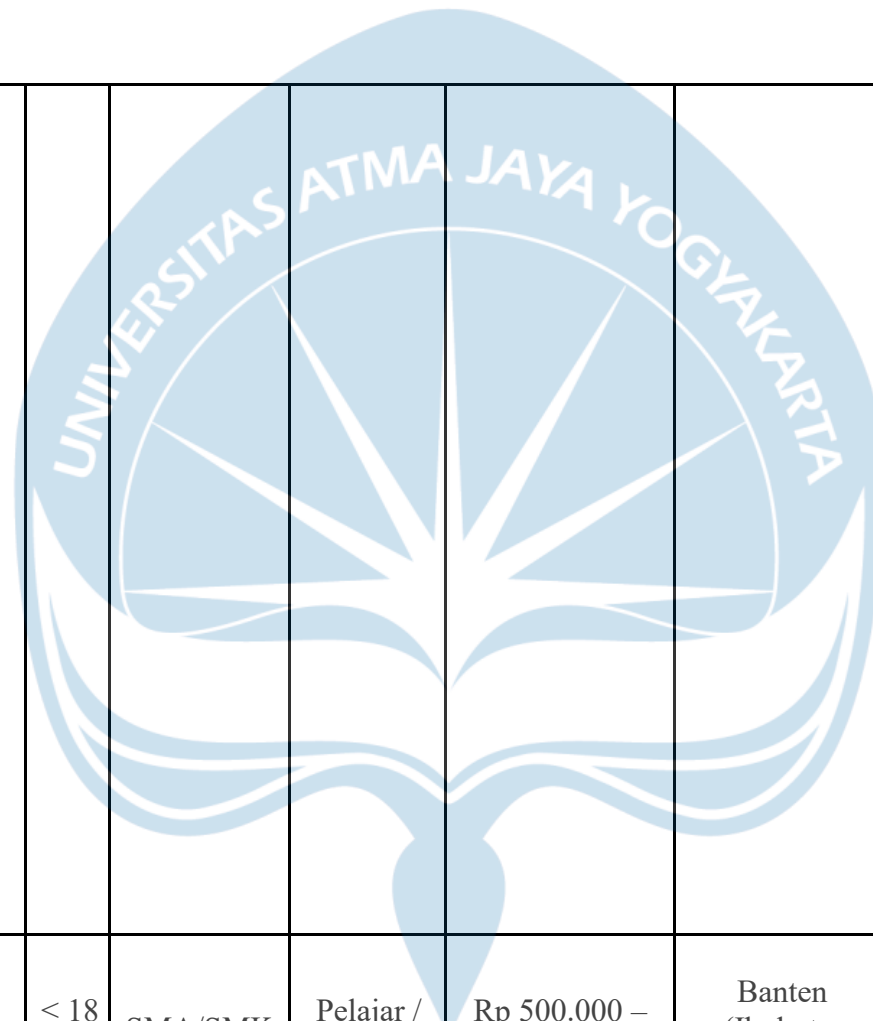


THE DREAM  
SHOW 2 in  
JAKARTA, 2023  
SMTOWN LIVE  
SMCU PALACE  
@JAKARTA, 2024  
NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2025  
THE MOMENTUM  
NCT 127 4TH  
TOUR NEO CITY:  
JAKARTA

2023 SMTOWN  
LIVE SMCU  
PALACE  
@JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE

2023 NCT DREAM  
TOUR THE  
DREAM SHOW 2  
in JAKARTA, 2023  
SMTOWN LIVE

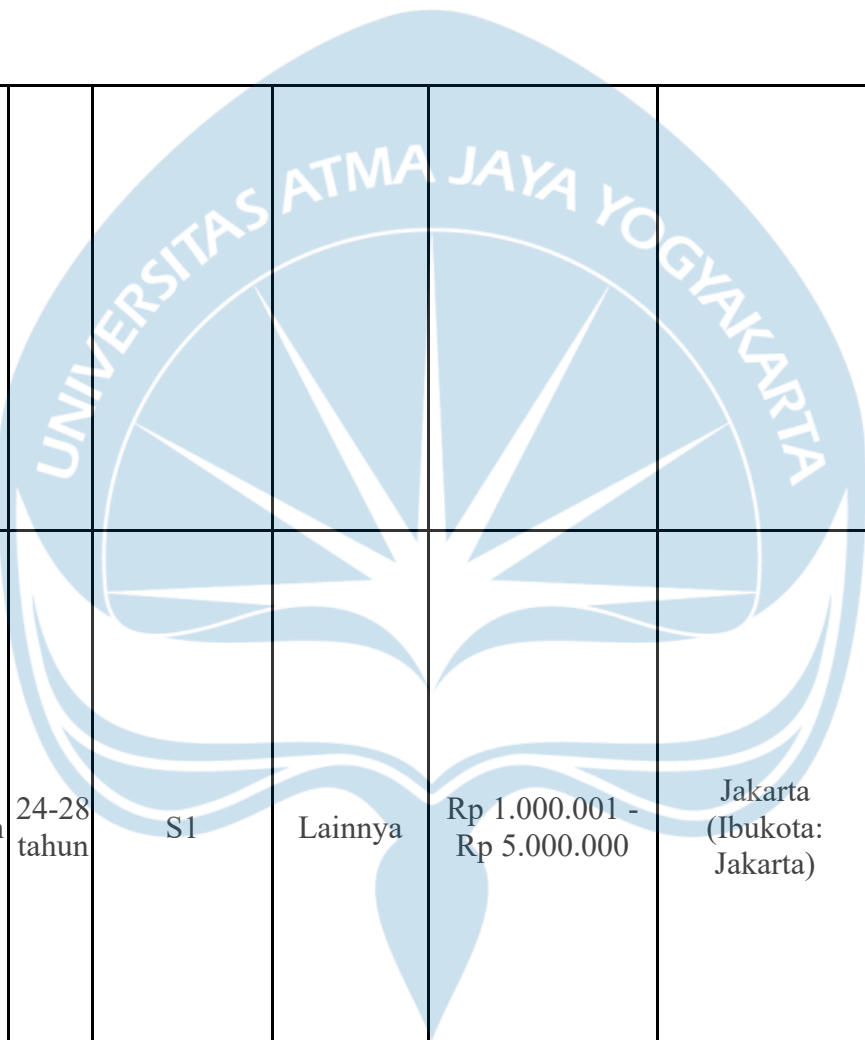
|                       |    |    |           |                |         |                        |                                 |                                     |                                   |          |                                                                                                                                                                                                                    |
|-----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|-------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                 |                                     |                                   |          | THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 3/26/2025<br>12:55:01 | Ya | Ya | Perempuan | < 18<br>tahun  | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000                    | Banten<br>(Ibukota:<br>Serang)      | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                            |
| 3/26/2025<br>12:55:33 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE                                                                                                                                      |



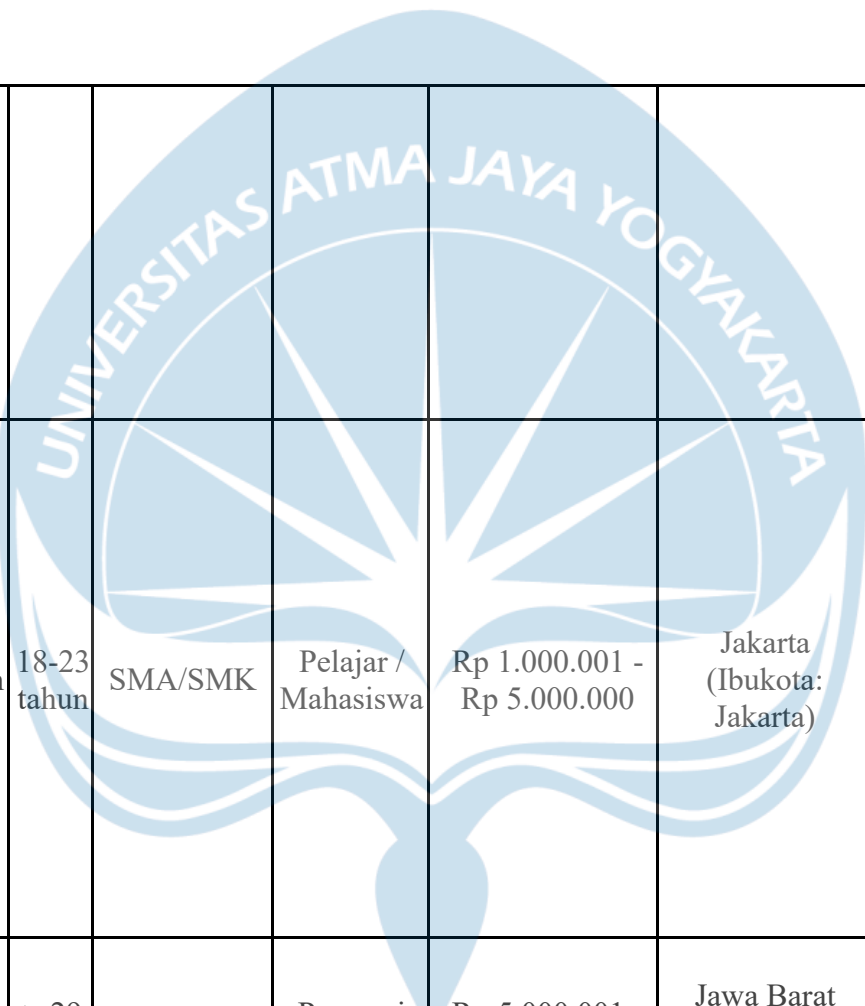
SMCU PALACE  
@JAKARTA, 2024  
NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM( )SCAPE,  
2024 WayV  
CONCERT IN  
JAKARTA ON THE  
WAY, 2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA, 2025  
NCT WISH LOGIN  
JAKARTA 2025  
NCT WISH ASIA  
TOUR

2023 NCT DREAM  
TOUR THE  
DREAM SHOW 2  
in JAKARTA, 2023  
SMTOWN LIVE

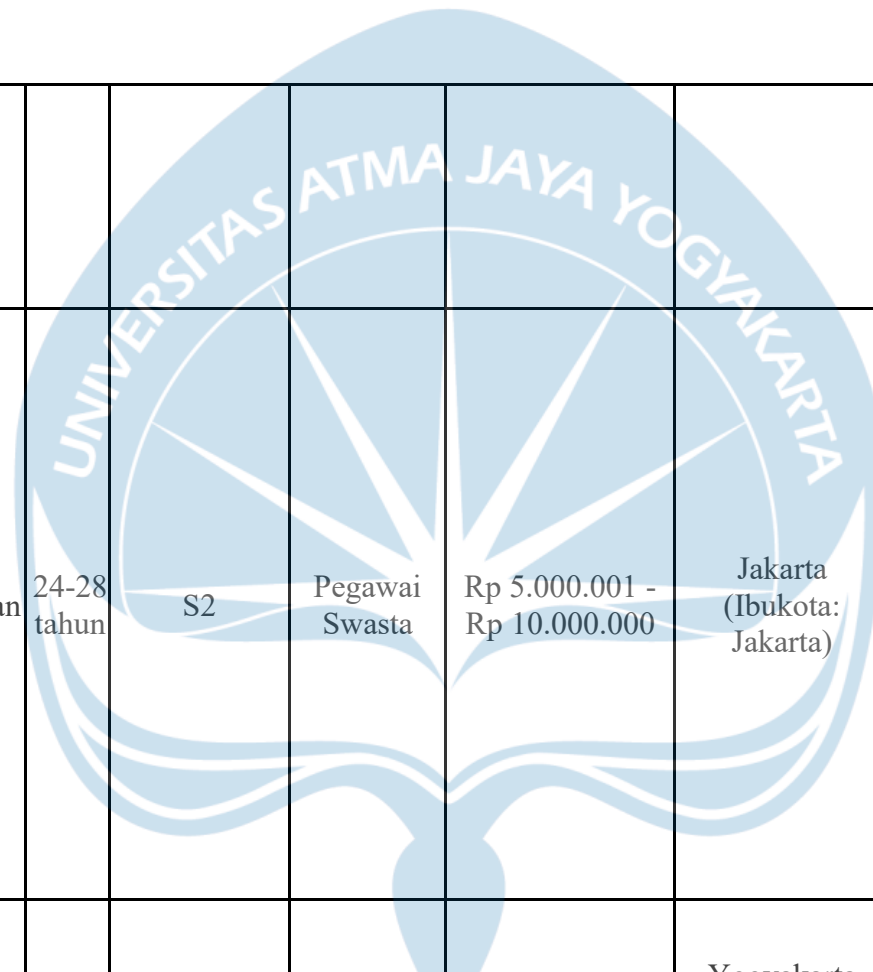
|                       |    |    |           |               |         |                        |                              |                                |                               |          |
|-----------------------|----|----|-----------|---------------|---------|------------------------|------------------------------|--------------------------------|-------------------------------|----------|
|                       |    |    |           |               |         |                        |                              |                                |                               |          |
| 3/26/2025<br>12:56:30 | Ya | Ya | Perempuan | < 18<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000 | Banten<br>(Ibukota:<br>Serang) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali |



|                       |    |    |           |                |    |         |                                |                                  |                                |          |                                                                                                                                                                                                                                                         |
|-----------------------|----|----|-----------|----------------|----|---------|--------------------------------|----------------------------------|--------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |         |                                |                                  |                                |          | SMCU PALACE @JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                      |
| 3/26/2025<br>12:57:55 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Lainnya | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 5.000.001-<br>Rp 10.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM |

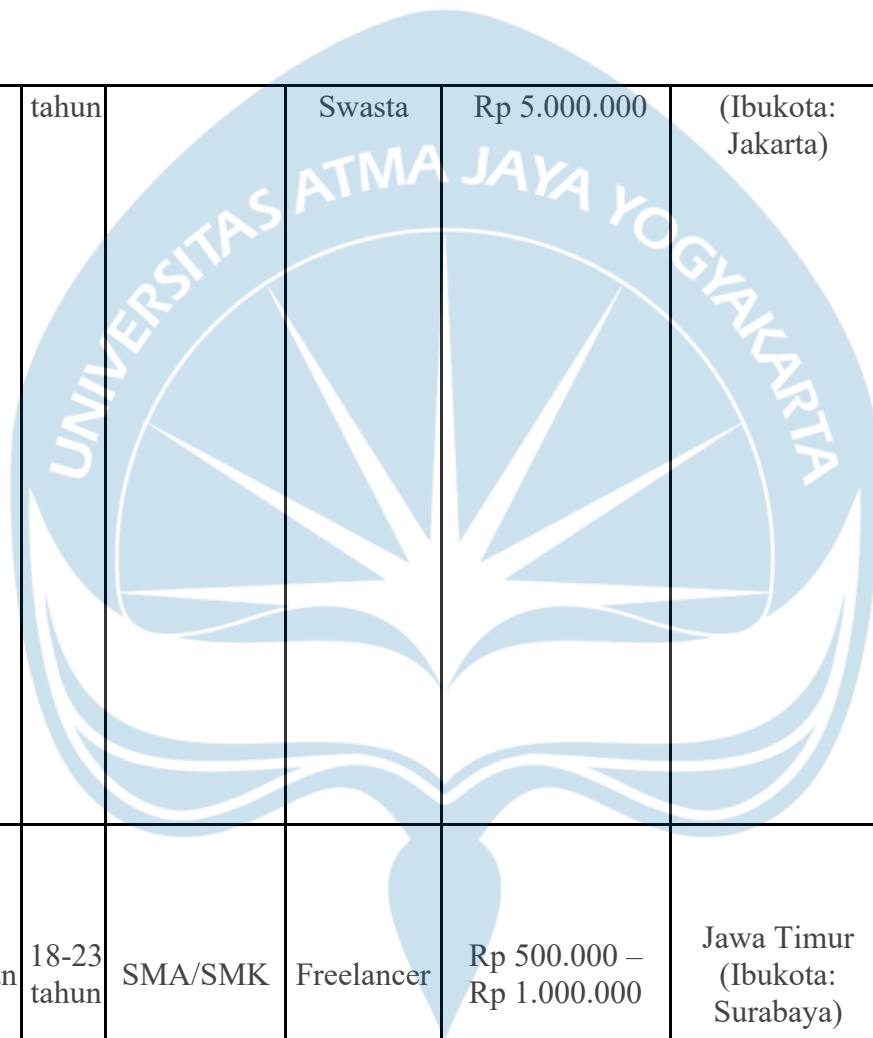


|                       |    |    |           |                |         |                        |                                 |                                     |                                   |          |                                                                                                                                                                                                        |
|-----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|-------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                 |                                     |                                   |          | WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                |
| 3/26/2025<br>12:59:09 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Jakarta<br>(Ibukota:<br>Jakarta)    | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 3/26/2025<br>13:04:39 | Ya | Ya | Perempuan | > 29<br>tahun  | S1      | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD                                                                                                                                    |



|                       |    |    |           |                |         |                        |                                 |                                        |                                   |          |                                                                                                                                                                                                                                                  |
|-----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|----------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                 |                                        |                                   |          | TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>WayV CONCERT<br>IN JAKARTA ON<br>THE WAY                                                                                                                                                         |
| 3/26/2025<br>13:08:42 | Ya | Ya | Perempuan | 24-28<br>tahun | S2      | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/26/2025<br>13:11:47 | Ya | Ya | Laki-Laki | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2024<br>BoA : One's Own In<br>JAKARTA BoA                                                                                                                                                   |

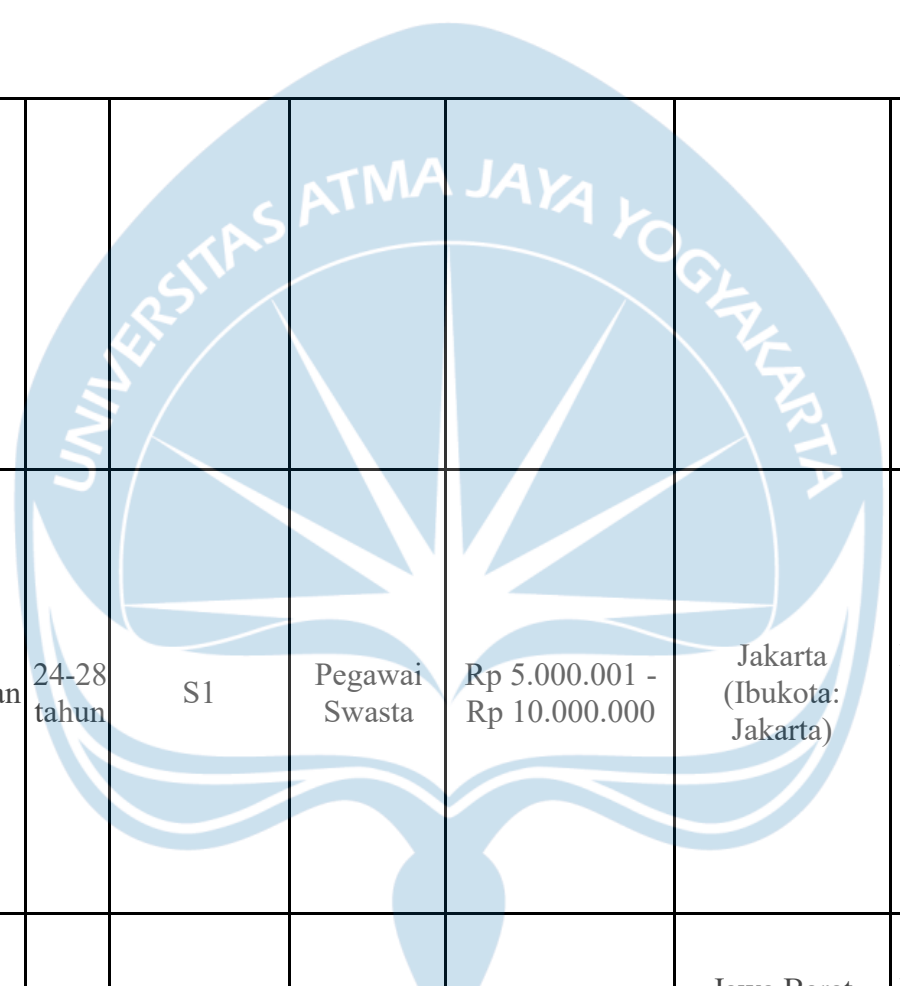
|                       |    |    |           |                |    |                   |                                 |                                      |                                    |          |                                                                                                                                                                                                                                    |
|-----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|--------------------------------------|------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                 |                                      |                                    |          | LIVE TOUR                                                                                                                                                                                                                          |
| 3/26/2025<br>13:22:14 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung)  | Rp 1.000.001<br>- Rp<br>5.000.000  | 3-5 kali | 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>WayV CONCERT<br>IN JAKARTA ON<br>THE WAY, 2025<br>THE<br>MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 3/26/2025<br>13:23:00 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                          |
| 3/26/2025             | Ya | Ya | Perempuan | 24-28          | S1 | Pegawai           | Rp 1.000.001 -                  | Jakarta                              | Rp 5.000.001                       | < 3 kali | 2023 NCT DREAM                                                                                                                                                                                                                     |



|                       |    |    |           |                |         |            |                              |                                      |                                   |          |                                                                                                                                                                                                                                                                                                     |
|-----------------------|----|----|-----------|----------------|---------|------------|------------------------------|--------------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:26:46              |    |    |           | tahun          |         | Swasta     | Rp 5.000.000                 | (Ibukota:<br>Jakarta)                | - Rp<br>10.000.000                |          | TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 3/26/2025<br>13:29:13 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Freelancer | Rp 500.000 –<br>Rp 1.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3                                                                                                                                                                                    |

|                       |    |    |           |                |         |                        |                                 |                                        |                                    |          |                                                                                                                                                                                   |
|-----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|----------------------------------------|------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                 |                                        |                                    |          | 7DREAM()SCAPE,<br>2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY                                                                                                                |
| 3/26/2025<br>13:30:09 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung)    | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/26/2025<br>13:36:41 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Wiraswasta             | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN JAKARTA                                                                                                                  |
| 3/26/2025<br>13:47:00 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM                                                                          |

|                       |    |    |           |                |         |                        |                                |                                     |                                   |          |                                                                                                                                                                               |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|-------------------------------------|-----------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                     |                                   |          | SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                  |
| 3/26/2025<br>13:52:17 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Banten<br>(Ibukota:<br>Serang)      | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                     |
| 3/26/2025<br>14:26:25 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024 |

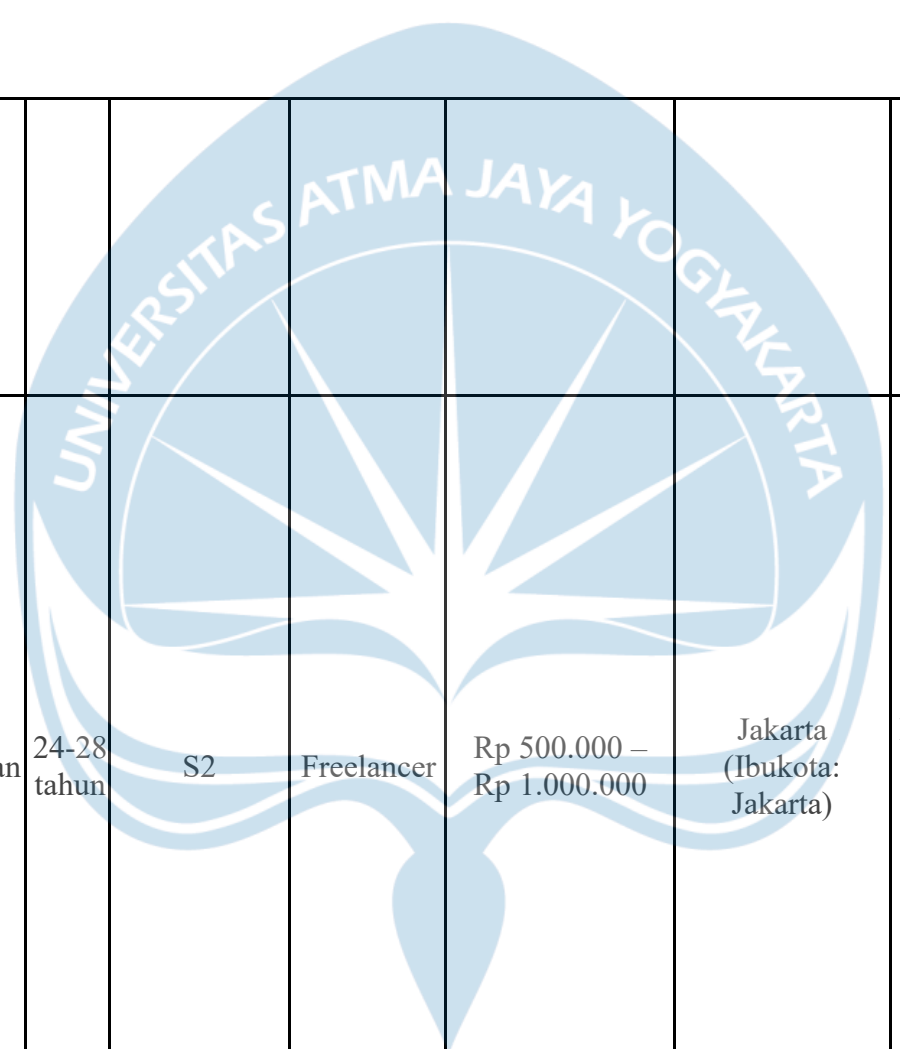


NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

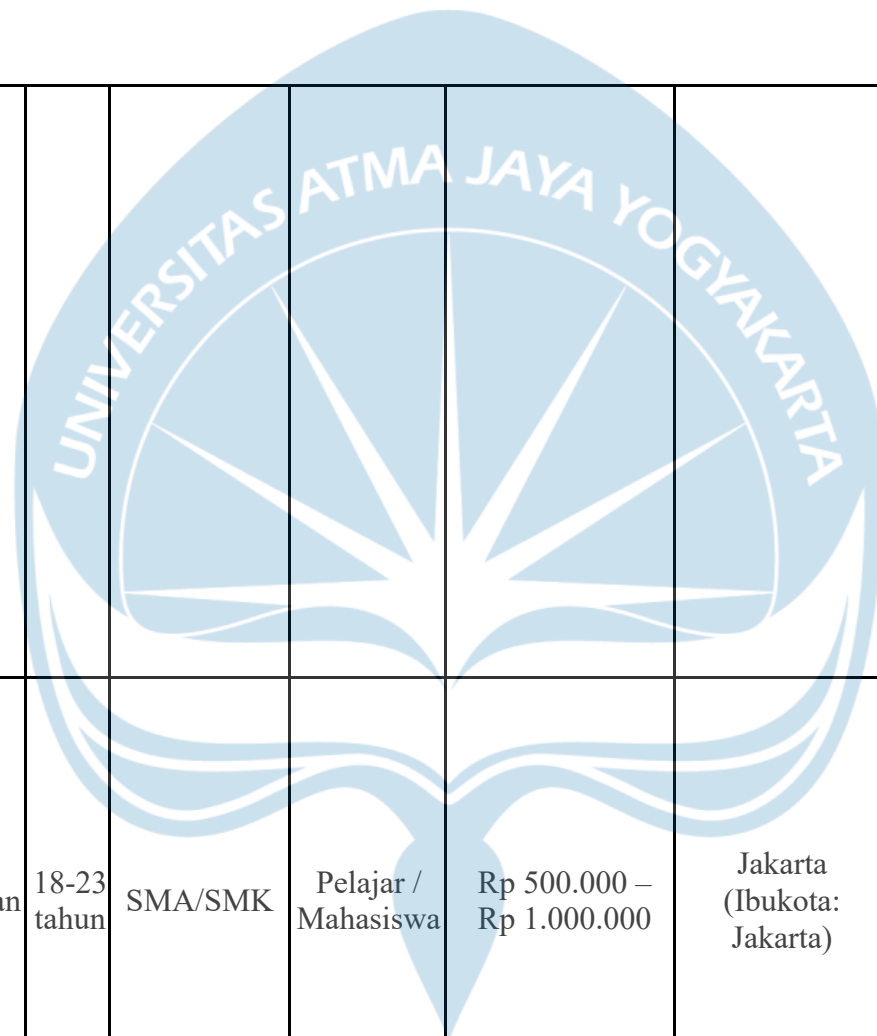
2023 SMTOWN  
LIVE SMCU  
PALACE  
@JAKARTA, 2024  
NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2025  
THE MOMENTUM  
NCT 127 4TH  
TOUR NEO CITY:  
JAKARTA

2023 NCT DREAM  
TOUR THE  
DREAM SHOW 2  
in JAKARTA, 2024  
NCT DREAM  
WORLD TOUR

|                       |    |    |           |                |    |                   |                                 |                                     |                                    |          |
|-----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|-------------------------------------|------------------------------------|----------|
|                       |    |    |           |                |    |                   |                                 |                                     |                                    |          |
| 3/26/2025<br>14:27:51 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)    | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali |
| 3/26/2025<br>15:15:53 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali |



|                       |    |    |           |                |    |            |                              |                                  |                                    |          |                                                                                                                                                                                                                                                                                                                              |
|-----------------------|----|----|-----------|----------------|----|------------|------------------------------|----------------------------------|------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |            |                              |                                  |                                    |          | THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                                                                                                                    |
| 3/26/2025<br>15:50:07 | Ya | Ya | Perempuan | 24-28<br>tahun | S2 | Freelancer | Rp 500.000 –<br>Rp 1.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>Aespa LIVE TOUR<br>2023 - SYNK:<br>HYPER LINE IN<br>JAKARTA, 2023<br>THE ODD OF<br>LOVE TAEYEON<br>CONCERT in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD |



|                       |    |    |           |                |         |                        |                              |                                  |                               |          |                                                                                                                                                                                                                                        |
|-----------------------|----|----|-----------|----------------|---------|------------------------|------------------------------|----------------------------------|-------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                              |                                  |                               |          | TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM( )SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA |
| 3/26/2025<br>16:21:50 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM                                          |

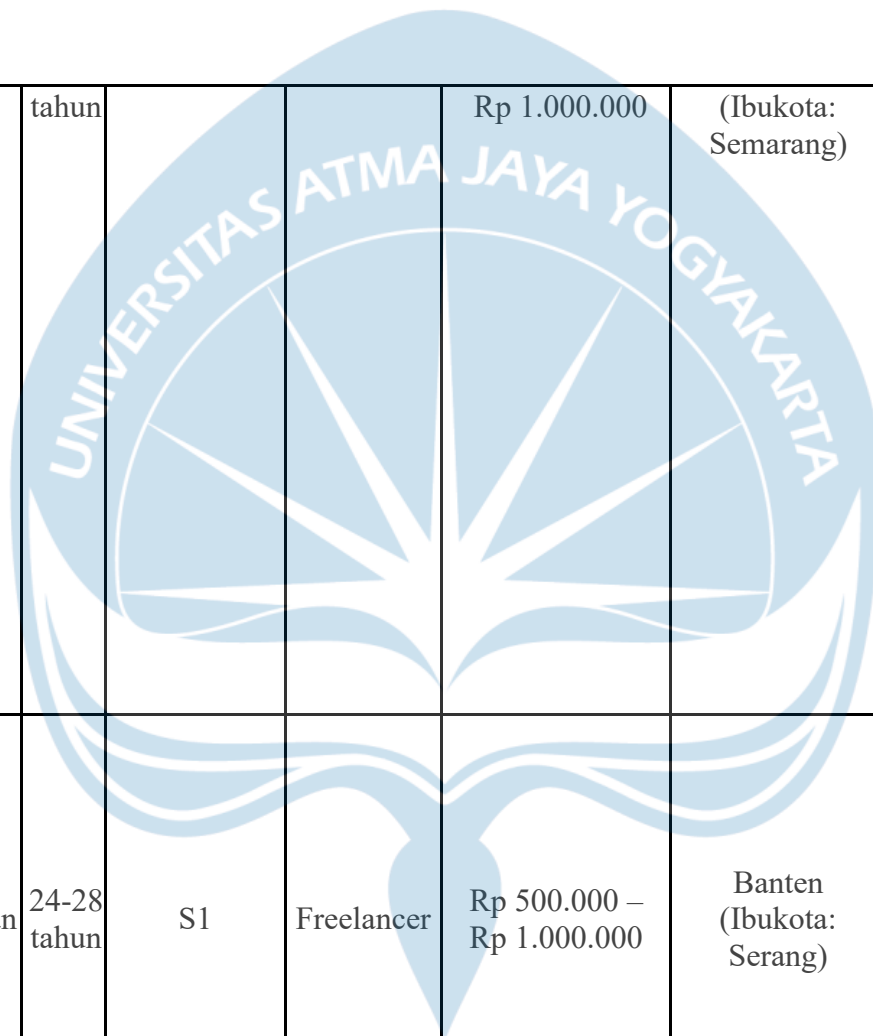
|                       |    |    |           |                |         |                        |                                |                                  |                                   |          |                                                                                                                                                                                                                                                                                                        |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|----------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                  |                                   |          | NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                                                                                                                               |
| 3/26/2025<br>16:23:33 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA                                                                                                                                                                                               |
| 3/26/2025<br>16:31:35 | Ya | Ya | Perempuan | < 18<br>tahun  | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000   | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024 |



NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2024 RIIZE FAN-  
CON TOUR  
RIIZING DAY  
JAKARTA, 2024  
DOYOUNG  
CONCERT DEAR  
YOUTH in  
JAKARTA, 2024  
WayV CONCERT  
IN JAKARTA ON  
THE WAY, 2024  
CHANYEOL LIVE  
TOUR (City-scape)  
in JAKARTA, 2025  
THE MOMENTUM  
NCT 127 4TH  
TOUR NEO CITY:  
JAKARTA

2023 NCT DREAM

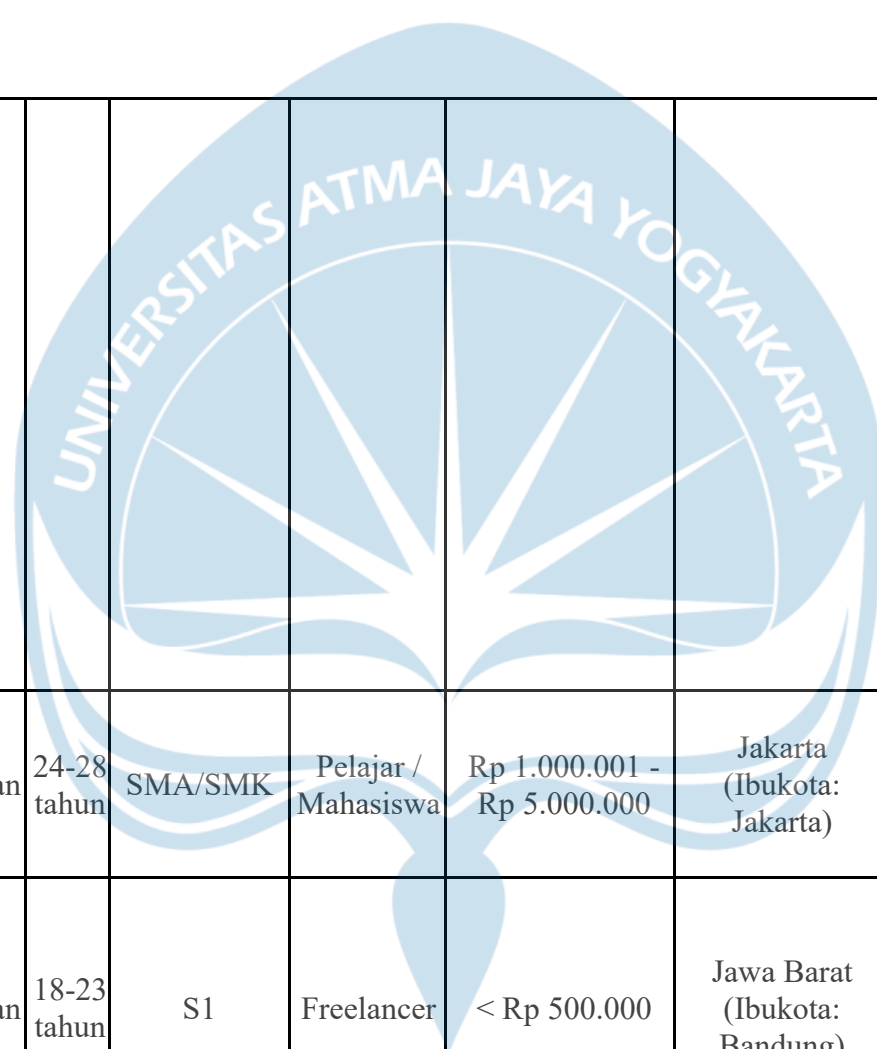
3/26/2025 Ya Ya Perempuan 18-23 S1 Freelancer Rp 500.000 – Jawa Tengah Rp 1.000.001 3-5 kali



|                       |    |    |           |                |    |            |                              |                                |                               |          |                                                                                                                                                                                                                                                     |
|-----------------------|----|----|-----------|----------------|----|------------|------------------------------|--------------------------------|-------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 16:44:40              |    |    |           | tahun          |    |            | Rp 1.000.000                 | (Ibukota:<br>Semarang)         | - Rp<br>5.000.000             |          | TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 3/26/2025<br>16:46:33 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Freelancer | Rp 500.000 –<br>Rp 1.000.000 | Banten<br>(Ibukota:<br>Serang) | Rp 1.000.001-<br>Rp 5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2024 NCT<br>127 3RD TOUR<br>THE UNITY NEO<br>CITY: JAKARTA,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:                                                                      |

|                       |    |    |           |                |         |                        |                                |                                        |                                    |          |                                                                                                                                                                      |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|----------------------------------------|------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                        |                                    |          | JAKARTA                                                                                                                                                              |
| 3/26/2025<br>16:51:52 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA |
| 3/26/2025<br>17:04:28 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000                   | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                            |
| 3/26/2025<br>17:29:59 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta      | > Rp 10.000.000                | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023<br>SMTOWN LIVE<br>SMCU PALACE                                                                         |

|                       |    |    |           |                |         |                        |                                |                                       |                                   |          |                                                                                                                                                                                                                                           |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|---------------------------------------|-----------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                       |                                   |          | @JAKARTA                                                                                                                                                                                                                                  |
| 3/26/2025<br>17:46:19 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta      | > Rp 10.000.000                | Banten<br>(Ibukota:<br>Serang)        | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA                                                                                                                                  |
| 3/26/2025<br>18:08:53 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung)   | Rp 1.000.001<br>- Rp<br>5.000.000 | > 5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 3/26/2025<br>18:11:30 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR                                                                                                                                                          |

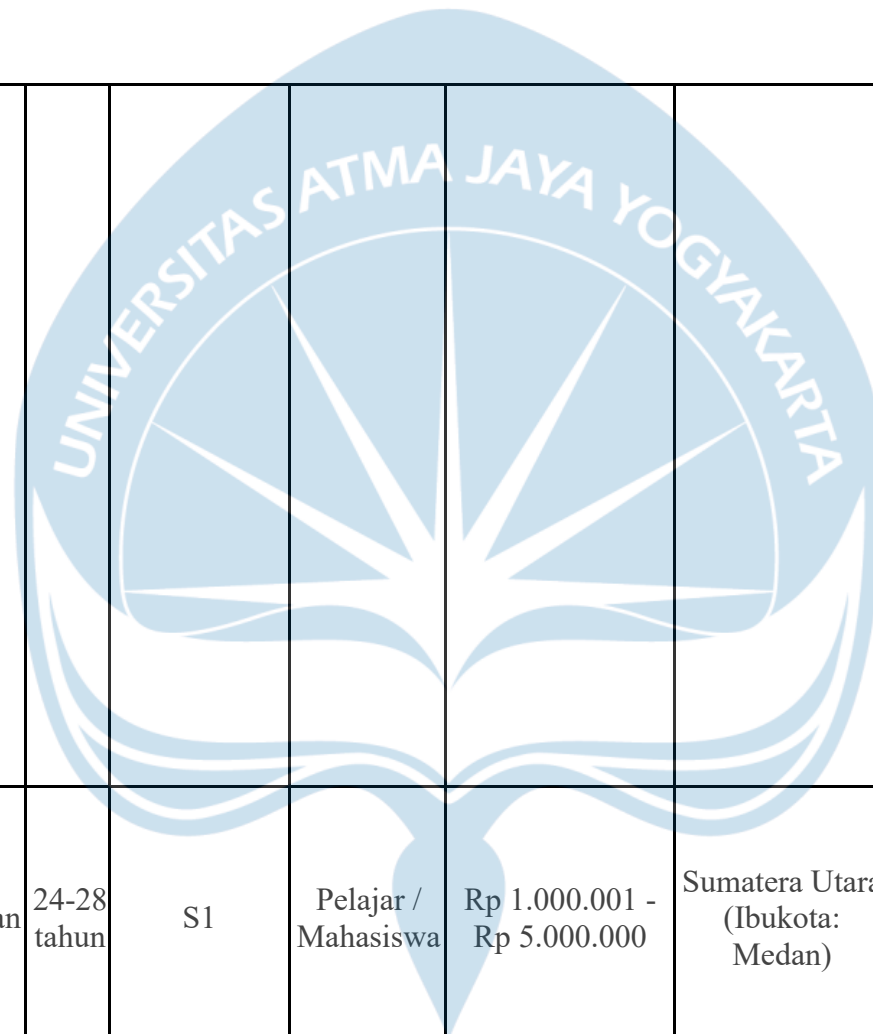


THE DREAM  
SHOW 2 in  
JAKARTA, 2023  
SMTOWN LIVE  
SMCU PALACE  
@JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM(())SCAPE,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

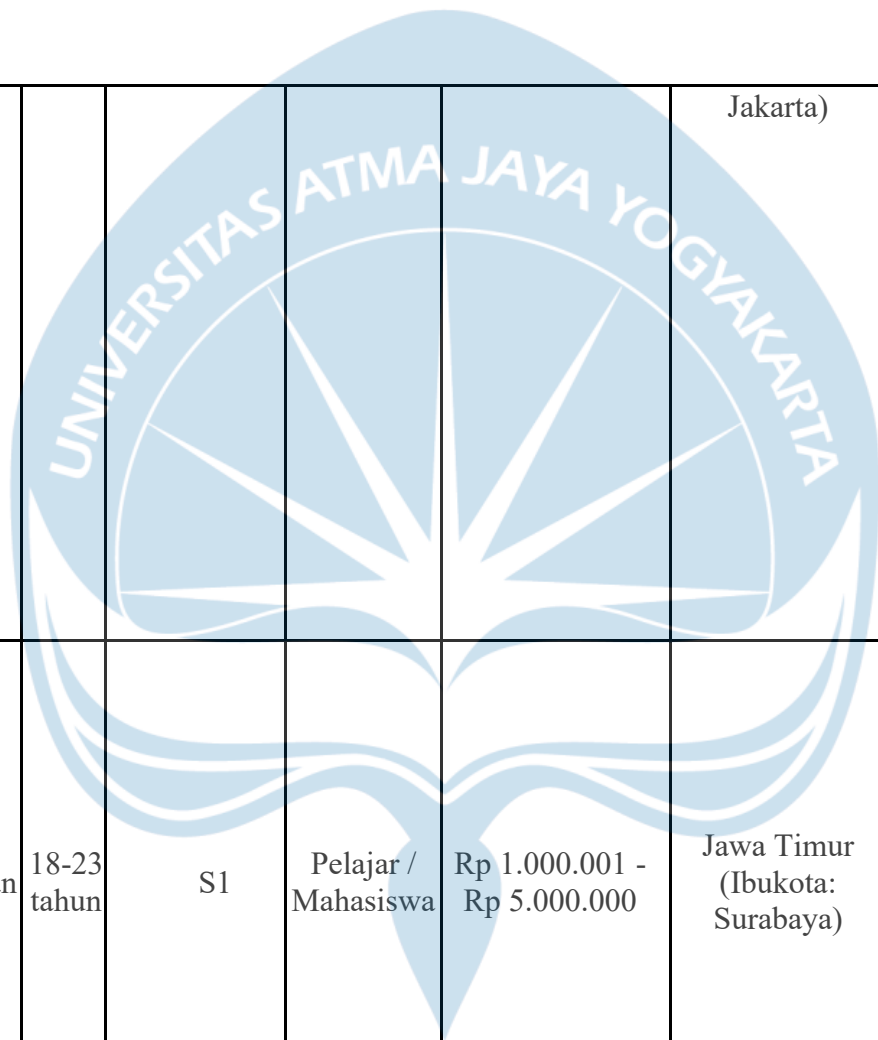
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

2023 NCT DREAM  
TOUR THE  
DREAM SHOW 2  
in JAKARTA, 2023  
Red Velvet 4th  
Concert in Jakarta  
RtoV, 2023 Aespa

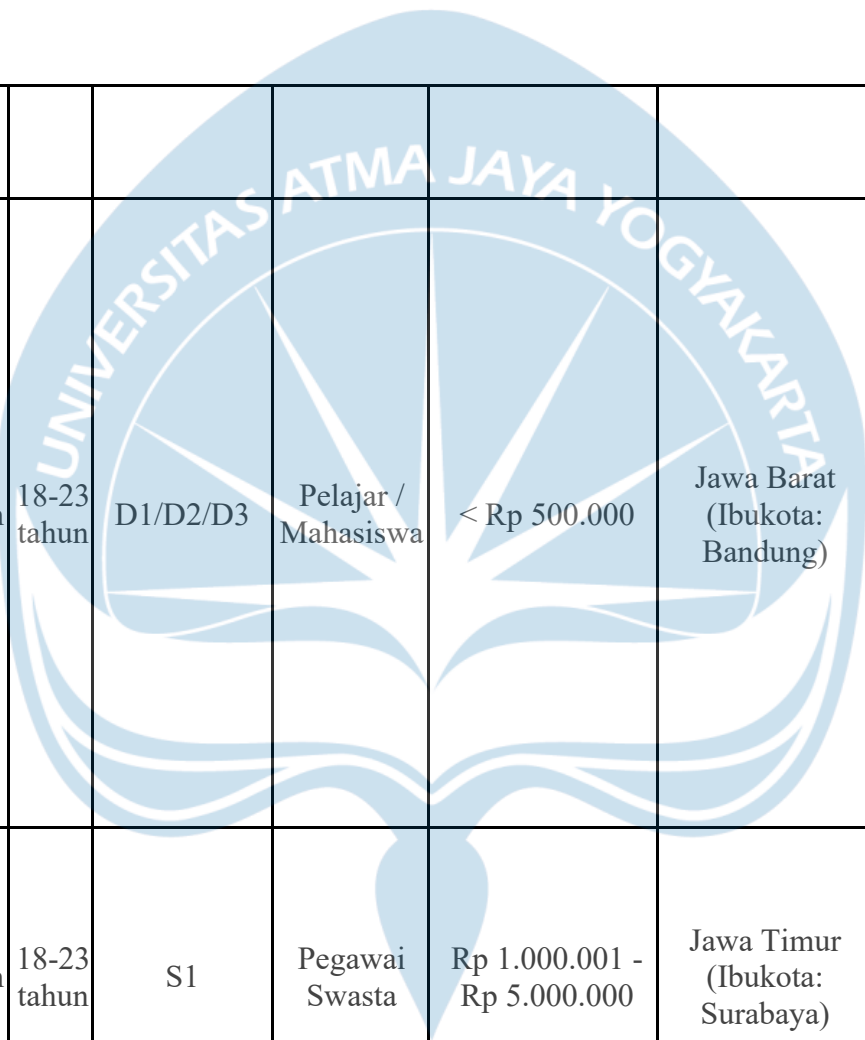
|                       |    |    |           |                |         |                        |                                |                                     |                                   |          |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|-------------------------------------|-----------------------------------|----------|
|                       |    |    |           |                |         |                        |                                |                                     |                                   |          |
| 3/26/2025<br>19:17:56 | Ya | Ya | Perempuan | 24-28<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)    | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali |
| 3/26/2025<br>19:30:44 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Freelancer             | < Rp 500.000                   | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 1.000.001<br>- Rp<br>5.000.000 | > 5 kali |



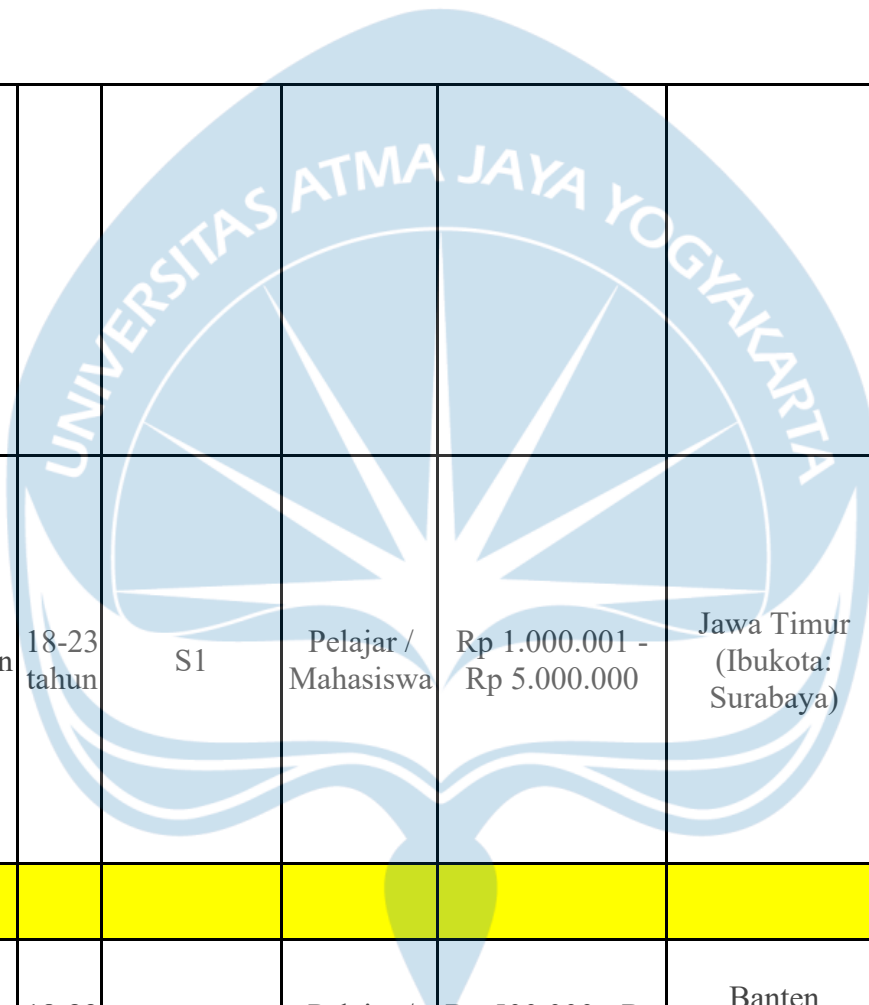
|                       |    |    |           |                |         |                        |                                |                                       |                                    |          |                                                                                                                                                                                                                                                                                                  |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|---------------------------------------|------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                       |                                    |          | LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 NCT WISH<br>LOGIN JAKARTA<br>2025 NCT WISH<br>ASIA TOUR, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA |
| 3/26/2025<br>19:42:34 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Sumatera Utara<br>(Ibukota:<br>Medan) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA                                                                                                                                                                                         |
| 3/26/2025<br>19:57:28 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:                  | Rp 1.000.001<br>- Rp               | 3-5 kali | 2023 NCT DREAM<br>TOUR THE                                                                                                                                                                                                                                                                       |



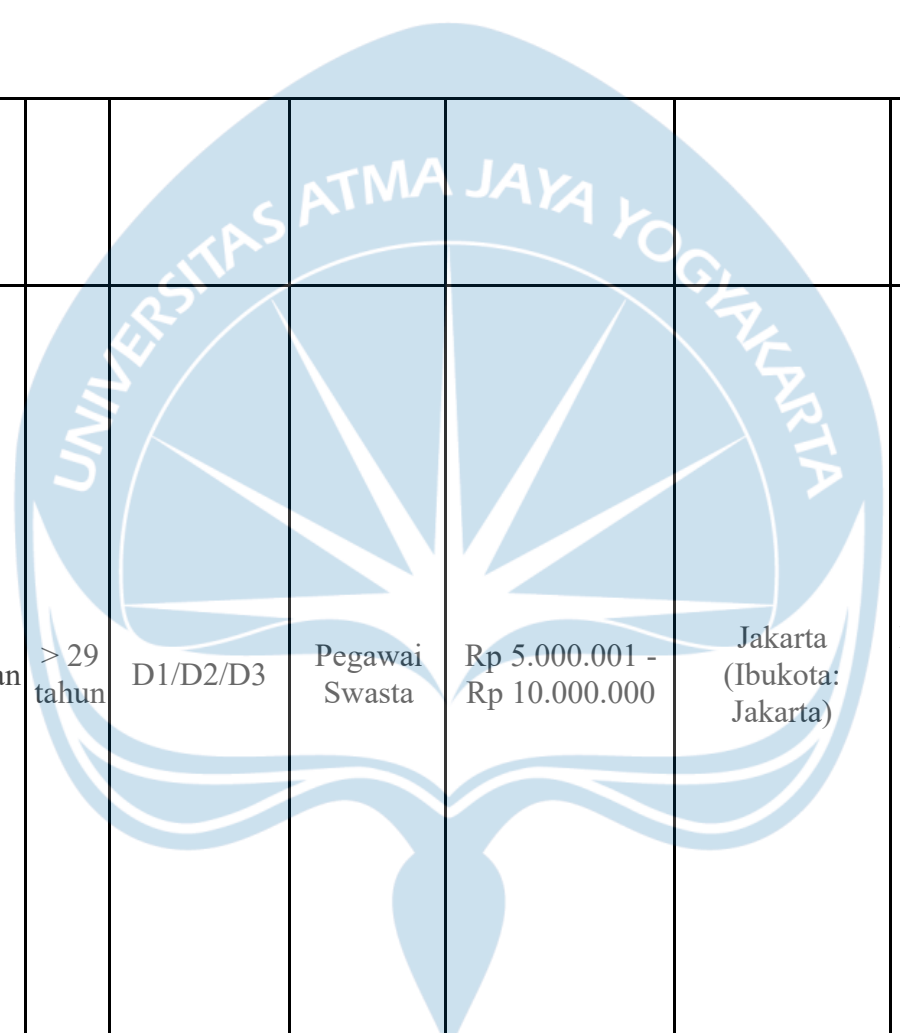
|                       |    |    |           |                |    |                        |                                |                                      |                                   |          |                                                                                                                                                                                                                            |
|-----------------------|----|----|-----------|----------------|----|------------------------|--------------------------------|--------------------------------------|-----------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                        |                                | Jakarta)                             | 5.000.000                         |          | DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA |
| 3/26/2025<br>19:57:37 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 RIIZE FAN-                      |



|                       |    |    |           |                |          |                        |                                |                                      |                                    |                                    |                                                                                                                                                                                                                                                   |
|-----------------------|----|----|-----------|----------------|----------|------------------------|--------------------------------|--------------------------------------|------------------------------------|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |          |                        |                                |                                      |                                    | CON TOUR<br>RIIZING DAY<br>JAKARTA |                                                                                                                                                                                                                                                   |
| 3/26/2025<br>20:24:22 | Ya | Ya | Perempuan | 18-23<br>tahun | D1/D2/D3 | Pelajar /<br>Mahasiswa | < Rp 500.000                   | Jawa Barat<br>(Ibukota:<br>Bandung)  | Rp 1.000.001<br>- Rp<br>5.000.000  | 3-5 kali                           | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 3/26/2025<br>20:35:18 | Ya | Ya | Perempuan | 18-23<br>tahun | S1       | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali                           | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024                                                                                                                               |



|                       |    |       |           |                |         |                        |                                |                                      |                                   |          |                                                                                                                                                                           |
|-----------------------|----|-------|-----------|----------------|---------|------------------------|--------------------------------|--------------------------------------|-----------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |       |           |                |         |                        |                                |                                      |                                   |          | NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                      |
| 3/26/2025<br>20:47:38 | Ya | Ya    | Perempuan | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2024 RIIZE FAN-<br>CON TOUR<br>RIIZING DAY<br>JAKARTA, 2024<br>WayV CONCERT<br>IN JAKARTA ON<br>THE WAY, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 3/26/2025<br>21:02:55 | Ya | Tidak |           |                |         |                        |                                |                                      |                                   |          |                                                                                                                                                                           |
| 3/26/2025<br>21:09:43 | Ya | Ya    | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 - Rp<br>1.000.000   | Banten<br>(Ibukota:<br>Serang)       | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,                                                                                                     |

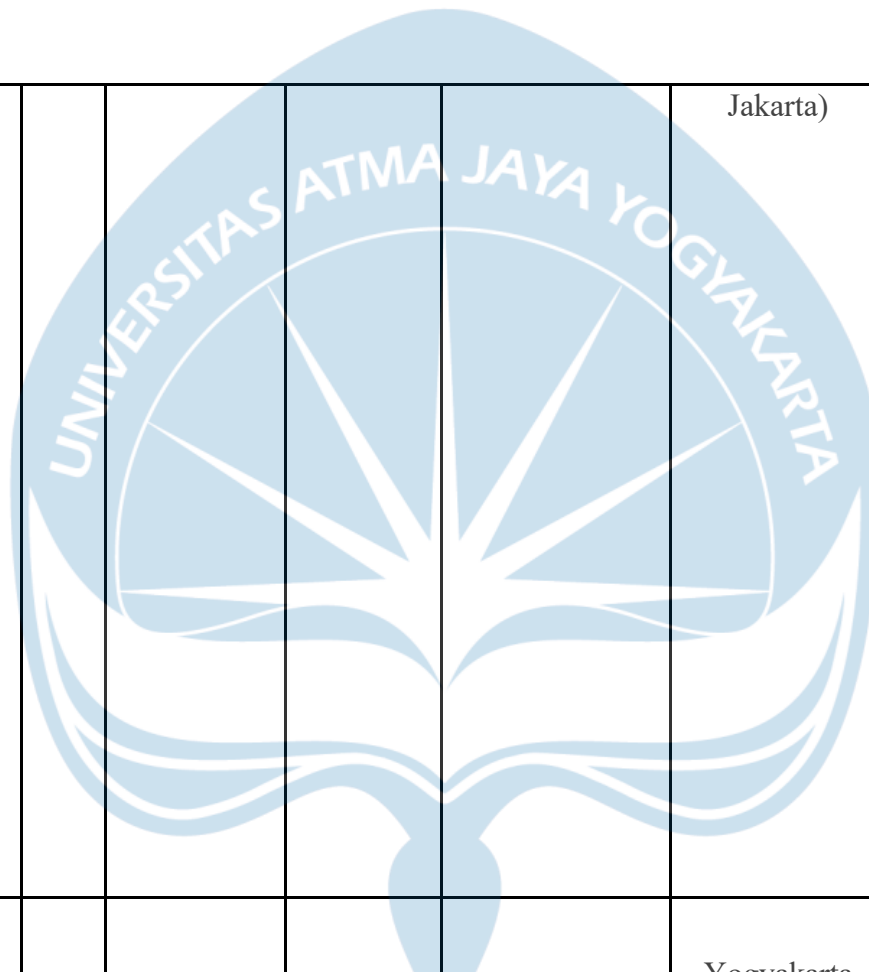


2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

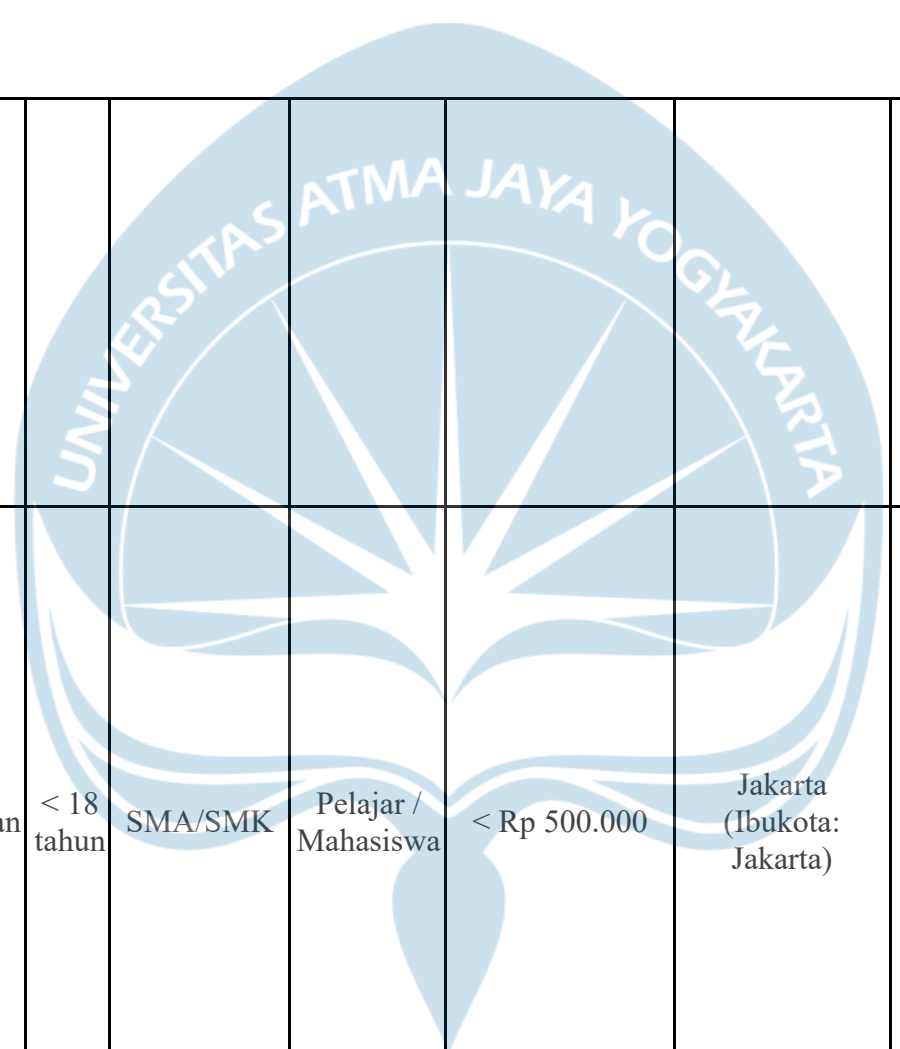
2023 NCT DREAM  
TOUR THE  
DREAM SHOW 2  
in JAKARTA, 2023  
SMTOWN LIVE  
SMCU PALACE  
@JAKARTA, 2024  
NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

2022 NCT127 2ND  
TOUR NEO CITY:

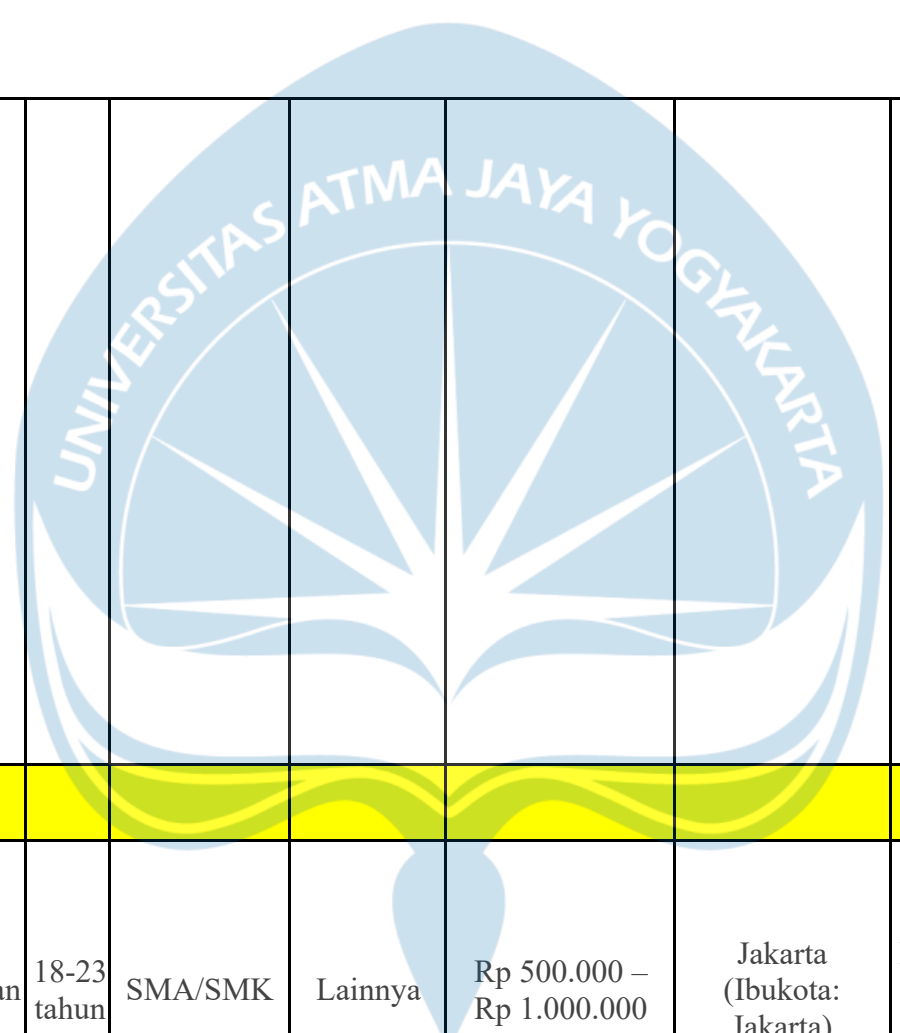
|                       |    |    |           |                |          |                   |                                 |                                  |                                    |          |
|-----------------------|----|----|-----------|----------------|----------|-------------------|---------------------------------|----------------------------------|------------------------------------|----------|
|                       |    |    |           |                |          |                   |                                 |                                  |                                    |          |
| 3/26/2025<br>21:10:00 | Ya | Ya | Perempuan | > 29<br>tahun  | D1/D2/D3 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali |
| 3/26/2025<br>21:10:12 | Ya | Ya | Perempuan | 24-28<br>tahun | S1       | Wiraswasta        | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:             | Rp 1.000.001<br>- Rp               | 3-5 kali |



|                       |    |    |           |             |    |                |                             |                                  |                             |          |                                                                                                                                                                                                                                                                                        |
|-----------------------|----|----|-----------|-------------|----|----------------|-----------------------------|----------------------------------|-----------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |             |    |                |                             | Jakarta)                         | 5.000.000                   |          | JAKARTA THE LINK, 2023<br>SMTOWN LIVE SMCU PALACE @JAKARTA, 2024<br>NCT 127 3RD TOUR THE UNITY NEO CITY: JAKARTA, 2024<br>NCT DREAM WORLD TOUR THE DREAM SHOW 3<br>7DREAM( )SCAPE, 2024 DOYOUNG CONCERT DEAR YOUTH in JAKARTA, 2025<br>THE MOMENTUM NCT 127 4TH TOUR NEO CITY: JAKARTA |
| 3/26/2025<br>21:10:37 | Ya | Ya | Perempuan | 24-28 tahun | S1 | Pegawai Swasta | Rp 1.000.001 - Rp 5.000.000 | Yogyakarta (Ibukota: Yogyakarta) | Rp 1.000.001 - Rp 5.000.000 | < 3 kali | 2022 NCT127 2ND TOUR NEO CITY: JAKARTA THE LINK, 2023 NCT DREAM TOUR THE DREAM                                                                                                                                                                                                         |

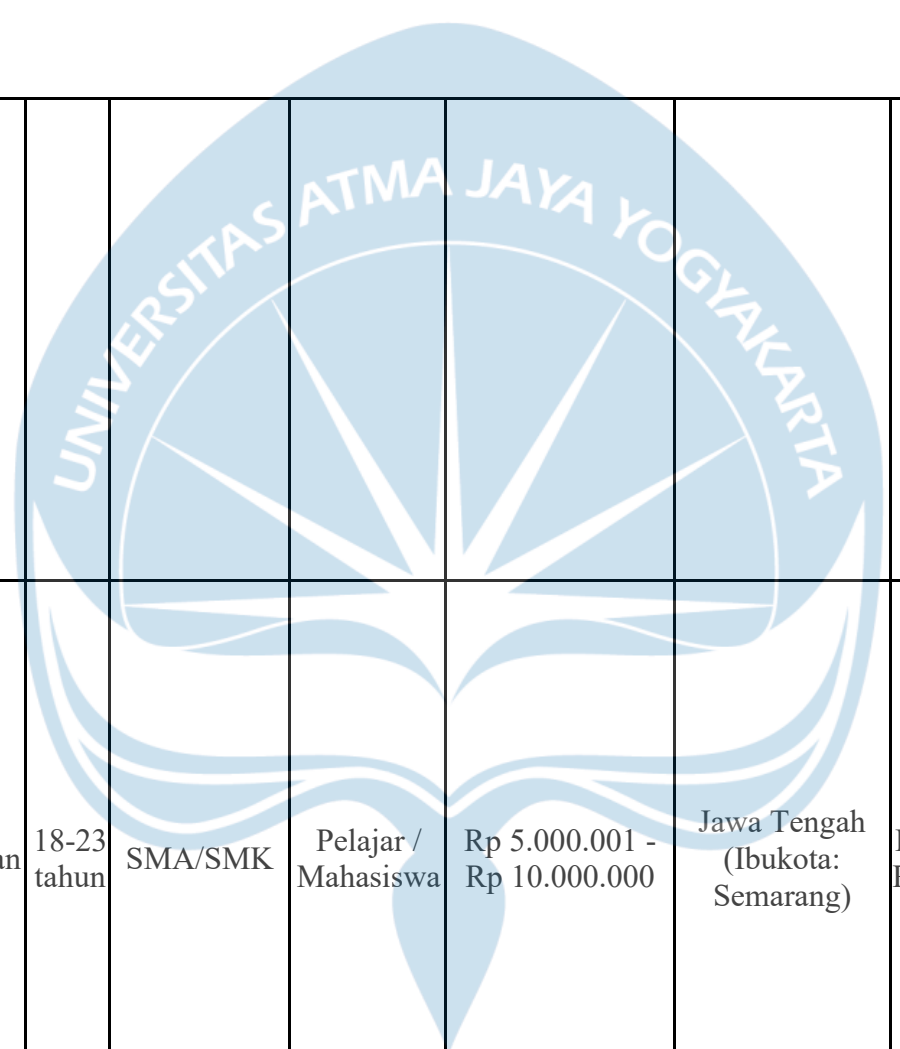


|                       |    |    |           |               |         |                        |              |                                  |                    |          |                                                                                                                                                                                                                                                                       |
|-----------------------|----|----|-----------|---------------|---------|------------------------|--------------|----------------------------------|--------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |               |         |                        |              |                                  |                    |          | SHOW 2 in<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                                          |
| 3/26/2025<br>21:12:48 | Ya | Ya | Perempuan | < 18<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000 | Jakarta<br>(Ibukota:<br>Jakarta) | > Rp<br>10.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR |



THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2024 DOYOUNG  
CONCERT DEAR  
YOUTH in  
JAKARTA, 2024  
WayV CONCERT  
IN JAKARTA ON  
THE WAY, 2025  
THE MOMENTUM  
NCT 127 4TH  
TOUR NEO CITY:  
JAKARTA, 2025  
NCT WISH LOGIN  
JAKARTA 2025  
NCT WISH ASIA  
TOUR

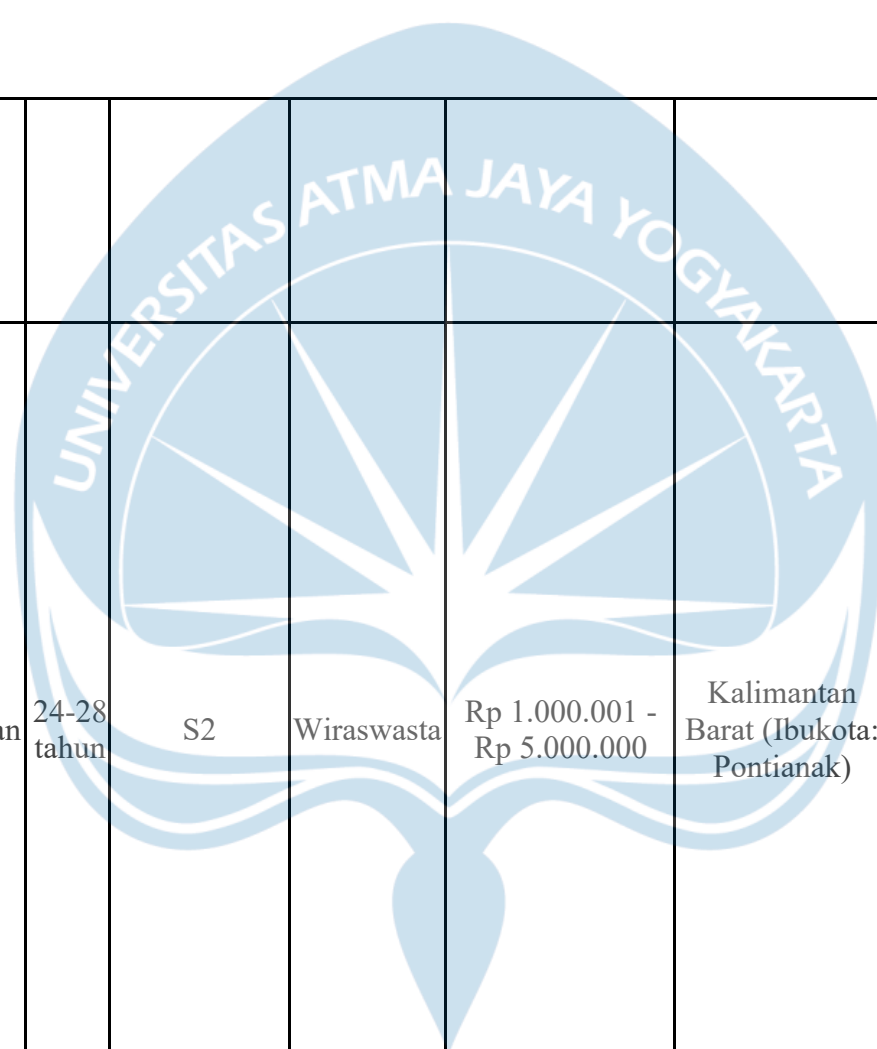
|                       |       |    |           |                |         |         |                              |                                  |                                   |          |                                                                                                                             |
|-----------------------|-------|----|-----------|----------------|---------|---------|------------------------------|----------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------|
| 3/26/2025<br>21:15:04 | Tidak |    |           |                |         |         |                              |                                  |                                   |          |                                                                                                                             |
| 3/26/2025<br>21:22:57 | Ya    | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Lainnya | Rp 500.000 –<br>Rp 1.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023 |



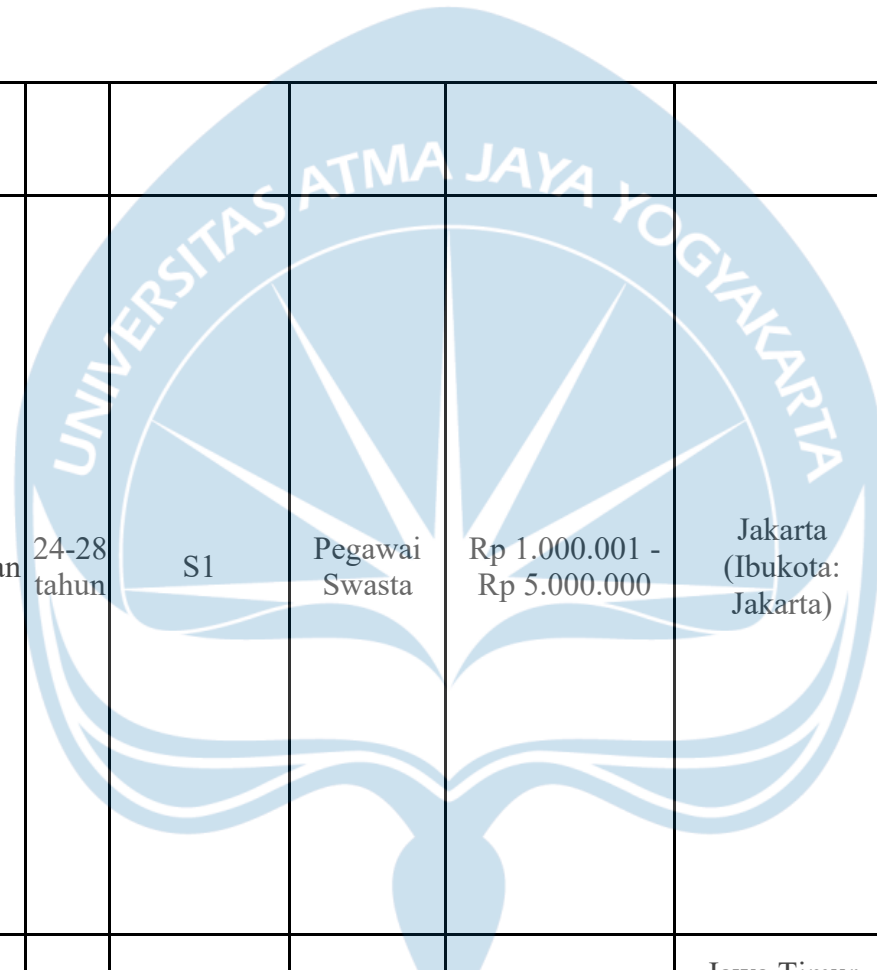
|                       |    |    |           |                |         |                        |                                 |                                       |                                |          |                                                                                                                                                                                                                                                                |
|-----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|---------------------------------------|--------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                 |                                       |                                |          | SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM( )SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                          |
| 3/26/2025<br>21:23:31 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 5.000.001-<br>Rp 10.000.000 | 3-5 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2024<br>CHANYEOL LIVE<br>TOUR (City-scape)<br>in JAKARTA, 2025 |

|                       |    |       |           |                |    |                   |                                 |                                       |                                   |          |                                                                                                                                                                                                |
|-----------------------|----|-------|-----------|----------------|----|-------------------|---------------------------------|---------------------------------------|-----------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |       |           |                |    |                   |                                 |                                       |                                   |          | NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR                                                                                                                                        |
| 3/26/2025<br>21:31:55 | Ya | Tidak |           |                |    |                   |                                 |                                       |                                   |          |                                                                                                                                                                                                |
| 3/26/2025<br>22:26:23 | Ya | Ya    | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Banten<br>(Ibukota:<br>Serang)        | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 3/26/2025<br>23:00:05 | Ya | Ya    | Perempuan | 24-28<br>tahun | S2 | Lainnya           | > Rp 10.000.000                 | Sumatera Utara<br>(Ibukota:<br>Medan) | > Rp<br>10.000.000                | < 3 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR                                 |

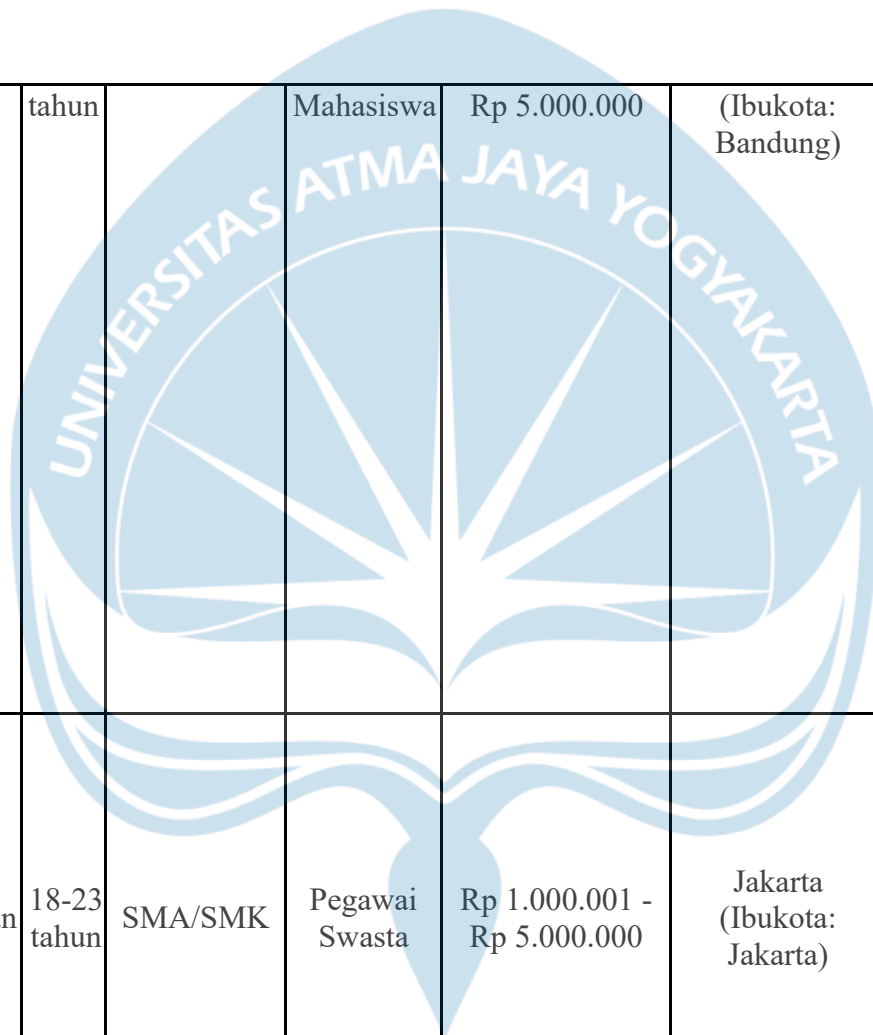
THE DREAM  
SHOW 2 in  
JAKARTA, 2023  
Red Velvet 4th  
Concert in Jakarta  
RtoV, 2023 Aespa  
LIVE TOUR 2023 -  
SYNK: HYPER  
LINE IN  
JAKARTA, 2023  
THE ODD OF  
LOVE TAEYEON  
CONCERT in  
JAKARTA, 2023  
SMTOWN LIVE  
SMCU PALACE  
@JAKARTA, 2024  
WayV CONCERT  
IN JAKARTA ON  
THE WAY, 2024  
BoA : One's Own In  
JAKARTA BoA  
LIVE TOUR, 2025  
THE MOMENTUM  
NCT 127 4TH  
TOUR NEO CITY:  
JAKARTA, 2025  
NCT WISH LOGIN



|                       |    |    |           |                |    |            |                                |                                             |                                    |          |                                                                                                                                                                                                                                                                                                                                               |
|-----------------------|----|----|-----------|----------------|----|------------|--------------------------------|---------------------------------------------|------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |            |                                |                                             |                                    |          | JAKARTA 2025<br>NCT WISH ASIA<br>TOUR, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                                                                                                                                                                                                                                        |
| 3/26/2025<br>23:55:49 | Ya | Ya | Perempuan | 24-28<br>tahun | S2 | Wiraswasta | Rp 1.000.001 -<br>Rp 5.000.000 | Kalimantan<br>Barat (Ibukota:<br>Pontianak) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM( )SCAPE,<br>2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY, 2025 THE<br>MOMENTUM NCT |



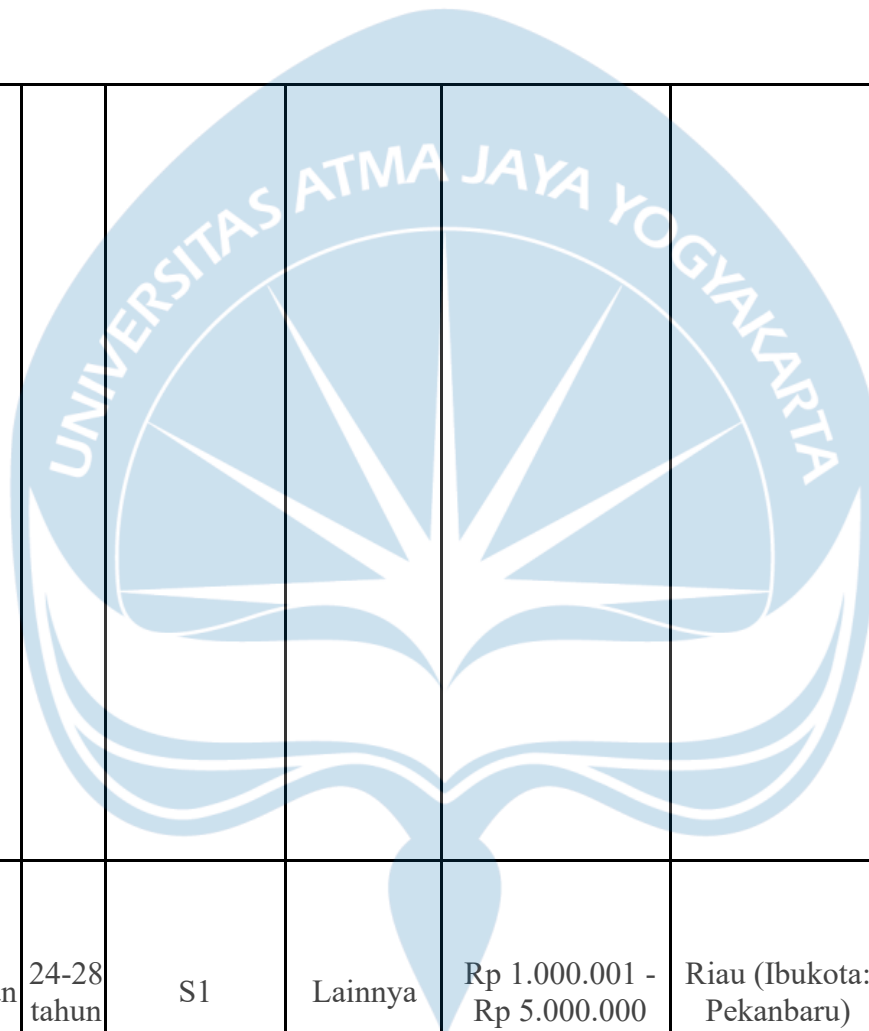
|                      |    |    |           |                |    |                        |                                |                                      |                                   |          |                                                                                                                                                                                                                                                                                                               |
|----------------------|----|----|-----------|----------------|----|------------------------|--------------------------------|--------------------------------------|-----------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |    |                        |                                |                                      |                                   |          | 127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                                                                                                                                                                          |
| 3/27/2025<br>4:08:20 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)     | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/27/2025<br>5:12:47 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000   | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA                                                                                                                                                                                                                                                      |
| 3/27/2025            | Ya | Ya | Perempuan | 18-23          | S1 | Pelajar /              | Rp 1.000.001 -                 | Jawa Barat                           | Rp 5.000.001                      | 3-5 kali | 2023 NCT DREAM                                                                                                                                                                                                                                                                                                |



|                      |    |    |           |                |         |                   |                                |                                  |                               |          |                                                                                                                                                                                                                                                     |
|----------------------|----|----|-----------|----------------|---------|-------------------|--------------------------------|----------------------------------|-------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:40:05              |    |    |           | tahun          |         | Mahasiswa         | Rp 5.000.000                   | (Ibukota:<br>Bandung)            | - Rp<br>10.000.000            |          | TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 3/27/2025<br>9:05:35 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3                                                                                    |

|                       |    |    |           |                |    |            |                                |                                               |                                    |          |                                                                                                                                                                                                                                                                                                           |
|-----------------------|----|----|-----------|----------------|----|------------|--------------------------------|-----------------------------------------------|------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |            |                                |                                               |                                    |          | 7DREAM()SCAPE                                                                                                                                                                                                                                                                                             |
| 3/27/2025<br>9:22:16  | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Wiraswasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung)           | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                                                |
| 3/27/2025<br>10:26:14 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Freelancer | Rp 1.000.001 -<br>Rp 5.000.000 | Sulawesi<br>Selatan<br>(Ibukota:<br>Makassar) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>Aespa LIVE TOUR<br>2023 - SYNK:<br>HYPER LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 CHANYEOL<br>LIVE TOUR (City-<br>scape) in |

|                       |    |    |           |                |    |                   |                                |                                  |                                   |          |                                                                                                                                                                                                                                         |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|----------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                |                                  |                                   |          | JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                               |
| 3/27/2025<br>11:27:00 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 3/27/2025<br>12:16:47 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | > Rp 10.000.000                | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023                                                                                                             |



Aespa LIVE TOUR  
2023 - SYNK:  
HYPER LINE IN  
JAKARTA, 2023  
SMTOWN LIVE  
SMCU PALACE  
@JAKARTA, 2024  
NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

2022 NCT127 2ND  
TOUR NEO CITY:  
JAKARTA THE  
LINK, 2024 NCT  
127 3RD TOUR  
THE UNITY NEO  
CITY: JAKARTA,

3/27/2025  
12:51:02

Ya

Ya

Perempuan

24-28  
tahun

S1

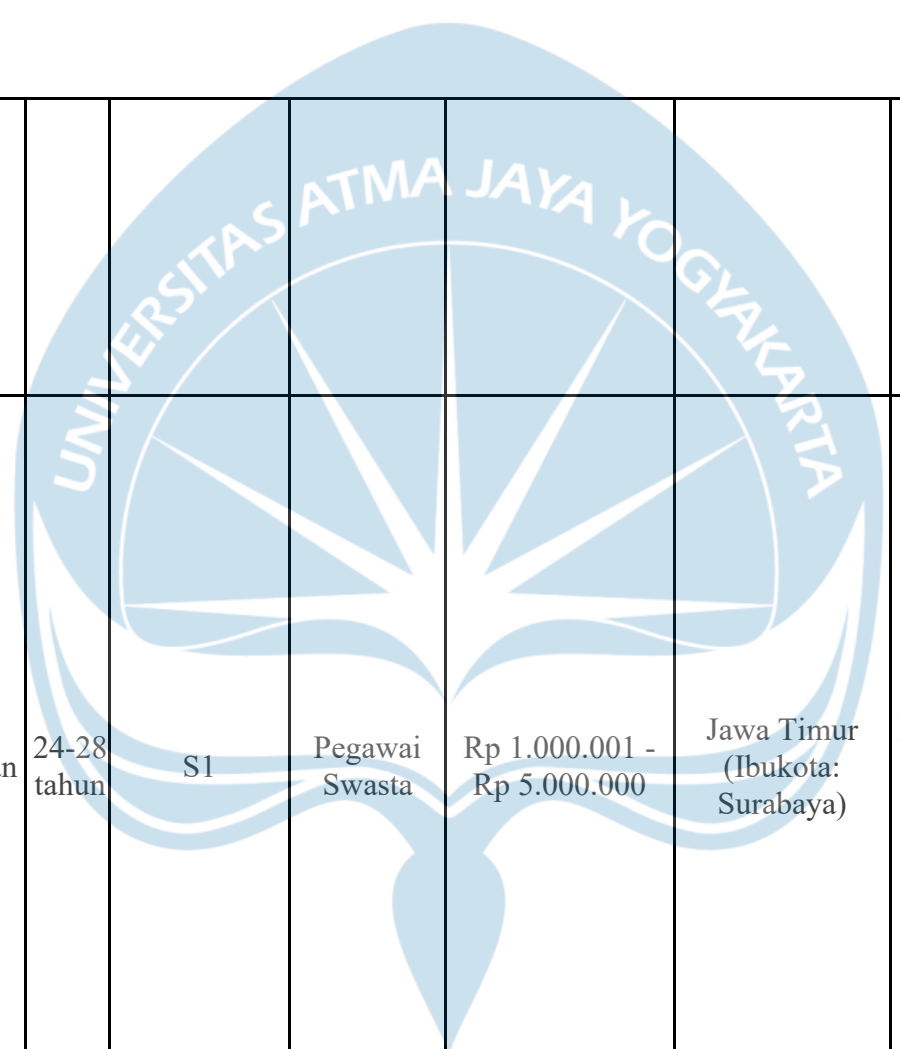
Lainnya

Rp 1.000.001 -  
Rp 5.000.000

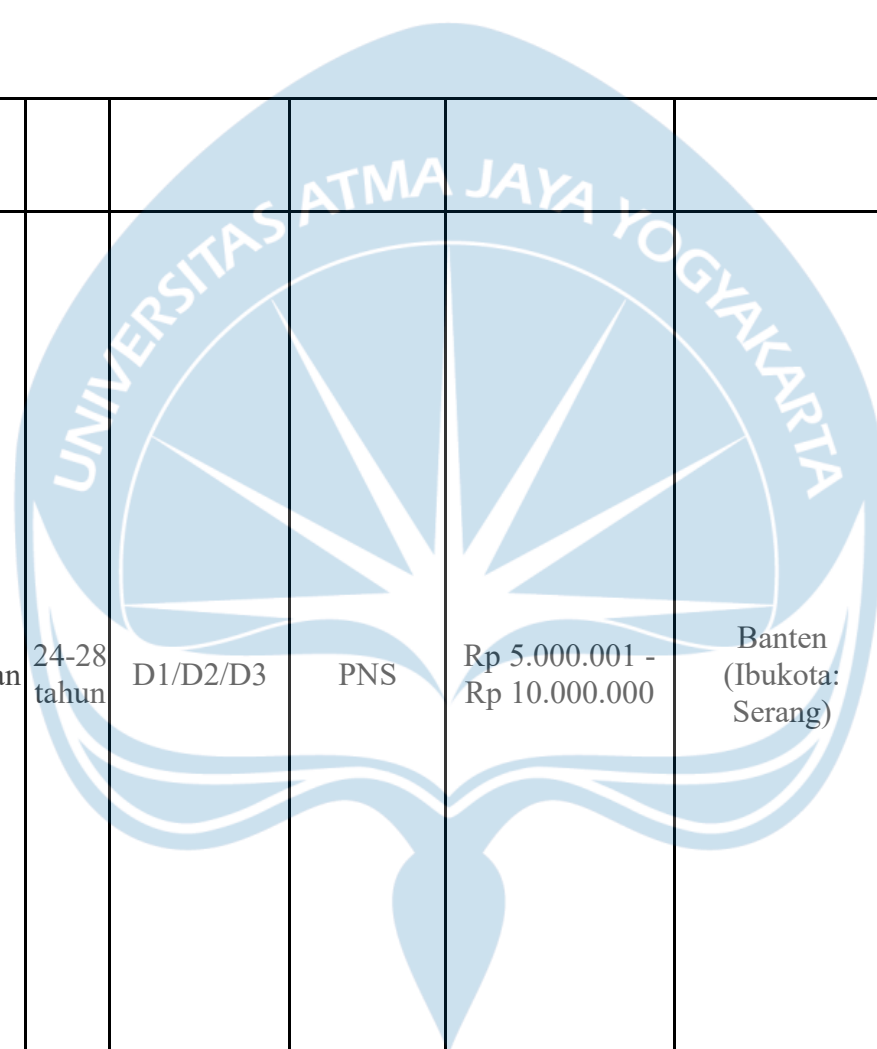
Riau (Ibukota:  
Pekanbaru)

Rp 5.000.001  
- Rp  
10.000.000

3-5 kali



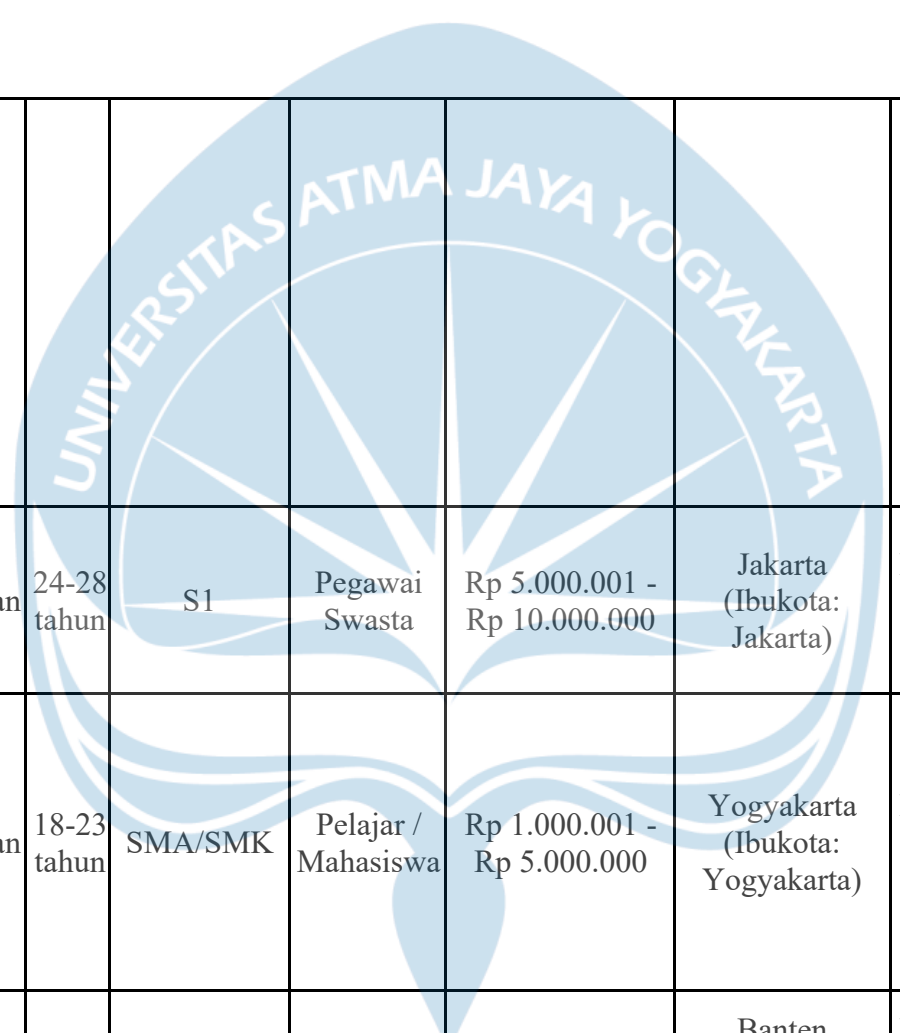
|                       |    |    |           |                |    |                   |                                |                                      |                                    |          |                                                                                                                                                                                                                                                                                                                                                  |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|--------------------------------------|------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                |                                      |                                    |          | 2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                                                                                            |
| 3/27/2025<br>13:31:00 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 5.000.001<br>- Rp<br>10.000.000 | > 5 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM |



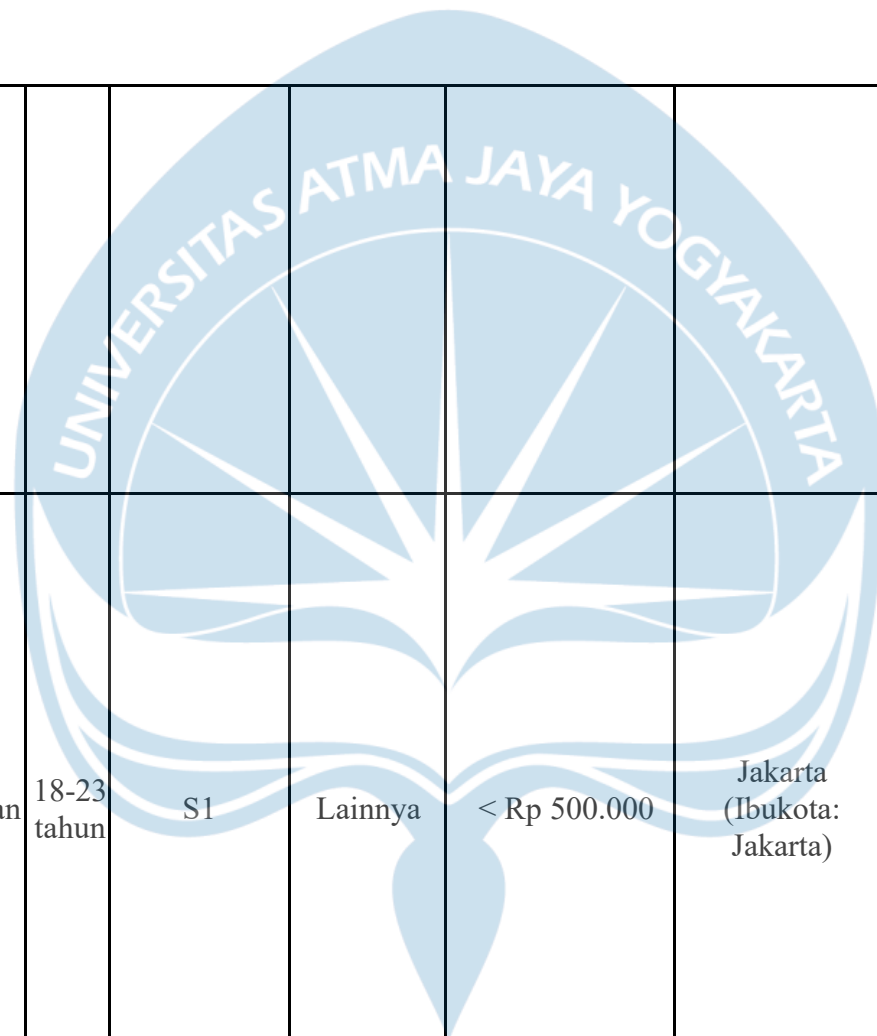
|                       |    |    |           |                |          |     |                                 |                                |                               |          |                                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------------|----|----|-----------|----------------|----------|-----|---------------------------------|--------------------------------|-------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |          |     |                                 |                                |                               |          | NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                                                                                                                                                                                                                     |
| 3/27/2025<br>13:34:00 | Ya | Ya | Perempuan | 24-28<br>tahun | D1/D2/D3 | PNS | Rp 5.000.001 -<br>Rp 10.000.000 | Banten<br>(Ibukota:<br>Serang) | Rp 1.000.001-<br>Rp 5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY, 2025 THE<br>MOMENTUM NCT |

|                       |    |    |           |                |          |                   |                                |                                       |                                    |          |                                                                                                                                                                                                                                                                                                                        |
|-----------------------|----|----|-----------|----------------|----------|-------------------|--------------------------------|---------------------------------------|------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |          |                   |                                |                                       |                                    |          | 127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                                                                                                                                                                                   |
| 3/27/2025<br>16:35:55 | Ya | Ya | Perempuan | 24-28<br>tahun | S1       | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM( )SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 3/27/2025<br>16:46:26 | Ya | Ya | Perempuan | 24-28<br>tahun | D1/D2/D3 | PNS               | > Rp 10.000.000                | Jakarta<br>(Ibukota:<br>Jakarta)      | Rp 5.000.001<br>- Rp<br>10.000.000 | > 5 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,                                                                                                                                                                                                                                             |

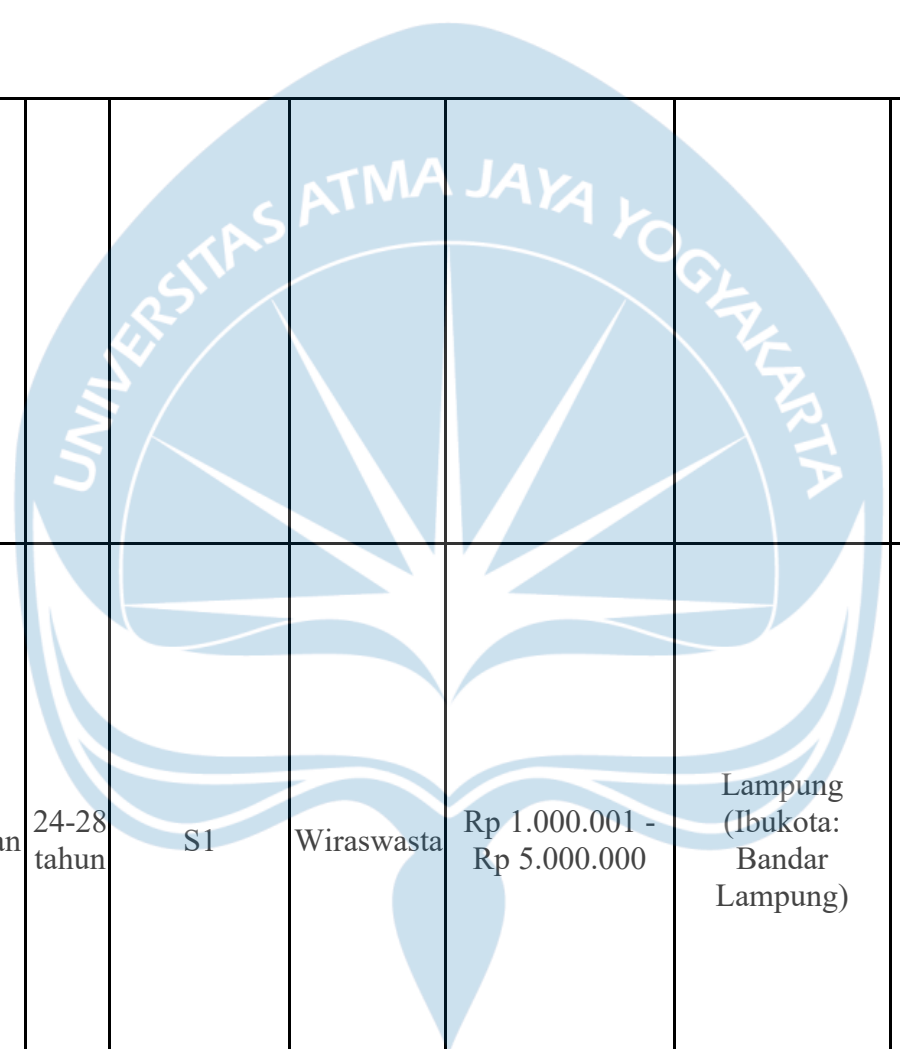
2022 NCT127 2ND  
TOUR NEO CITY:  
JAKARTA THE  
LINK, 2023 NCT  
DREAM TOUR  
THE DREAM  
SHOW 2 in  
JAKARTA, 2023  
THE ODD OF  
LOVE TAEYEON  
CONCERT in  
JAKARTA, 2023  
SMTOWN LIVE  
SMCU PALACE  
@JAKARTA, 2024  
NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2024 DOYOUNG  
CONCERT DEAR  
YOUTH in  
JAKARTA, 2025



|                       |    |    |           |                |          |                        |                                 |                                        |                                    |          |                                                                                                                                                                            |
|-----------------------|----|----|-----------|----------------|----------|------------------------|---------------------------------|----------------------------------------|------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |          |                        |                                 |                                        |                                    |          | THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA, 2025<br>NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA |
| 3/27/2025<br>17:35:16 | Ya | Ya | Perempuan | 24-28<br>tahun | S1       | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                           |
| 3/27/2025<br>17:39:31 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK  | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                               |
| 3/27/2025<br>18:38:19 | Ya | Ya | Perempuan | 18-23<br>tahun | D1/D2/D3 | Pelajar /<br>Mahasiswa | < Rp 500.000                    | Banten<br>(Ibukota:<br>Serang)         | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT                                                                                                         |



|                       |    |    |           |                |    |         |              |                                  |                                   |                                                                                                                                                                |                                                                                                                                                                                                                                                                       |
|-----------------------|----|----|-----------|----------------|----|---------|--------------|----------------------------------|-----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |         |              |                                  |                                   | DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA |                                                                                                                                                                                                                                                                       |
| 3/27/2025<br>20:10:14 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Lainnya | < Rp 500.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali                                                                                                                                                       | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR |

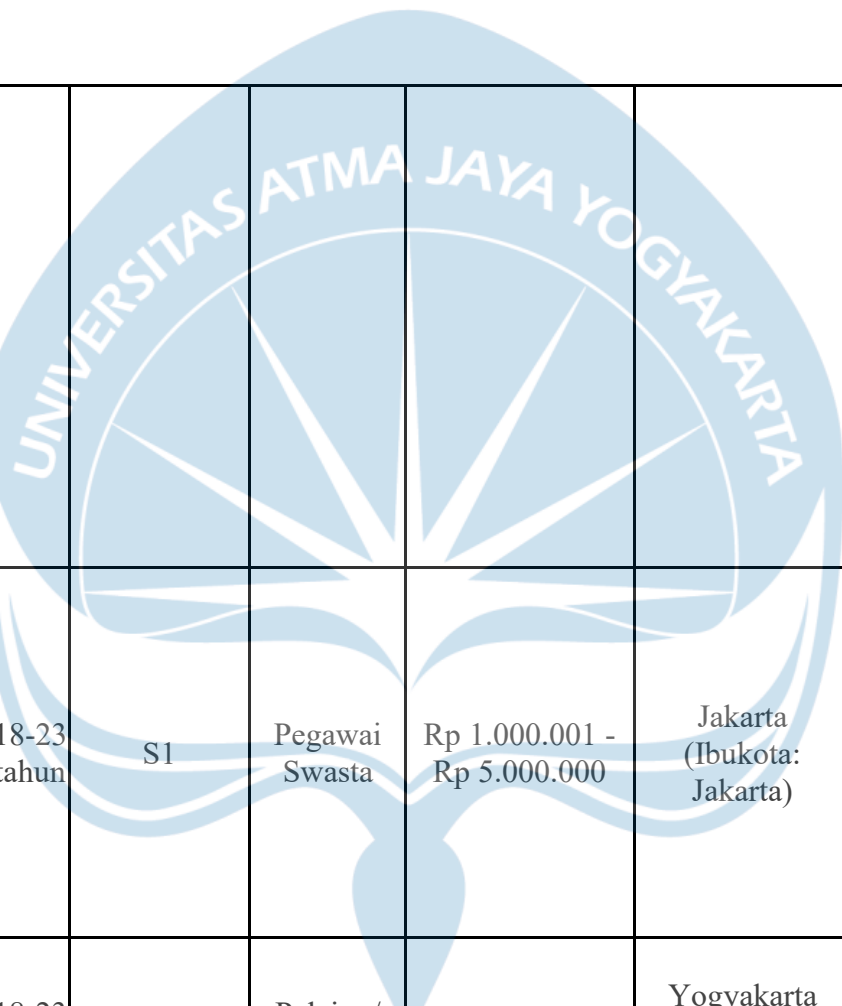


|                       |    |    |           |                |    |            |                                |                                            |                    |          |                                                                                                                                                                                                                                                   |
|-----------------------|----|----|-----------|----------------|----|------------|--------------------------------|--------------------------------------------|--------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |            |                                |                                            |                    |          | THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA, 2025<br>NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR                                                                        |
| 3/27/2025<br>22:31:16 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Wiraswasta | Rp 1.000.001 -<br>Rp 5.000.000 | Lampung<br>(Ibukota:<br>Bandar<br>Lampung) | > Rp<br>10.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE, |

|                      |    |    |           |                |    |                   |                                 |                                            |                                   |          |                                                                                                                                                                                               |
|----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|--------------------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |    |                   |                                 |                                            |                                   |          | 2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                              |
| 3/28/2025<br>0:53:11 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)           | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2024 NCT<br>127 3RD TOUR<br>THE UNITY NEO<br>CITY: JAKARTA,<br>2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY                     |
| 3/28/2025<br>4:24:14 | Ya | Ya | Perempuan | > 29<br>tahun  | S2 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Lampung<br>(Ibukota:<br>Bandar<br>Lampung) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM |

|                       |    |       |           |                |         |                        |                                |                                        |                                   |          |                                                                                                                                                                                                     |
|-----------------------|----|-------|-----------|----------------|---------|------------------------|--------------------------------|----------------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |       |           |                |         |                        |                                |                                        |                                   |          | NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                            |
| 3/28/2025<br>4:44:32  | Ya | Ya    | Perempuan | 24-28<br>tahun | S1      | Lainnya                | Rp 500.000 - Rp<br>1.000.000   | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE<br>UNITY NEO<br>CITY: JAKARTA,<br>2024 NCT<br>DREAM WORLD<br>TOUR THE<br>DREAM SHOW 3<br>7DREAM()SCAPE |
| 3/28/2025<br>7:14:18  | Ya | Tidak |           |                |         |                        |                                |                                        |                                   |          |                                                                                                                                                                                                     |
| 3/28/2025<br>11:05:22 | Ya | Tidak |           |                |         |                        |                                |                                        |                                   |          |                                                                                                                                                                                                     |
| 3/28/2025<br>11:20:29 | Ya | Ya    | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung)    | Rp 1.000.001-<br>Rp 5.000.000     | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT                                                                                                   |

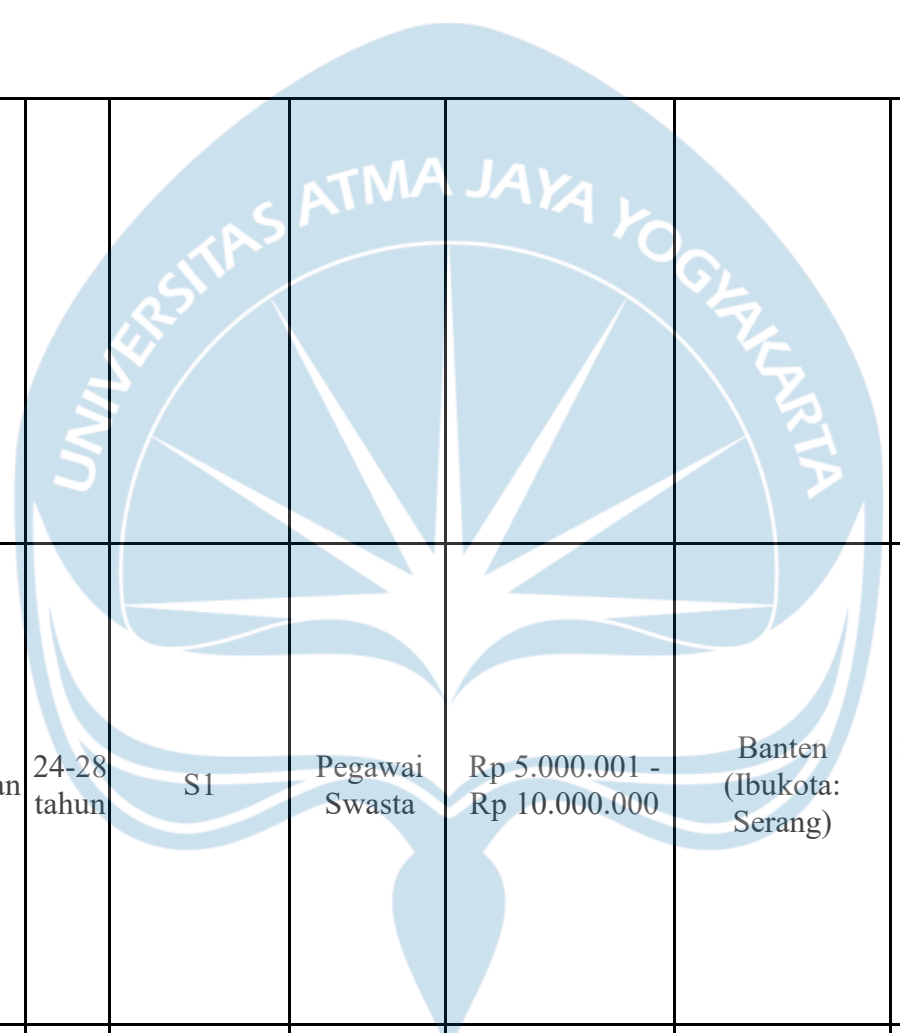
|                       |    |    |           |                |         |                            |                                |                                      |                               |          |                                                                                                                                   |
|-----------------------|----|----|-----------|----------------|---------|----------------------------|--------------------------------|--------------------------------------|-------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                            |                                |                                      |                               |          | 127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                              |
| 3/28/2025<br>13:17:55 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pegawai<br>Swasta          | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)     | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                              |
| 3/29/2025<br>17:06:52 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta          | Rp 500.000 - Rp<br>1.000.000   | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 3/29/2025<br>21:35:44 | Ya | Ya | Perempuan | 24-28<br>tahun | SMA/SMK | Pegawai<br>Swasta          | Rp 1.000.001 -<br>Rp 5.000.000 | Banten<br>(Ibukota:<br>Serang)       | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA      |
| 4/3/2025<br>18:48:10  | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pelajar /<br>Mahasisw<br>a | Rp 500.000 - Rp<br>1.000.000   | Jawa Barat<br>(Ibukota:<br>Bandung)  | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE                                                                                  |



|                      |    |    |           |             |    |                     |                             |                                  |                             |          |                                                                                                                                                                |
|----------------------|----|----|-----------|-------------|----|---------------------|-----------------------------|----------------------------------|-----------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |             |    |                     |                             |                                  |                             |          | LINK, 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA, 2024 NCT 127 3RD TOUR THE UNITY NEO CITY: JAKARTA, 2025 THE MOMENTUM NCT 127 4TH TOUR NEO CITY: JAKARTA |
| 4/6/2025<br>13:00:23 | Ya | Ya | Perempuan | 18-23 tahun | S1 | Pegawai Swasta      | Rp 1.000.001 - Rp 5.000.000 | Jakarta (Ibukota: Jakarta)       | Rp 1.000.001 - Rp 5.000.000 | < 3 kali | 2024 NCT DREAM WORLD TOUR THE DREAM SHOW 3 7DREAM()SCAPE, 2025 THE MOMENTUM NCT 127 4TH TOUR NEO CITY: JAKARTA                                                 |
| 4/8/2025<br>22:58:53 | Ya | Ya | Laki-Laki | 18-23 tahun | S1 | Pelajar / Mahasiswa | < Rp 500.000                | Yogyakarta (Ibukota: Yogyakarta) | < Rp 500.000                | < 3 kali | 2024 WayV CONCERT IN JAKARTA ON THE WAY, 2024 CHANYEOL LIVE                                                                                                    |

|                       |    |       |           |                |         |            |                                |                                     |                                   |          |                                                                                                                                                                                                                                                |
|-----------------------|----|-------|-----------|----------------|---------|------------|--------------------------------|-------------------------------------|-----------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |       |           |                |         |            |                                |                                     |                                   |          | TOUR (City-scape)<br>in JAKARTA                                                                                                                                                                                                                |
| 4/11/2025<br>8:56:55  | Ya | Ya    | Perempuan | 18-23<br>tahun | S1      | Lainnya    | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)    | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                                              |
| 4/12/2025<br>21:06:14 | Ya | Tidak |           |                |         |            |                                |                                     |                                   |          |                                                                                                                                                                                                                                                |
| 4/13/2025<br>18:00:46 | Ya | Ya    | Perempuan | 24-28<br>tahun | SMA/SMK | Freelancer | Rp 500.000 - Rp<br>1.000.000   | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>Aespa LIVE TOUR<br>2023 - SYNK:<br>HYPER LINE IN<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY: |

|                       |    |    |           |                |    |                   |                                |                                             |                               |          |                                                                                                                                                                                                              |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|---------------------------------------------|-------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                |                                             |                               |          | JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                                                             |
| 4/13/2025<br>18:20:08 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Lainnya           | < Rp 500.000                   | Kalimantan<br>Barat (Ibukota:<br>Pontianak) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                            |
| 4/13/2025<br>18:36:08 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang)       | Rp 1.000.001-<br>Rp 5.000.000 | > 5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY |



NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

2023 NCT DREAM  
TOUR THE  
DREAM SHOW 2  
in JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2025 NCT WISH  
LOGIN JAKARTA  
2025 NCT WISH  
ASIA TOUR

2024 NCT DREAM  
WORLD TOUR  
THE DREAM

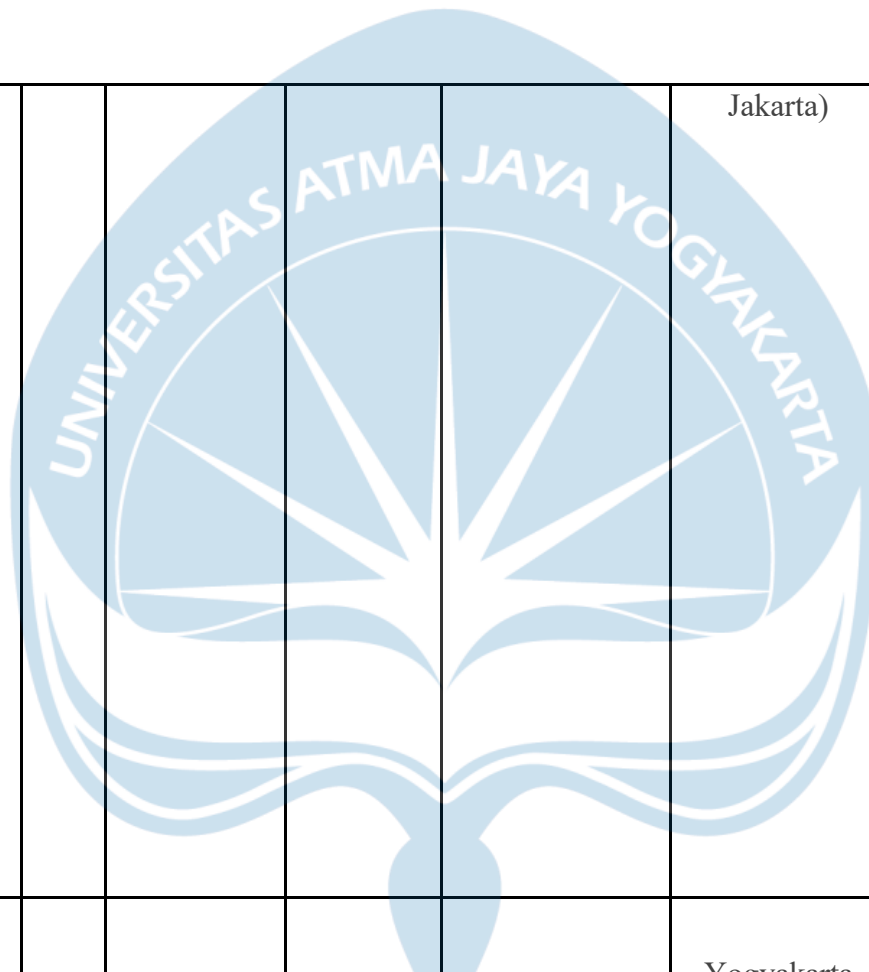
|                       |    |       |           |                |    |                        |                                |                                                |                                   |          |                                                                                                                                                |
|-----------------------|----|-------|-----------|----------------|----|------------------------|--------------------------------|------------------------------------------------|-----------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |       |           |                |    |                        |                                |                                                |                                   |          | SHOW 3<br>7DREAM( )SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                  |
| 4/13/2025<br>19:57:18 | Ya | Ya    | Laki-Laki | 18-23<br>tahun | S1 | Freelancer             | Rp 500.000 –<br>Rp 1.000.000   | Kalimantan<br>Timur<br>(Ibukota:<br>Samarinda) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN JAKARTA |
| 4/13/2025<br>20:29:24 | Ya | Ya    | Perempuan | 18-23<br>tahun | S1 | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000   | Jakarta<br>(Ibukota:<br>Jakarta)               | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                   |
| 4/13/2025<br>21:40:56 | Ya | Tidak |           |                |    |                        |                                |                                                |                                   |          |                                                                                                                                                |
| 4/13/2025<br>21:43:32 | Ya | Ya    | Perempuan | 24-28<br>tahun | S1 | Wiraswasta             | Rp 1.000.001 -<br>Rp 5.000.000 | Banten<br>(Ibukota:<br>Serang)                 | Rp 1.000.001<br>- Rp<br>5.000.000 | > 5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE                                                                                               |



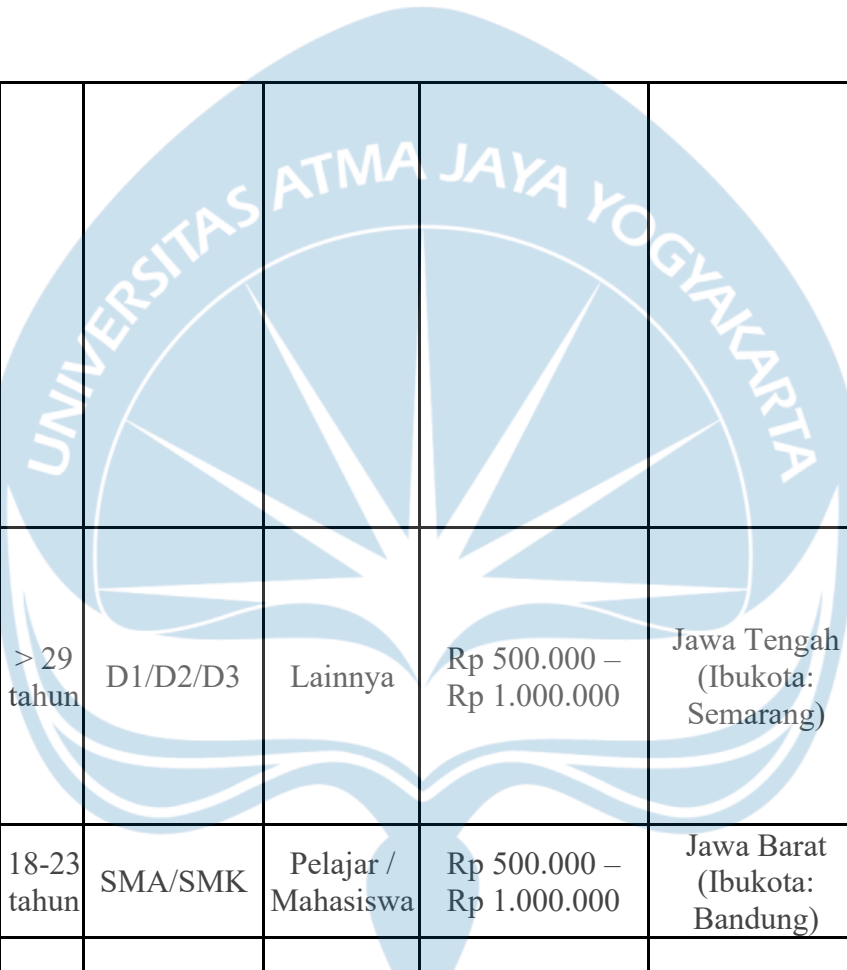
LINK, 2023 NCT  
DREAM TOUR  
THE DREAM  
SHOW 2 in  
JAKARTA, 2023  
Aespa LIVE TOUR  
2023 - SYNK:  
HYPER LINE IN  
JAKARTA, 2023  
SMTOWN LIVE  
SMCU PALACE  
@JAKARTA, 2024  
NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM( )SCAPE,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA

2022 NCT127 2ND  
TOUR NEO CITY:

|                       |    |    |           |                |    |                   |                                |                      |                      |          |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|----------------------|----------------------|----------|
| 4/13/2025<br>22:20:39 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota: | Rp 1.000.001<br>- Rp | 3-5 kali |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|----------------------|----------------------|----------|



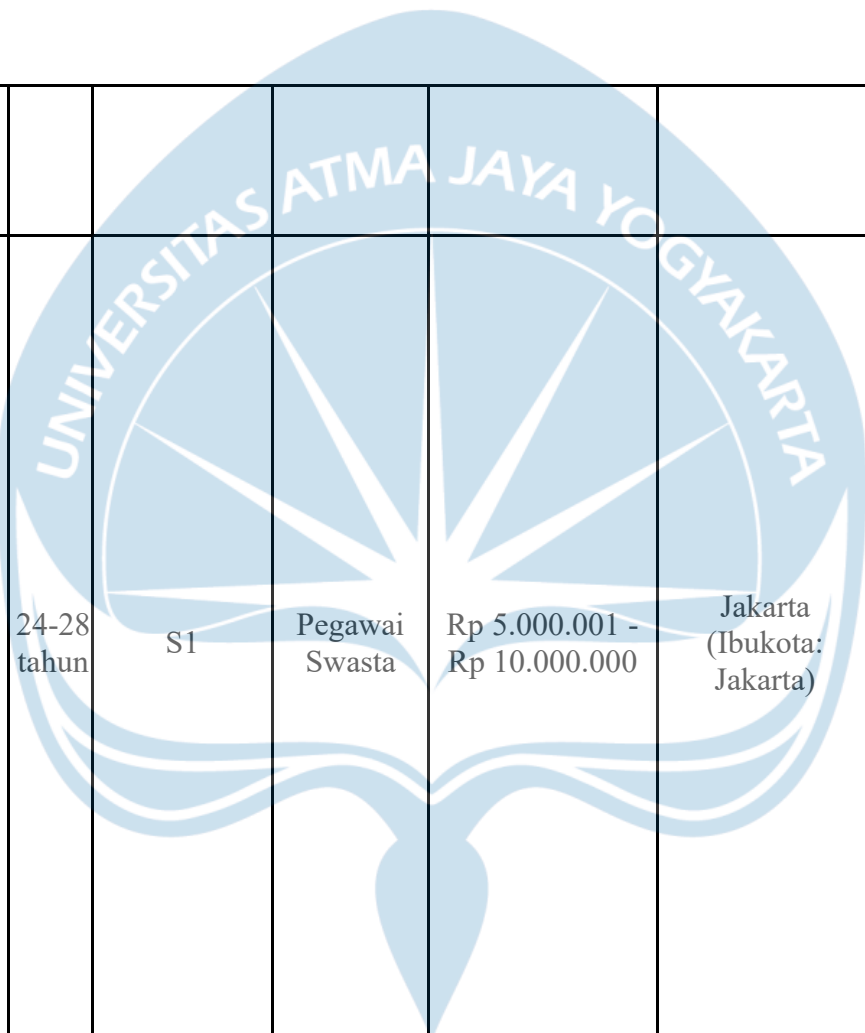
|                       |    |    |           |                |    |                        |                                |                                        |                                   |          |                                                                                                                                                                                                                                                                            |
|-----------------------|----|----|-----------|----------------|----|------------------------|--------------------------------|----------------------------------------|-----------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                        |                                | Jakarta)                               | 5.000.000                         |          | JAKARTA THE LINK, 2023 THE ODD OF LOVE TAEYEON CONCERT in JAKARTA, 2023 SMTOWN LIVE SMCU PALACE @JAKARTA, 2024 NCT 127 3RD TOUR THE UNITY NEO CITY: JAKARTA, 2024 NCT DREAM WORLD TOUR THE DREAM SHOW 3 7DREAM()SCAPE, 2025 NCT WISH LOGIN JAKARTA 2025 NCT WISH ASIA TOUR |
| 4/13/2025<br>22:51:46 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN                                                                                                                                                                |



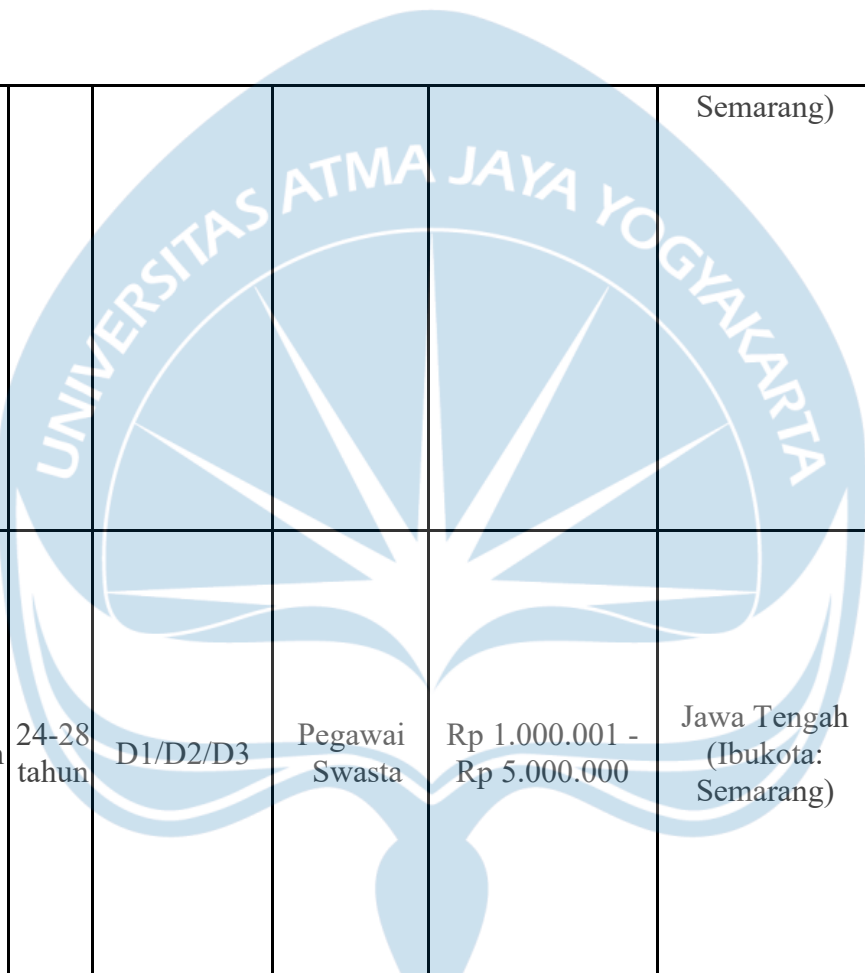
|                       |    |    |           |                |          |                        |                              |                                       |                               |          |                                                                                                                                                                                   |
|-----------------------|----|----|-----------|----------------|----------|------------------------|------------------------------|---------------------------------------|-------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |          |                        |                              |                                       |                               |          | JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 TAEYEON<br>CONCERT THE<br>TENSE JAKARTA |
| 4/13/2025<br>23:51:40 | Ya | Ya | Perempuan | > 29<br>tahun  | D1/D2/D3 | Lainnya                | Rp 500.000 –<br>Rp 1.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA                                                      |
| 4/13/2025<br>23:59:58 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK  | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung)   | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2025 TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                                                                                                                      |
| 4/14/2025<br>0:10:55  | Ya | Ya | Laki-Laki | 18-23<br>tahun | SMA/SMK  | Pegawai<br>Swasta      | Rp 500.000 –<br>Rp 1.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya)  | Rp 500.000 -<br>Rp 1.000.000  | 3-5 kali | 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024                                                                                                                 |

|                      |    |    |           |                |         |                        |                                 |                                  |                                    |          |                                                                                                                                                                                                                                                                                                                |
|----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|----------------------------------|------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |         |                        |                                 |                                  |                                    |          | NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                                                                                                                                                                                |
| 4/14/2025<br>0:12:17 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000                    | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA                                                                                                                                                                                                                                                       |
| 4/14/2025<br>0:15:37 | Ya | Ya | Laki-Laki | 18-23<br>tahun | S1      | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |

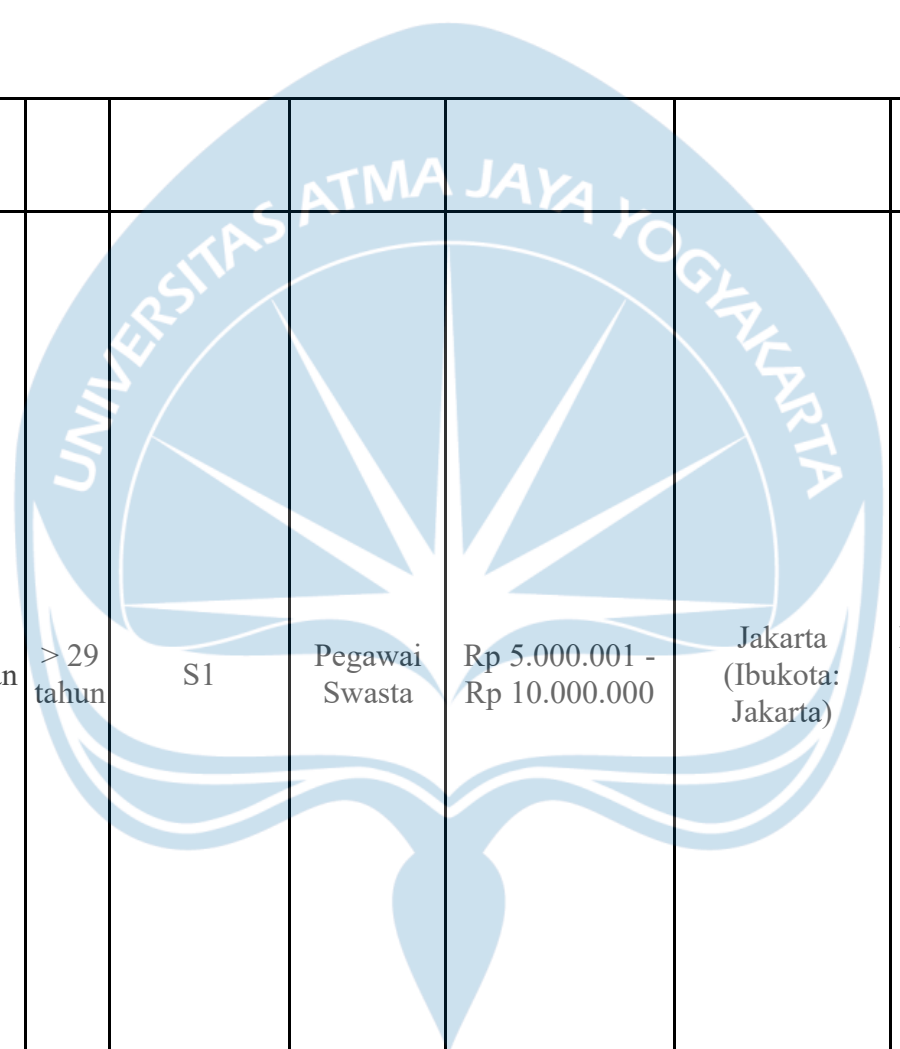
|                      |    |    |           |                |         |                        |                                |                                             |                                   |          |                                                                                                                                                                                                                                                  |
|----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|---------------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4/14/2025<br>0:19:00 | Ya | Ya | Perempuan | 24-28<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Kalimantan<br>Timur (Ibukota:<br>Samarinda) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>RIIZE FAN-CON<br>TOUR RIIZING<br>DAY JAKARTA,<br>2024 CHANYEOL<br>LIVE TOUR (City-<br>scape) in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 4/14/2025<br>0:24:17 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang)       | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 RIIZE FAN-<br>CON TOUR<br>RIIZING DAY<br>JAKARTA, 2025                                              |



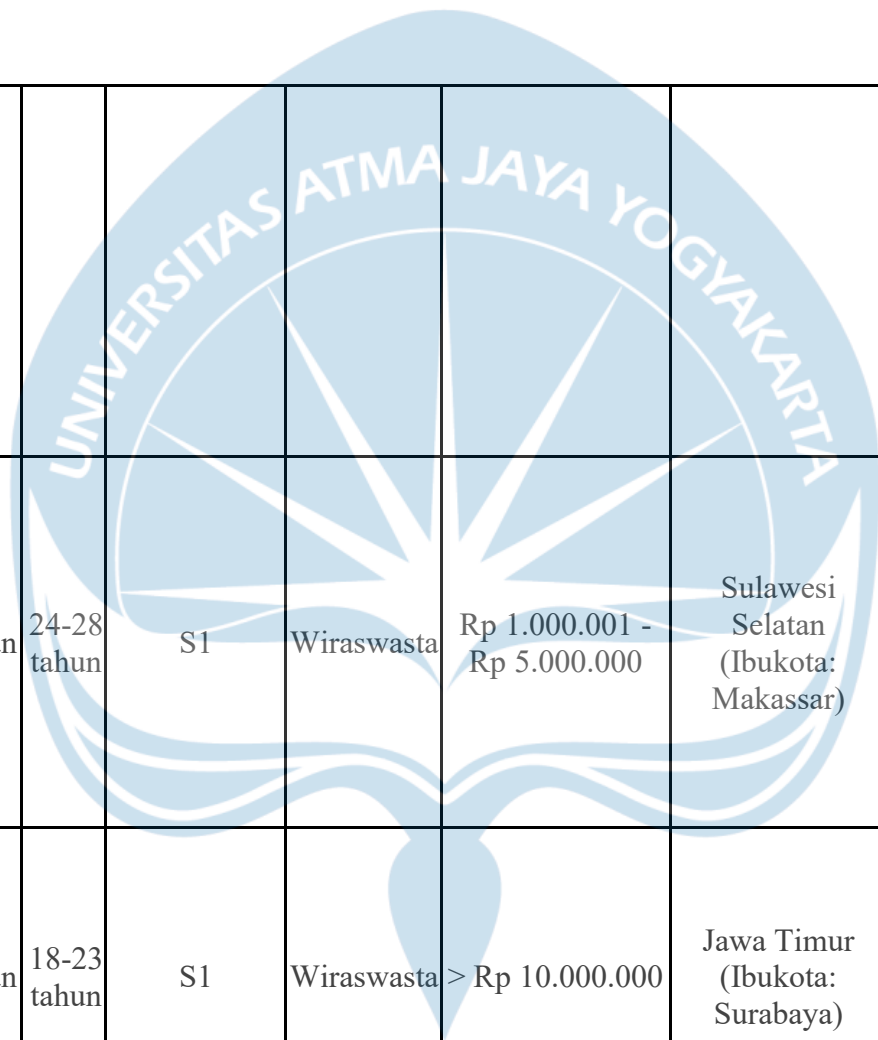
|                      |    |    |           |                |         |                        |                                 |                                  |                                    |          |                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|----------------------------------|------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |         |                        |                                 |                                  |                                    |          | THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                                                                                                                                                                         |
| 4/14/2025<br>0:29:13 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S1      | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>RIIZE FAN-CON<br>TOUR RIIZING<br>DAY JAKARTA,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 4/14/2025<br>0:33:45 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:         | Rp 1.000.001<br>- Rp               | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY                                                                                                                                                                                                                                                                                                                               |



|                      |    |    |           |                |          |                   |                                 |                                       |                                   |          |                                                                                                                                                                                           |
|----------------------|----|----|-----------|----------------|----------|-------------------|---------------------------------|---------------------------------------|-----------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |          |                   |                                 | Semarang)                             | 5.000.000                         |          | NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                        |
| 4/14/2025<br>0:38:54 | Ya | Ya | Perempuan | 24-28<br>tahun | D1/D2/D3 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2024 NCT<br>127 3RD TOUR<br>THE UNITY NEO<br>CITY: JAKARTA,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 4/14/2025<br>2:57:44 | Ya | Ya | Perempuan | 18-23<br>tahun | S1       | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)      | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY, 2025                                                                                                                                    |



|                      |    |    |           |               |    |                   |                                 |                                  |                                   |          |                                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------|----|----|-----------|---------------|----|-------------------|---------------------------------|----------------------------------|-----------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |               |    |                   |                                 |                                  |                                   |          | TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                                                                                                                                                                                                                                                                                                                                  |
| 4/14/2025<br>8:39:26 | Ya | Ya | Perempuan | > 29<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>THE ODD OF<br>LOVE TAEYEON<br>CONCERT in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 WayV |



CONCERT IN  
JAKARTA ON THE  
WAY, 2025 THE  
MOMENTUM NCT  
127 4TH TOUR  
NEO CITY:  
JAKARTA, 2025  
TAEYEON  
CONCERT THE  
TENSE JAKARTA

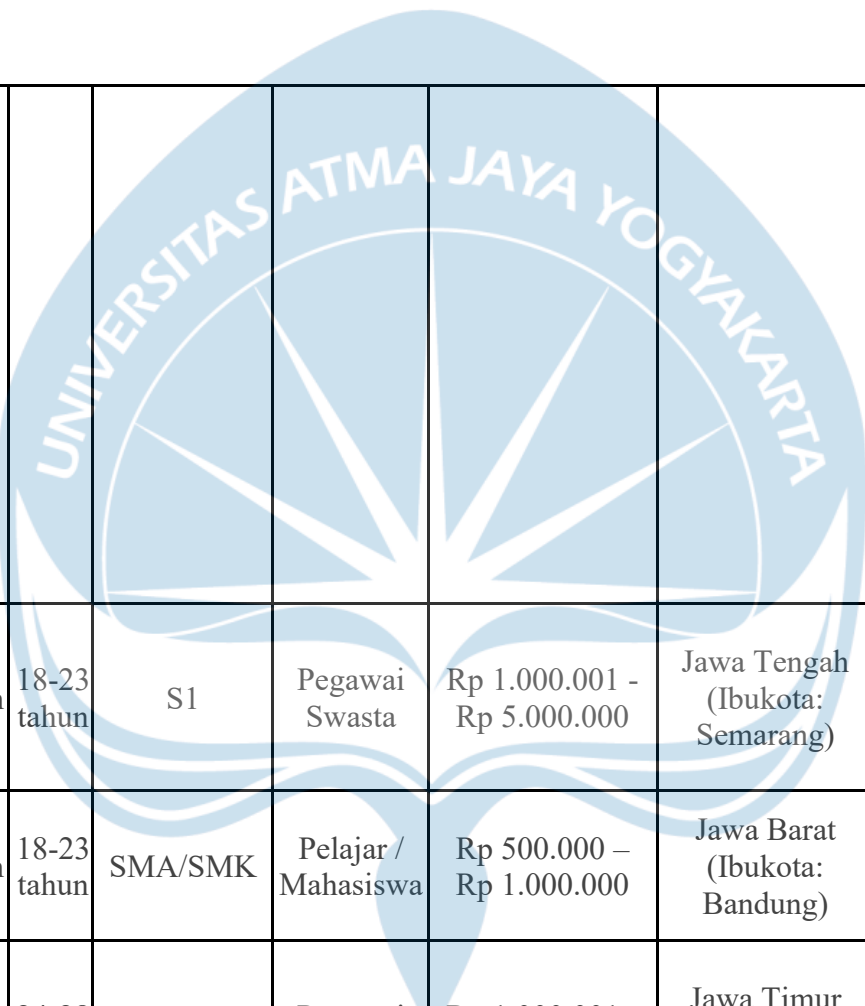
2023 NCT DREAM  
TOUR THE  
DREAM SHOW 2  
in JAKARTA, 2023  
Red Velvet 4th  
Concert in Jakarta  
RtoV, 2024 RIIZE  
FAN-CON TOUR  
RIIZING DAY  
JAKARTA

2024 NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM( )SCAPE,  
2025 THE  
MOMENTUM NCT  
127 4TH TOUR

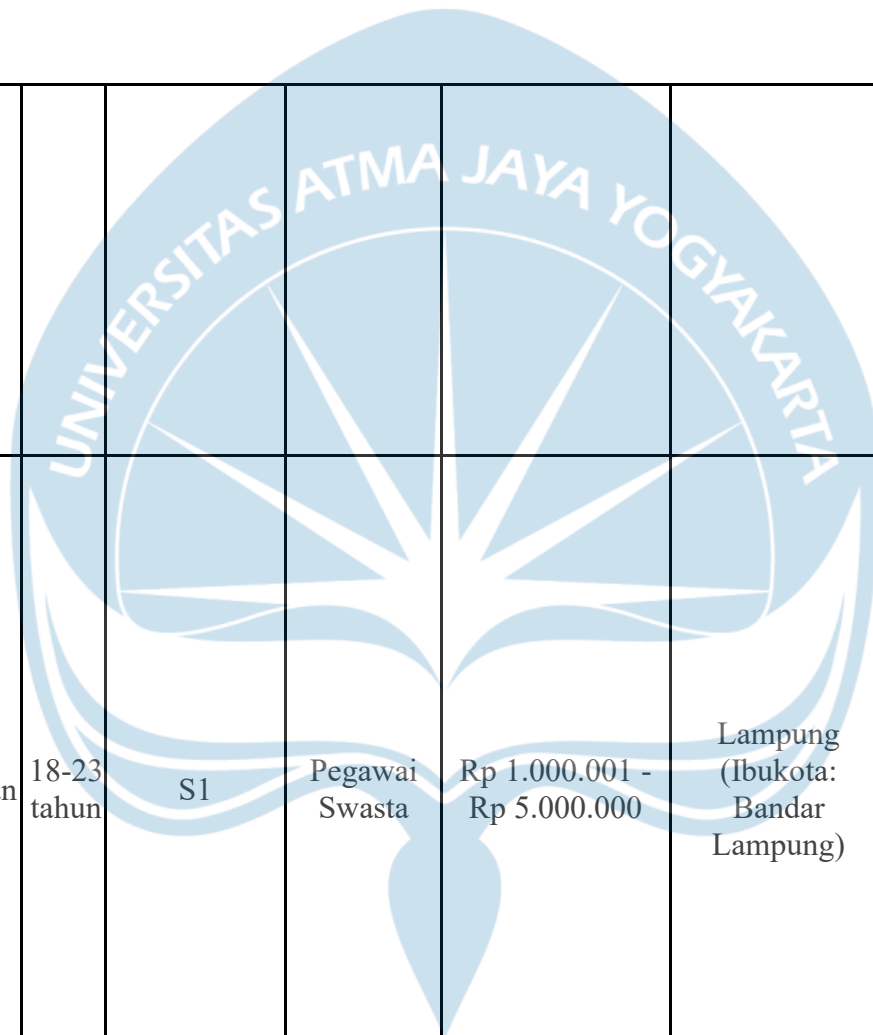
|                      |    |    |           |                |    |            |                                |                                               |                                    |          |
|----------------------|----|----|-----------|----------------|----|------------|--------------------------------|-----------------------------------------------|------------------------------------|----------|
|                      |    |    |           |                |    |            |                                |                                               |                                    |          |
| 4/14/2025<br>9:32:09 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Wiraswasta | Rp 1.000.001 -<br>Rp 5.000.000 | Sulawesi<br>Selatan<br>(Ibukota:<br>Makassar) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali |
| 4/14/2025<br>9:35:57 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Wiraswasta | > Rp 10.000.000                | Jawa Timur<br>(Ibukota:<br>Surabaya)          | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali |

|                       |    |    |           |                |         |                        |                                |                                      |                                   |          |                                                                                                                                                                   |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|--------------------------------------|-----------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                      |                                   |          | NEO CITY:<br>JAKARTA                                                                                                                                              |
| 4/14/2025<br>9:52:06  | Ya | Ya | Perempuan | < 18<br>tahun  | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000                   | Jakarta<br>(Ibukota:<br>Jakarta)     | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                             |
| 4/14/2025<br>10:01:51 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                        |
| 4/14/2025<br>10:25:40 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Lainnya                | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)     | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2025<br>NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA |

|                       |    |    |           |                |         |                   |                                 |                                        |                                    |          |                                                                                                                                                                                                                                    |
|-----------------------|----|----|-----------|----------------|---------|-------------------|---------------------------------|----------------------------------------|------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                   |                                 |                                        |                                    |          | TOUR                                                                                                                                                                                                                               |
| 4/14/2025<br>10:30:25 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Freelancer        | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:<br>Semarang)  | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV                                                                                                                                                                                  |
| 4/14/2025<br>10:30:37 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Timur<br>(Ibukota:<br>Surabaya)   | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 THE ODD OF<br>LOVE TAEYEON<br>CONCERT in<br>JAKARTA, 2024<br>BoA : One's Own In<br>JAKARTA BoA<br>LIVE TOUR                                                                                                                   |
| 4/14/2025<br>10:33:53 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Wiraswasta        | Rp 1.000.001 -<br>Rp 5.000.000  | Sumatera Barat<br>(Ibukota:<br>Padang) | Rp 500.000 -<br>Rp 1.000.000       | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 Red<br>Velvet 4th Concert<br>in Jakarta RtoV,<br>2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA |
| 4/14/2025<br>10:43:32 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S1      | Wiraswasta        | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya)   | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:                                                                                                                                                                                    |



|                       |    |    |           |                |         |                        |                                |                                       |                                   |          |                                                                                                                                                                                                            |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|---------------------------------------|-----------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                       |                                   |          | JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 4/14/2025<br>10:48:52 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 500.000 -<br>Rp 1.000.000      | 3-5 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                                                                       |
| 4/14/2025<br>11:09:26 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000   | Jawa Barat<br>(Ibukota:<br>Bandung)   | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA                                                                                                                                                   |
| 4/14/2025<br>11:21:41 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya)  | Rp 500.000 -<br>Rp 1.000.000      | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 Red<br>Velvet 4th Concert                                                                                                                   |



in Jakarta RtoV,  
2023 Aespa LIVE  
TOUR 2023 -  
SYNK: HYPER  
LINE IN  
JAKARTA, 2024  
NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA

2022 NCT127 2ND  
TOUR NEO CITY:  
JAKARTA THE  
LINK, 2023 NCT  
DREAM TOUR  
THE DREAM  
SHOW 2 in  
JAKARTA, 2023  
Aespa LIVE TOUR  
2023 - SYNK:  
HYPER LINE IN  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2025 TAEYEON

|                       |    |    |           |                |    |                   |                                |                                            |                                   |          |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|--------------------------------------------|-----------------------------------|----------|
|                       |    |    |           |                |    |                   |                                |                                            |                                   |          |
| 4/14/2025<br>11:52:58 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Lampung<br>(Ibukota:<br>Bandar<br>Lampung) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali |

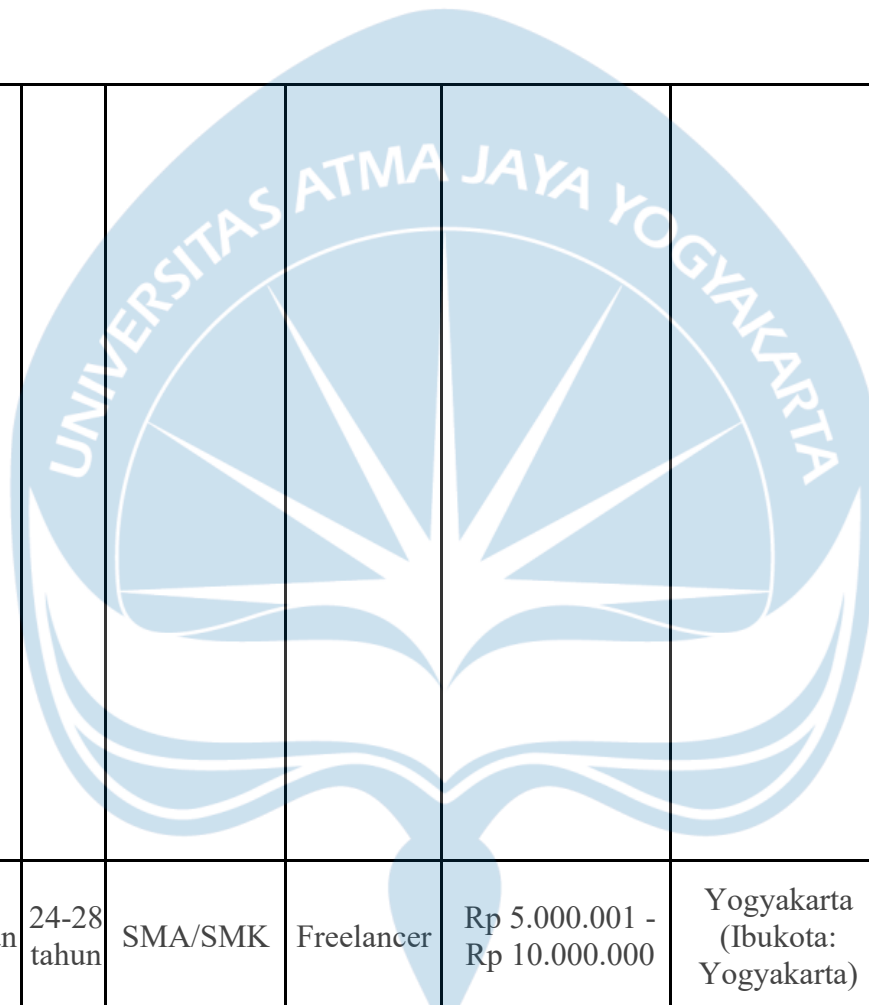
|                       |    |    |           |             |          |                     |                             |                               |                              |          |                                                                                                                                                                   |
|-----------------------|----|----|-----------|-------------|----------|---------------------|-----------------------------|-------------------------------|------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |             |          |                     |                             |                               |                              |          | CONCERT THE TENSE JAKARTA                                                                                                                                         |
| 4/14/2025<br>12:20:38 | Ya | Ya | Perempuan | 24-28 tahun | S1       | Pegawai Swasta      | Rp 1.000.001 - Rp 5.000.000 | Jawa Barat (Ibukota: Bandung) | Rp 1.000.001 - Rp 5.000.000  | 3-5 kali | 2024 DOYOUNG CONCERT DEAR YOUTH in JAKARTA, 2024 WayV CONCERT IN JAKARTA ON THE WAY, 2024 CHANYEOL LIVE TOUR (City-scape) in JAKARTA                              |
| 4/14/2025<br>12:38:55 | Ya | Ya | Perempuan | 24-28 tahun | D1/D2/D3 | Pelajar / Mahasiswa | Rp 1.000.001 - Rp 5.000.000 | Jakarta (Ibukota: Jakarta)    | Rp 500.000 - Rp 1.000.000    | < 3 kali | 2020 Super Junior World Tour Super8Show Infinite Time in Jakarta, 2023 Red Velvet 4th Concert in Jakarta RtoV, 2023 YESUNG SOLO CONCERT in JAKARTA Unfading Sense |
| 4/14/2025<br>14:25:26 | Ya | Ya | Perempuan | 18-23 tahun | S1       | Pegawai Swasta      | Rp 1.000.001 - Rp 5.000.000 | Jakarta (Ibukota: Jakarta)    | Rp 5.000.001 - Rp 10.000.000 | < 3 kali | 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA, 2023 SMTOWN LIVE                                                                                                 |



|                       |    |    |           |                |    |                   |                                |                                               |                               |          |                                                                                                                                                                                                                                                    |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|-----------------------------------------------|-------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                |                                               |                               |          | SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                              |
| 4/14/2025<br>14:33:07 | Ya | Ya | Laki-Laki | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Sulawesi<br>Selatan<br>(Ibukota:<br>Makassar) | Rp 1.000.001-<br>Rp 5.000.000 | 3-5 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY: |

|                       |    |    |           |                |         |                        |                                |                                        |                                    |          |                                                                                                                                                                        |
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|                       |    |    |           |                |         |                        |                                |                                        |                                    |          | JAKARTA, 2025<br>NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR                                                                                               |
| 4/14/2025<br>14:48:12 | Ya | Ya | Perempuan | 24-28<br>tahun | SMA/SMK | Freelancer             | < Rp 500.000                   | Jawa Tengah<br>(Ibukota:<br>Semarang)  | < Rp 500.000                       | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK                                                                                                               |
| 4/14/2025<br>15:00:11 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Freelancer             | Rp 1.000.001 -<br>Rp 5.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                |
| 4/14/2025<br>15:06:46 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 500.000 - Rp<br>1.000.000   | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000  | 3-5 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>YESUNG SOLO |

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|                       |    |    |           |                |    |                   |                                 |                                       |                                |          | CONCERT in<br>JAKARTA<br>Unfading Sense                                                                                                        |
| 4/14/2025<br>15:11:12 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001-<br>Rp 5.000.000  | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA                    |
| 4/14/2025<br>15:12:19 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Barat<br>(Ibukota:<br>Bandung)   | Rp 5.000.001-<br>Rp 10.000.000 | < 3 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 4/14/2025<br>15:18:30 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya)  | Rp 5.000.001-<br>Rp 10.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in                                     |



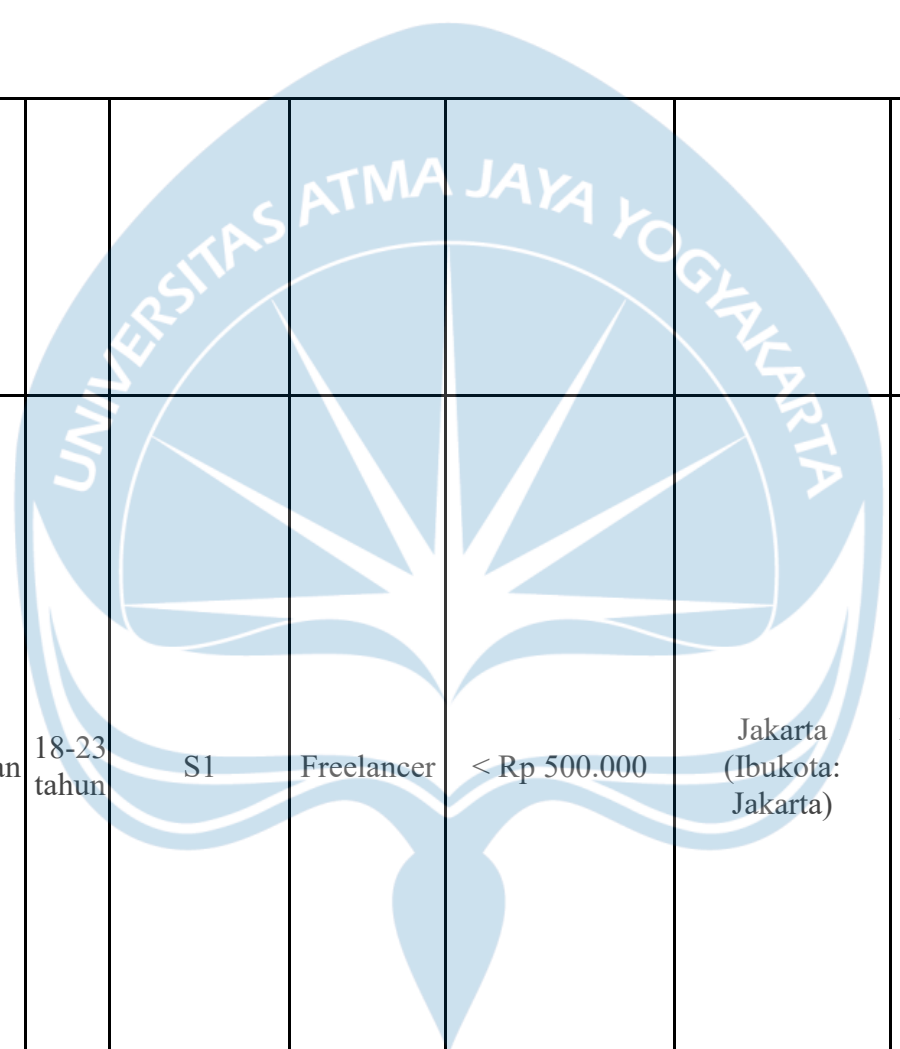
JAKARTA, 2023  
 Red Velvet 4th  
 Concert in Jakarta  
 RtoV, 2023  
 SMTOWN LIVE  
 SMCU PALACE  
 @JAKARTA, 2024  
 NCT 127 3RD  
 TOUR THE UNITY  
 NEO CITY:  
 JAKARTA, 2024  
 NCT DREAM  
 WORLD TOUR  
 THE DREAM  
 SHOW 3  
 7DREAM()SCAPE,  
 2025 THE  
 MOMENTUM NCT  
 127 4TH TOUR  
 NEO CITY:  
 JAKARTA

2024 WayV  
 CONCERT IN  
 JAKARTA ON  
 THE WAY

2023 Red Velvet  
 4th Concert in  
 Jakarta RtoV

|                       |    |    |           |                |         |            |                                 |                                        |                                   |          |
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|                       |    |    |           |                |         |            |                                 |                                        |                                   |          |
| 4/14/2025<br>15:21:20 | Ya | Ya | Perempuan | 24-28<br>tahun | SMA/SMK | Freelancer | Rp 5.000.001 -<br>Rp 10.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali |
| 4/14/2025<br>15:27:40 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | PNS        | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Timur<br>(Ibukota:<br>Surabaya)   | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali |

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| 4/14/2025<br>15:32:45 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000                   | Jakarta<br>(Ibukota:<br>Jakarta)              | < Rp 500.000                      | < 3 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA                                                |
| 4/14/2025<br>15:44:21 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Lainnya                | < Rp 500.000                   | Sulawesi<br>Selatan<br>(Ibukota:<br>Makassar) | Rp 500.000 -<br>Rp 1.000.000      | 3-5 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA                                                                    |
| 4/14/2025<br>15:47:51 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)              | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>Aespa LIVE TOUR<br>2023 - SYNK:<br>HYPER LINE IN<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3 |



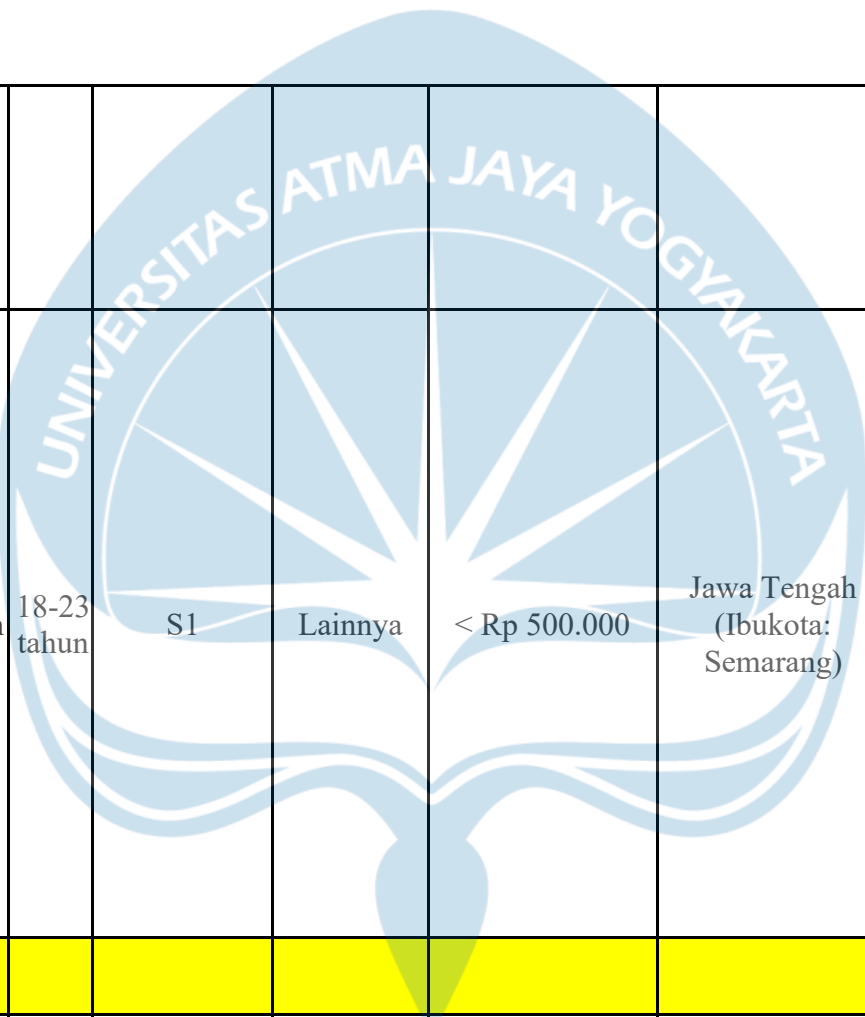
|                    |    |    |           |             |    |            |              |                            |                              |          |                                                                                                                                                                                                                                                             |
|--------------------|----|----|-----------|-------------|----|------------|--------------|----------------------------|------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                    |    |    |           |             |    |            |              |                            |                              |          | 7DREAM()SCAPE, 2024 CHANYEOL LIVE TOUR (City-scape) in JAKARTA, 2025 TAEYEON CONCERT THE TENSE JAKARTA                                                                                                                                                      |
| 4/14/2025 15:49:01 | Ya | Ya | Perempuan | 18-23 tahun | S1 | Freelancer | < Rp 500.000 | Jakarta (Ibukota: Jakarta) | Rp 5.000.001 - Rp 10.000.000 | < 3 kali | 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA, 2023 Aespa LIVE TOUR 2023 - SYNK: HYPER LINE IN JAKARTA, 2023 YESUNG SOLO CONCERT in JAKARTA Unfading Sense, 2024 NCT 127 3RD TOUR THE UNITY NEO CITY: JAKARTA, 2024 NCT DREAM WORLD TOUR THE DREAM SHOW 3 |

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|                       |    |    |           |                |         |                        |                              |                                       |                                    |          | 7DREAM(Q)SCAPE                                                                                                                                                                                                                    |
| 4/14/2025<br>15:55:17 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 500.000 -<br>Rp 1.000.000       | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA                                                   |
| 4/14/2025<br>16:34:40 | Ya | Ya | Perempuan | 24-28<br>tahun | S2      | Pegawai<br>Swasta      | > Rp 10.000.000              | Jakarta<br>(Ibukota:<br>Jakarta)      | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in |

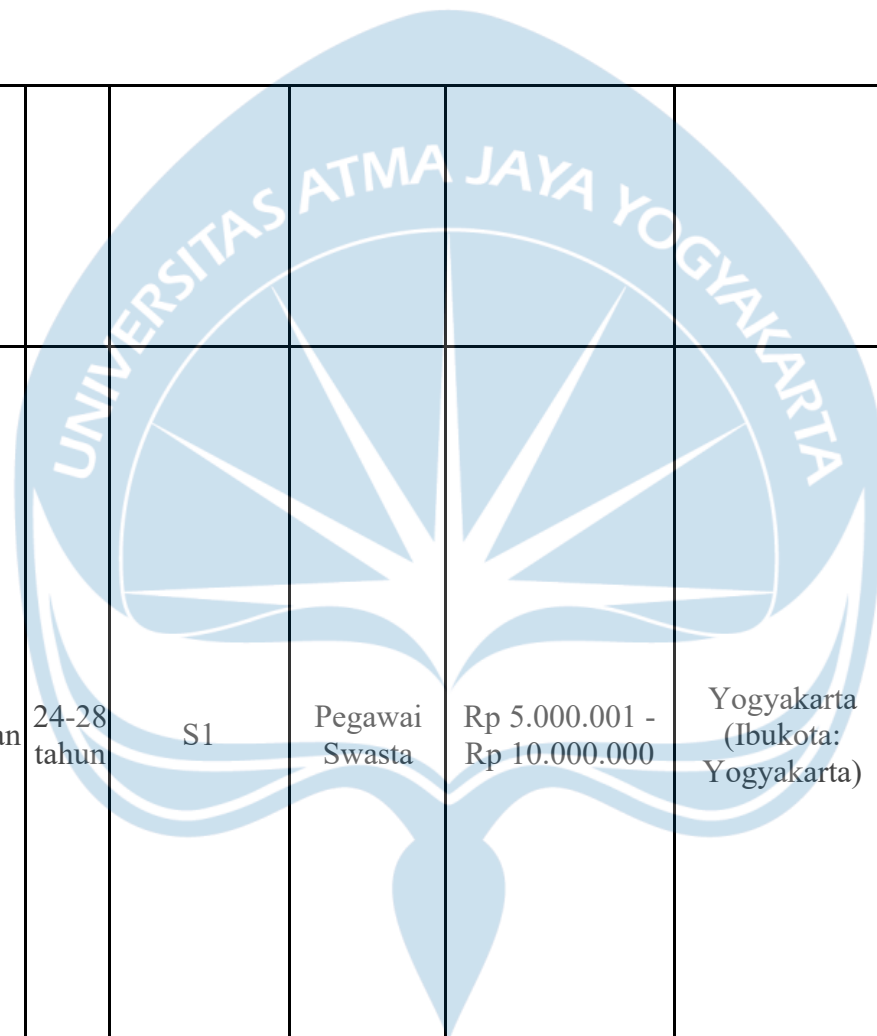
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|-----------------------|----|----|-----------|----------------|----------|-------------------|--------------------------------|----------------------------------|--------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |          |                   |                                |                                  |                                |          | JAKARTA                                                                                                                                                                                                                                                                                                                                                                                   |
| 4/14/2025<br>16:37:38 | Ya | Ya | Laki-Laki | 24-28<br>tahun | D1/D2/D3 | Freelancer        | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 5.000.001-<br>Rp 10.000.000 | 3-5 kali | 2023 THE ODD OF<br>LOVE TAEYEON<br>CONCERT in<br>JAKARTA                                                                                                                                                                                                                                                                                                                                  |
| 4/14/2025<br>16:50:41 | Ya | Ya | Laki-Laki | 18-23<br>tahun | S2       | Pegawai<br>Swasta | Rp 500.000 - Rp<br>1.000.000   | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001-<br>Rp 5.000.000  | 3-5 kali | 2020 Super Junior<br>World Tour<br>Super8Show<br>Infinite Time in<br>Jakarta, 2023 Red<br>Velvet 4th Concert<br>in Jakarta RtoV,<br>2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 BoA : One's<br>Own In JAKARTA<br>BoA LIVE TOUR, |

|                       |    |    |           |                |         |                   |                                |                                  |                               |          |                                                                                                                                                                                                                                                                                                                                                                |
|-----------------------|----|----|-----------|----------------|---------|-------------------|--------------------------------|----------------------------------|-------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                   |                                |                                  |                               |          | 2025 TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                                                                                                                                                                                                                                                                                                   |
| 4/14/2025<br>17:00:06 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Pegawai<br>Swasta | > Rp 10.000.000                | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001-<br>Rp 5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>BoA : One's Own In<br>JAKARTA BoA<br>LIVE TOUR, 2025<br>NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA |
| 4/14/2025<br>17:14:10 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Bali (Ibukota:<br>Denpasar)      | < Rp 500.000                  | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER                                                                                                                                                                                                                                                                                                                  |

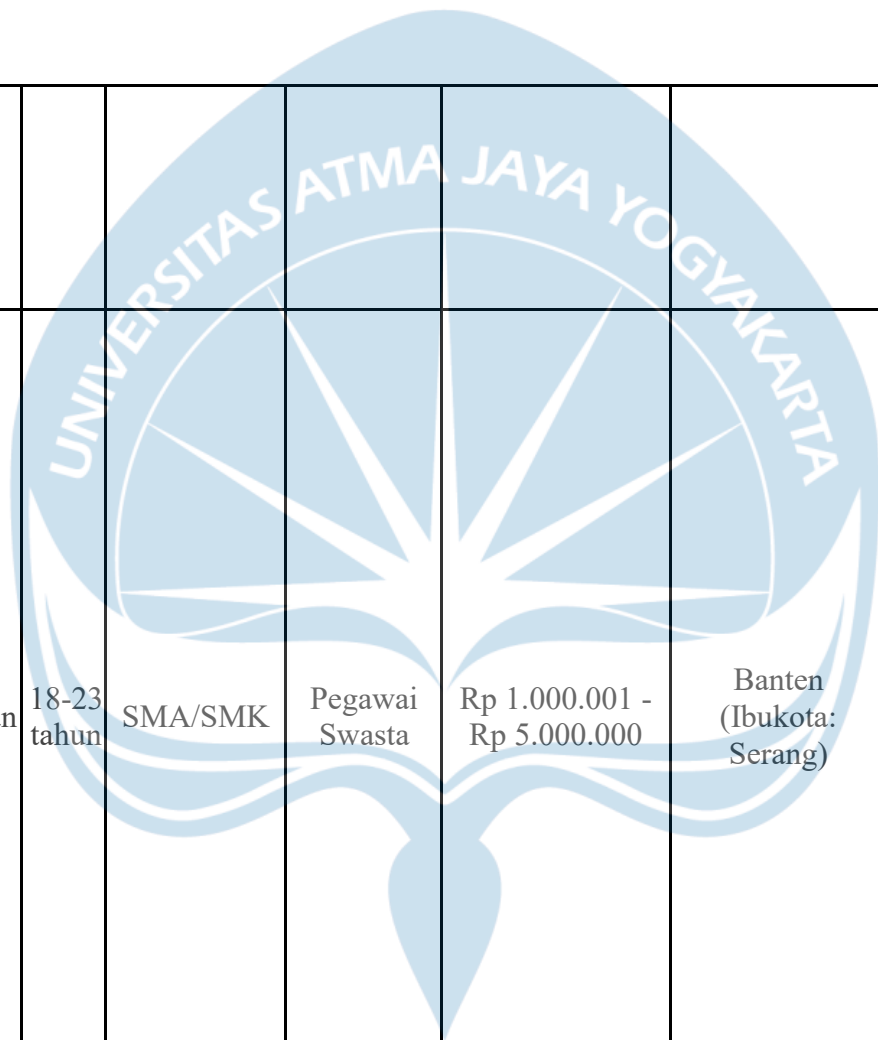
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|                       |    |    |           |                |         |                   |                                |                                       |                                    |          | LINE IN JAKARTA                                                                                                                                                                                                                                                                                                                |
| 4/14/2025<br>18:19:23 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | Freelancer        | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)      | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 NCT WISH<br>LOGIN JAKARTA<br>2025 NCT WISH<br>ASIA TOUR |
| 4/14/2025<br>19:14:35 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE                                                                                                                                                                                                                                   |



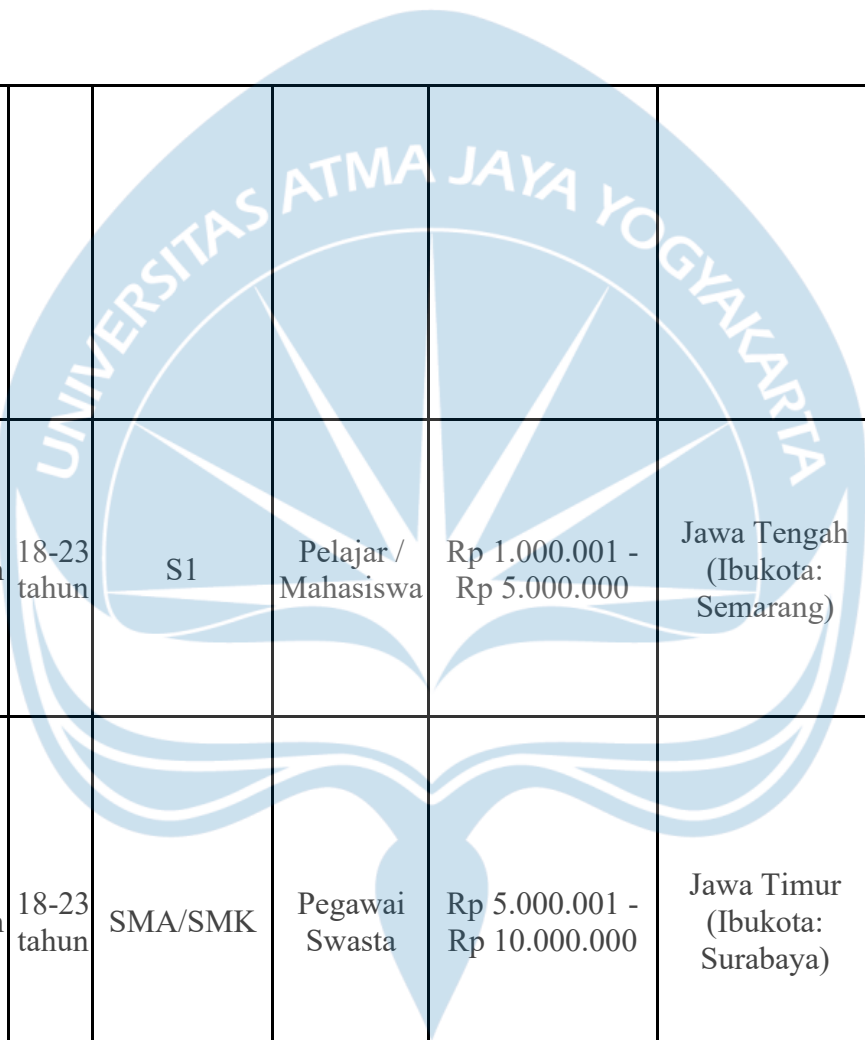
|                       |    |       |           |                |         |                        |                              |                                        |                                    |          |                                                                                                                                                                                                                                                        |
|-----------------------|----|-------|-----------|----------------|---------|------------------------|------------------------------|----------------------------------------|------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |       |           |                |         |                        |                              |                                        |                                    |          | @JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                                                                                                      |
| 4/14/2025<br>19:17:31 | Ya | Ya    | Perempuan | 18-23<br>tahun | S1      | Lainnya                | < Rp 500.000                 | Jawa Tengah<br>(Ibukota:<br>Semarang)  | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 4/14/2025<br>19:23:35 | Ya | Tidak |           |                |         |                        |                              |                                        |                                    |          |                                                                                                                                                                                                                                                        |
| 4/14/2025<br>19:27:10 | Ya | Ya    | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM                                                                                                                                                                                                              |



|                       |    |    |           |                |    |                   |                                 |                                        |                                    |          |                                                                                                                                                                                                                                                                                                                                             |
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|                       |    |    |           |                |    |                   |                                 |                                        |                                    |          | SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                                                                                                                                                |
| 4/14/2025<br>19:56:39 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>Aespa LIVE TOUR<br>2023 - SYNK:<br>HYPER LINE IN<br>JAKARTA, 2023<br>YESUNG SOLO<br>CONCERT in<br>JAKARTA<br>Unfading Sense,<br>2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2024<br>CHANYEOL LIVE |

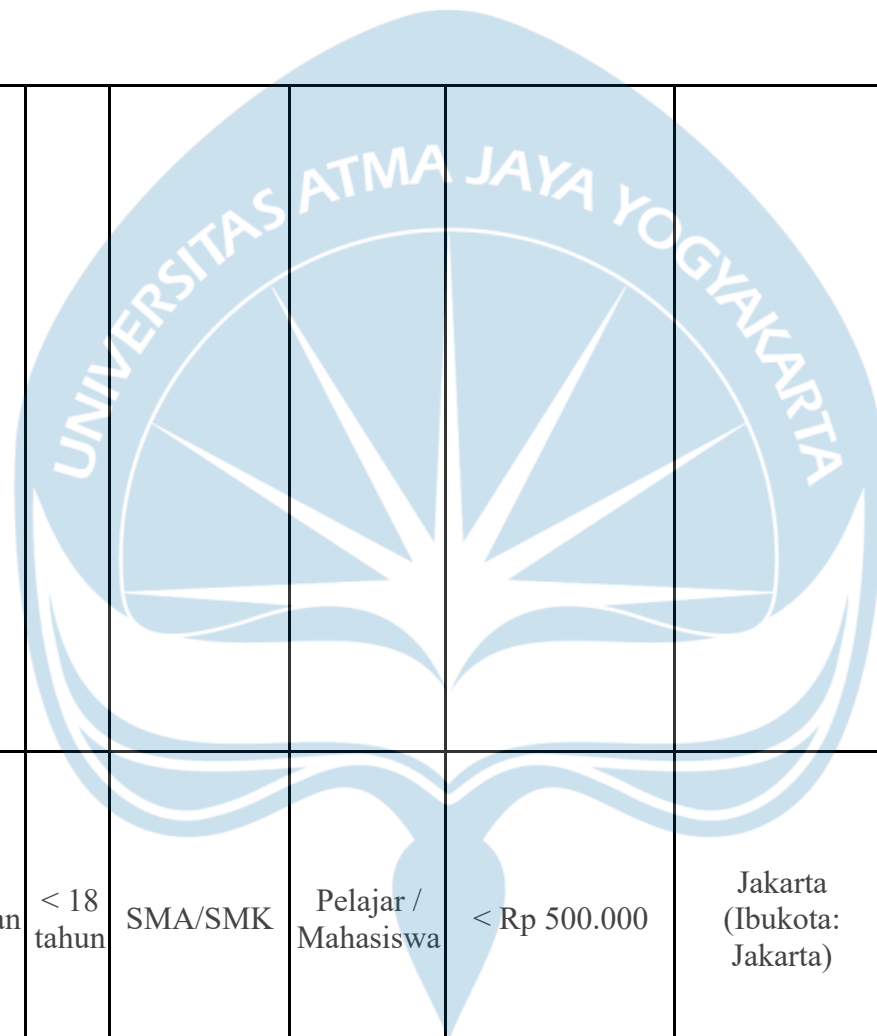


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|                       |    |    |           |                |         |                   |                                |                                |                                    |          | TOUR (City-scape)<br>in JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                                                                                                                                  |
| 4/14/2025<br>20:26:38 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Banten<br>(Ibukota:<br>Serang) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM( )SCAPE,<br>2024 CHANYEOL<br>LIVE TOUR (City- |



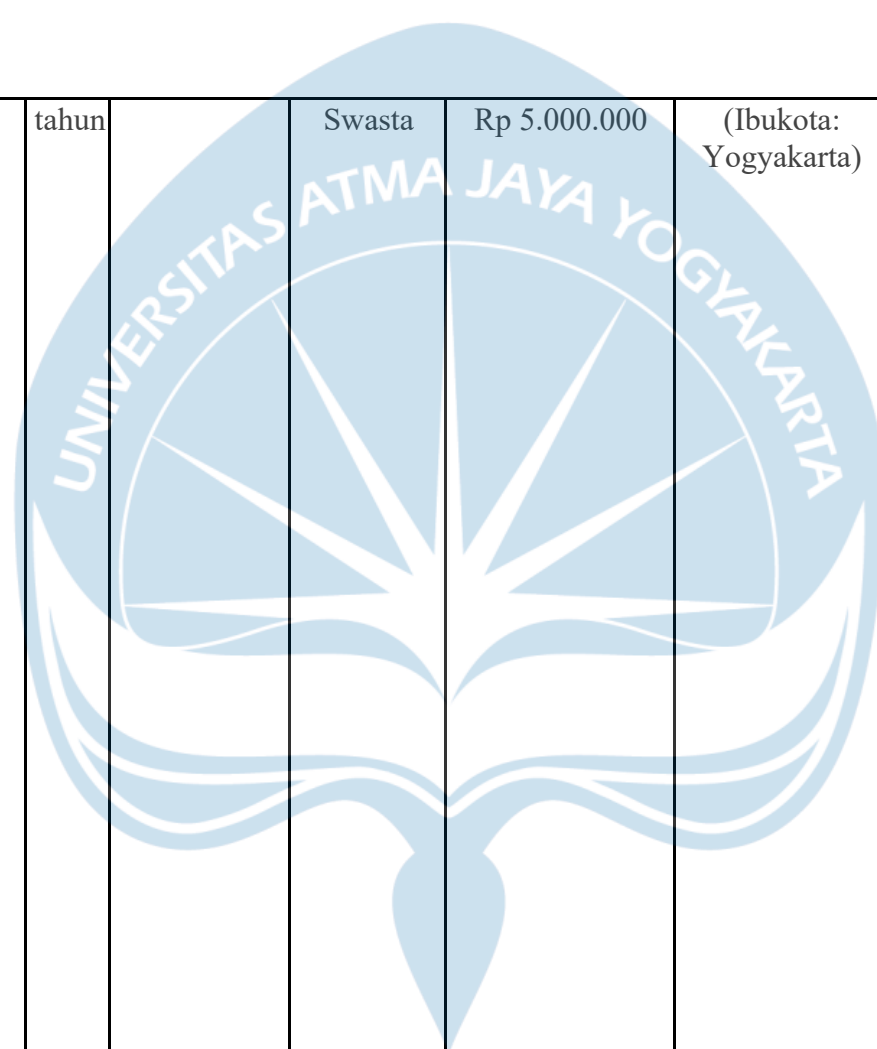
|                       |    |    |           |                |         |                        |                                 |                                       |                                    |          |                                                                                                                                                                                          |
|-----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|---------------------------------------|------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                 |                                       |                                    |          | scape) in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                                  |
| 4/14/2025<br>20:31:30 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 500.000 -<br>Rp 1.000.000       | < 3 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK                                                   |
| 4/14/2025<br>20:47:43 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pegawai<br>Swasta      | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya)  | Rp 5.000.001<br>- Rp<br>10.000.000 | > 5 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in |

|                       |    |    |           |                |    |                   |                                 |                                            |                                   |          |                                                                                                                                                  |
|-----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|--------------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                 |                                            |                                   |          | JAKARTA, 2023<br>THE ODD OF<br>LOVE TAEYEON<br>CONCERT in<br>JAKARTA                                                                             |
| 4/14/2025<br>21:01:38 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Lampung<br>(Ibukota:<br>Bandar<br>Lampung) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>Aespa LIVE TOUR<br>2023 - SYNK:<br>HYPER LINE IN<br>JAKARTA                    |
| 4/14/2025<br>21:14:57 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:<br>Semarang)      | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>Red Velvet 4th<br>Concert in Jakarta<br>RtoV                                   |
| 4/14/2025<br>22:16:20 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya)       | Rp 500.000 -<br>Rp 1.000.000      | 3-5 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT |

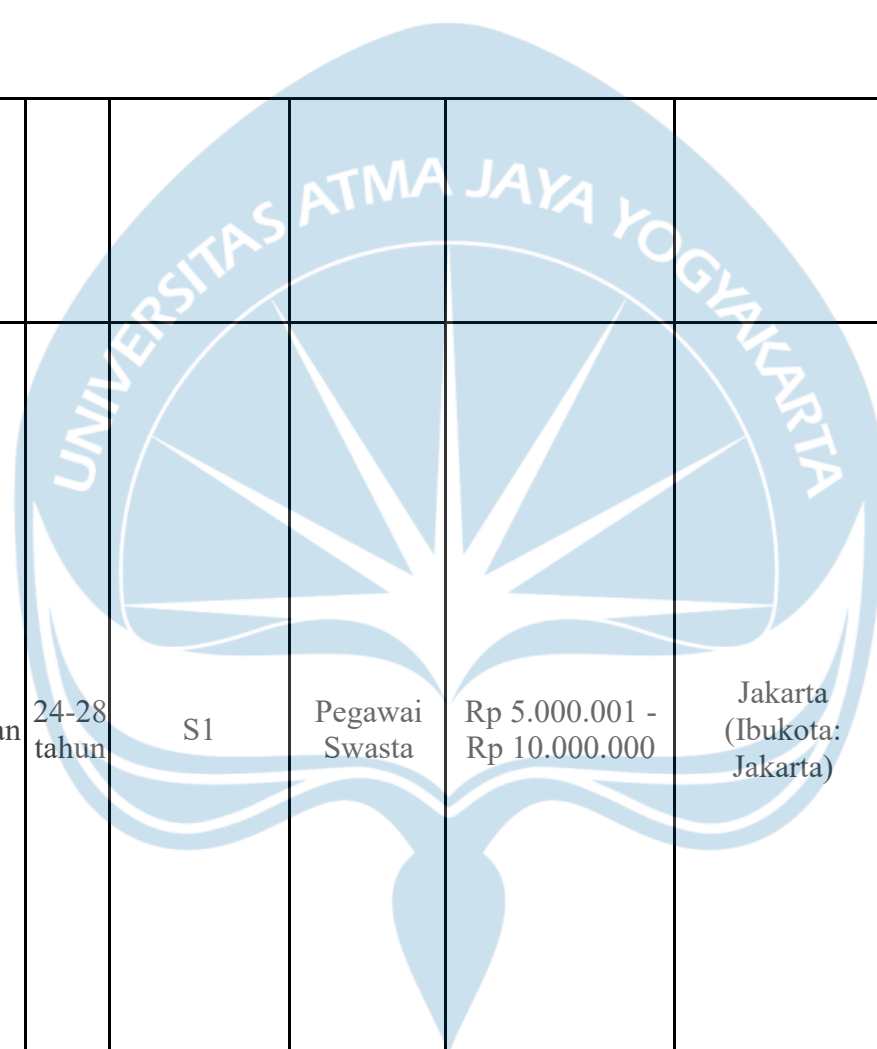


DREAM TOUR  
THE DREAM  
SHOW 2 in  
JAKARTA, 2023  
Red Velvet 4th  
Concert in Jakarta  
RtoV, 2024 NCT  
127 3RD TOUR  
THE UNITY NEO  
CITY: JAKARTA,  
2024 NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2024 CHANYEOL  
LIVE TOUR (City-  
scape) in JAKARTA  
2024 NCT 127 3RD  
TOUR THE UNITY  
NEO CITY:  
JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE  
2022 NCT127 2ND

|                       |    |    |           |               |         |                        |                |                                  |                                   |          |
|-----------------------|----|----|-----------|---------------|---------|------------------------|----------------|----------------------------------|-----------------------------------|----------|
|                       |    |    |           |               |         |                        |                |                                  |                                   |          |
| 4/14/2025<br>22:49:53 | Ya | Ya | Perempuan | < 18<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000   | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali |
| 4/15/2025             | Ya | Ya | Perempuan | 18-23         | SMA/SMK | Pegawai                | Rp 1.000.001 - | Yogyakarta                       | Rp 5.000.001                      | < 3 kali |

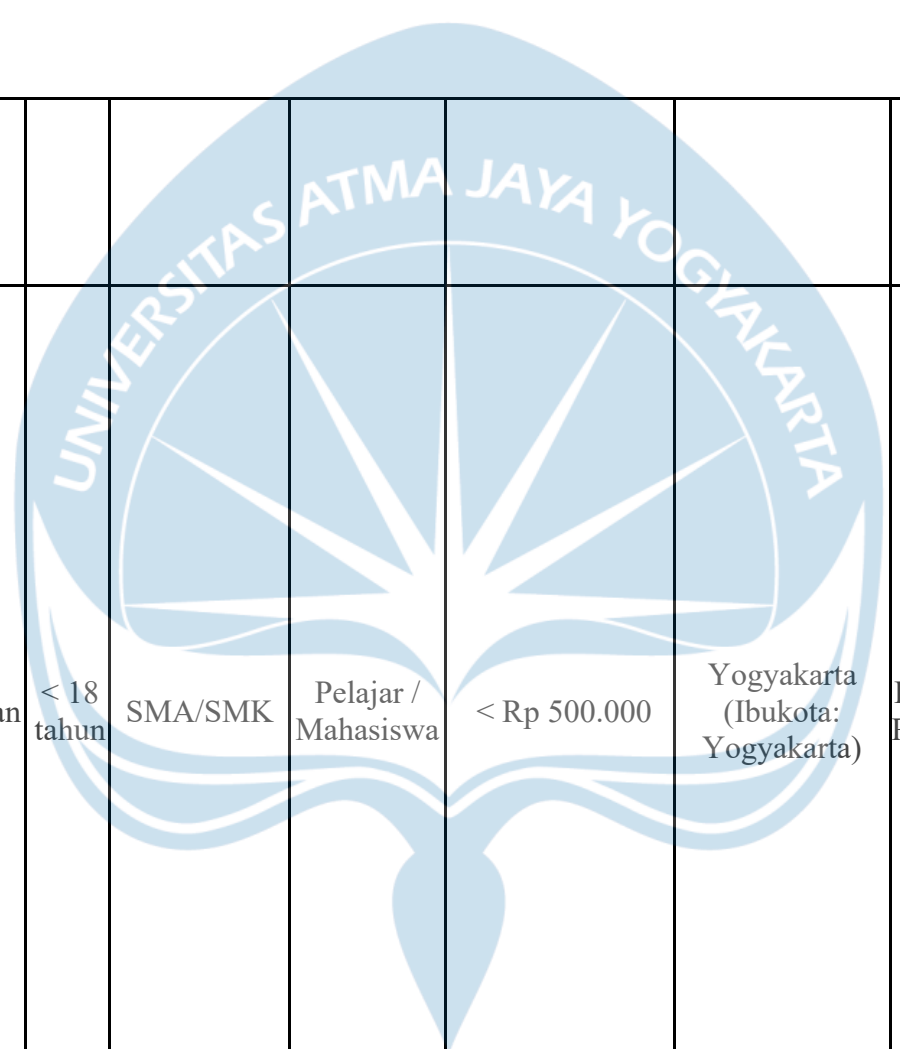


|         |  |  |  |       |  |        |              |                          |                    |  |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------|--|--|--|-------|--|--------|--------------|--------------------------|--------------------|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1:08:31 |  |  |  | tahun |  | Swasta | Rp 5.000.000 | (Ibukota:<br>Yogyakarta) | - Rp<br>10.000.000 |  | TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 RIIZE FAN-<br>CON TOUR<br>RIIZING DAY<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2024<br>WayV CONCERT<br>IN JAKARTA ON<br>THE WAY, 2025<br>THE MOMENTUM |
|---------|--|--|--|-------|--|--------|--------------|--------------------------|--------------------|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

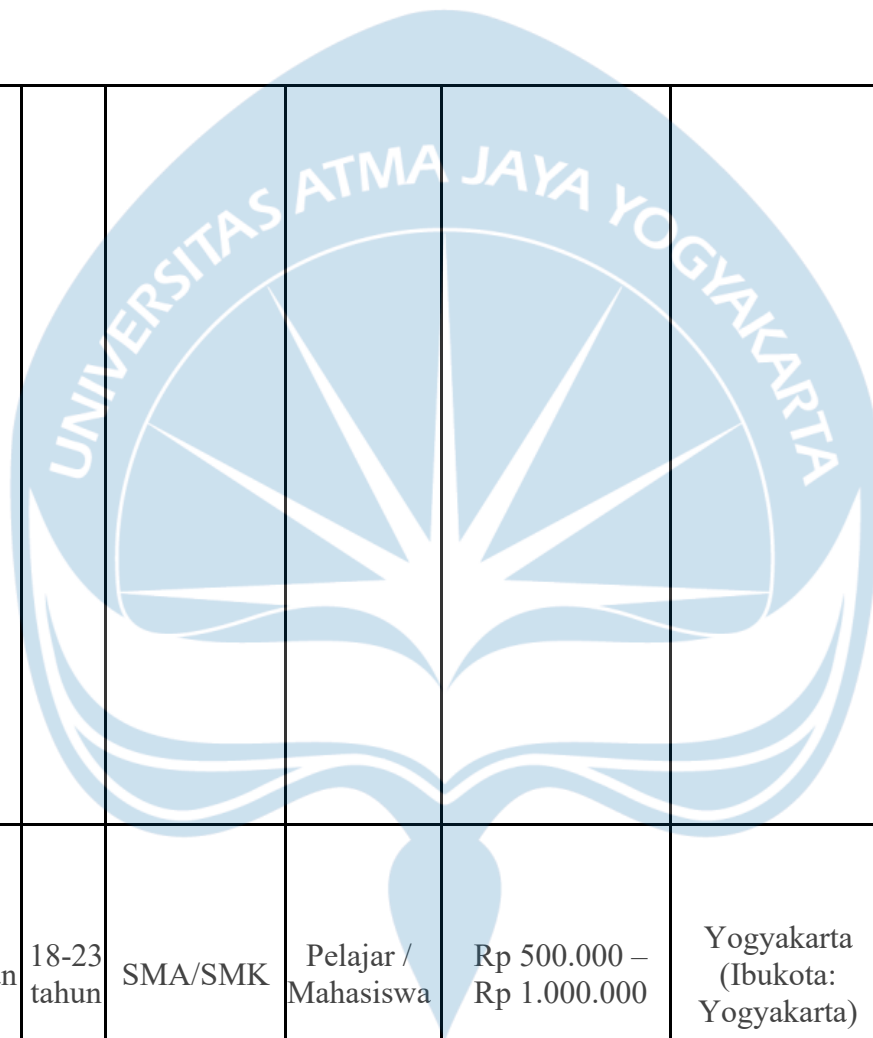


|                      |    |    |           |                |    |                   |                                 |                                  |                                   |          |                                                                                                                                                                                                                                                                                                                                                      |
|----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|----------------------------------|-----------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |    |                   |                                 |                                  |                                   |          | NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                                                                                                                                                                                                                                            |
| 4/15/2025<br>5:01:01 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA, 2025<br>TAEYEON<br>CONCERT THE |

|                       |    |    |           |                |         |                   |                                 |                                |                                   |          |                                                                                                                                                                                                                                                     |
|-----------------------|----|----|-----------|----------------|---------|-------------------|---------------------------------|--------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                   |                                 |                                |                                   |          | TENSE JAKARTA                                                                                                                                                                                                                                       |
| 4/15/2025<br>8:25:51  | Ya | Ya | Perempuan | 24-28<br>tahun | SMA/SMK | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Banten<br>(Ibukota:<br>Serang) | Rp 500.000 -<br>Rp 1.000.000      | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2024 NCT<br>127 3RD TOUR<br>THE UNITY NEO<br>CITY: JAKARTA,<br>2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 4/15/2025<br>10:58:48 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Bali (Ibukota:<br>Denpasar)    | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3                                                                       |



|                       |    |    |           |               |         |                        |              |                                        |                                |          |                                                                                                                                                                                                                                                                                                                                                                   |
|-----------------------|----|----|-----------|---------------|---------|------------------------|--------------|----------------------------------------|--------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |               |         |                        |              |                                        |                                |          | 7DREAM()SCAPE,<br>2025 NCT WISH<br>LOGIN JAKARTA<br>2025 NCT WISH<br>ASIA TOUR                                                                                                                                                                                                                                                                                    |
| 4/15/2025<br>16:50:56 | Ya | Ya | Perempuan | < 18<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | < Rp 500.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 5.000.001-<br>Rp 10.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>Aespa LIVE TOUR<br>2023 - SYNK:<br>HYPER LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3 |



7DREAM()SCAPE,  
2024 RIIZE FAN-  
CON TOUR  
RIIZING DAY  
JAKARTA, 2024  
DOYOUNG  
CONCERT DEAR  
YOUTH in  
JAKARTA, 2024  
WayV CONCERT  
IN JAKARTA ON  
THE WAY, 2025  
THE MOMENTUM  
NCT 127 4TH  
TOUR NEO CITY:  
JAKARTA, 2025  
NCT WISH LOGIN  
JAKARTA 2025  
NCT WISH ASIA  
TOUR

2022 NCT127 2ND  
TOUR NEO CITY:  
JAKARTA THE  
LINK, 2023 NCT  
DREAM TOUR  
THE DREAM  
SHOW 2 in  
JAKARTA

|                       |    |    |           |                |         |                        |                              |                                        |                                   |          |
|-----------------------|----|----|-----------|----------------|---------|------------------------|------------------------------|----------------------------------------|-----------------------------------|----------|
| 4/15/2025<br>19:36:17 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000 | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali |
|-----------------------|----|----|-----------|----------------|---------|------------------------|------------------------------|----------------------------------------|-----------------------------------|----------|

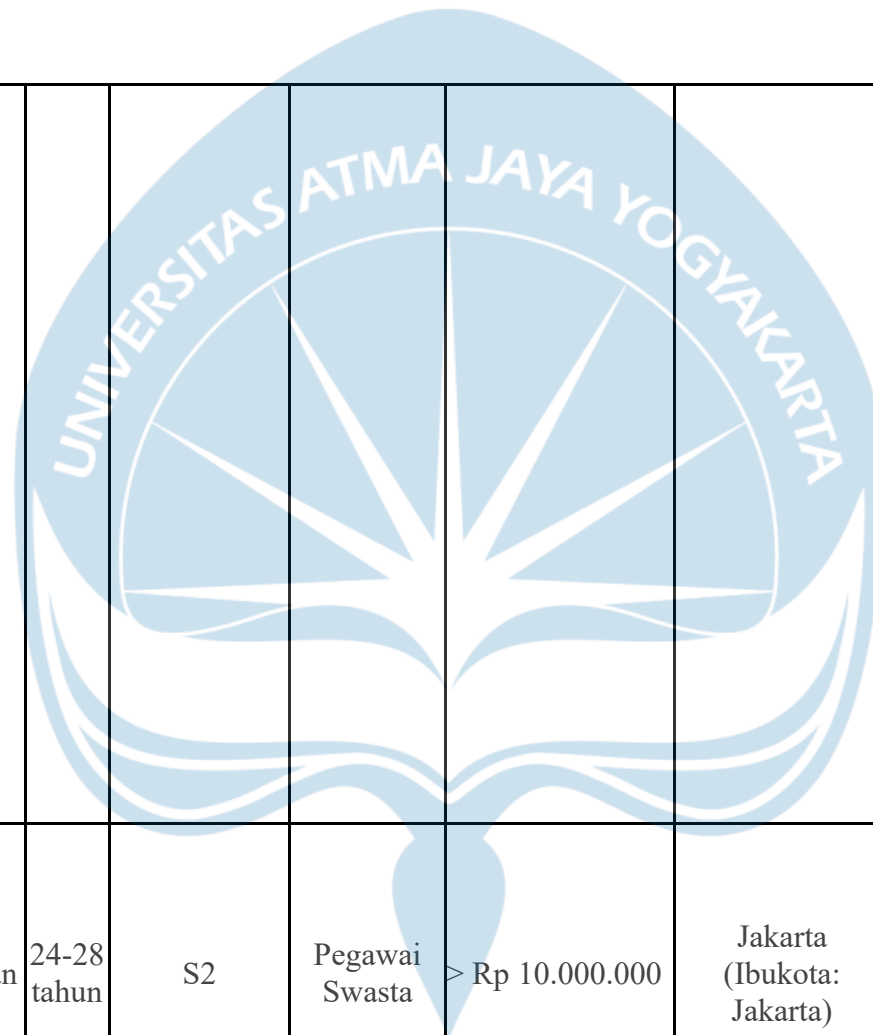
|                       |    |    |           |                |         |            |                                 |                                  |                               |          |                                                                                                                                                                                                                                                                                                                                                        |
|-----------------------|----|----|-----------|----------------|---------|------------|---------------------------------|----------------------------------|-------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4/15/2025<br>20:45:47 | Ya | Ya | Perempuan | 24-28<br>tahun | S1      | PNS        | Rp 1.000.001 -<br>Rp 5.000.000  | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA                                                                                                                                                                                                                                    |
| 4/15/2025<br>22:46:29 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Freelancer | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 1.000.001-<br>Rp 5.000.000 | 3-5 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 Red<br>Velvet 4th Concert<br>in Jakarta RtoV,<br>2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH |



|                       |    |       |           |                |         |                   |                                |                                                    |                                   |          |                                                                                                                                                                                           |
|-----------------------|----|-------|-----------|----------------|---------|-------------------|--------------------------------|----------------------------------------------------|-----------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |       |           |                |         |                   |                                |                                                    |                                   |          | TOUR NEO CITY:<br>JAKARTA, 2025<br>NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                               |
| 4/16/2025<br>8:44:37  | Ya | Ya    | Perempuan | 18-23<br>tahun | SMA/SMK | Freelancer        | Rp 1.000.001 -<br>Rp 5.000.000 | Kalimantan<br>Selatan<br>(Ibukota:<br>Banjarmasin) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2024 NCT<br>DREAM WORLD<br>TOUR THE<br>DREAM SHOW 3<br>7DREAM()SCAPE,<br>2024 CHANYEOL<br>LIVE TOUR (City-<br>scape) in JAKARTA |
| 4/16/2025<br>11:30:31 | Ya | Ya    | Perempuan | 24-28<br>tahun | SMA/SMK | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)                   | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA                                                                                  |
| 4/16/2025             | Ya | Tidak |           |                |         |                   |                                |                                                    |                                   |          |                                                                                                                                                                                           |

|                       |    |       |           |                |    |                   |                                 |                                     |                               |          |                                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------------|----|-------|-----------|----------------|----|-------------------|---------------------------------|-------------------------------------|-------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12:33:28              |    |       |           |                |    |                   |                                 |                                     |                               |          |                                                                                                                                                                                                                                                                                                                                                                                              |
| 4/16/2025<br>16:18:19 | Ya | Tidak |           |                |    |                   |                                 |                                     |                               |          |                                                                                                                                                                                                                                                                                                                                                                                              |
| 4/16/2025<br>23:46:34 | Ya | Ya    | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 1.000.001-<br>Rp 5.000.000 | > 5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY, 2025 THE<br>MOMENTUM NCT |

|                       |    |    |           |                |         |                        |                                 |                                        |                                    |          |                                                                                                                                                                             |
|-----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|----------------------------------------|------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                 |                                        |                                    |          | 127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                                        |
| 4/17/2025<br>12:32:41 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000    | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 500.000 -<br>Rp 1.000.000       | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                         |
| 4/17/2025<br>19:53:59 | Ya | Ya | Laki-Laki | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000    | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                                                          |
| 4/17/2025<br>20:08:26 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | PNS                    | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2020 Super Junior<br>World Tour<br>Super8Show Infinite<br>Time in Jakarta,<br>2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM |

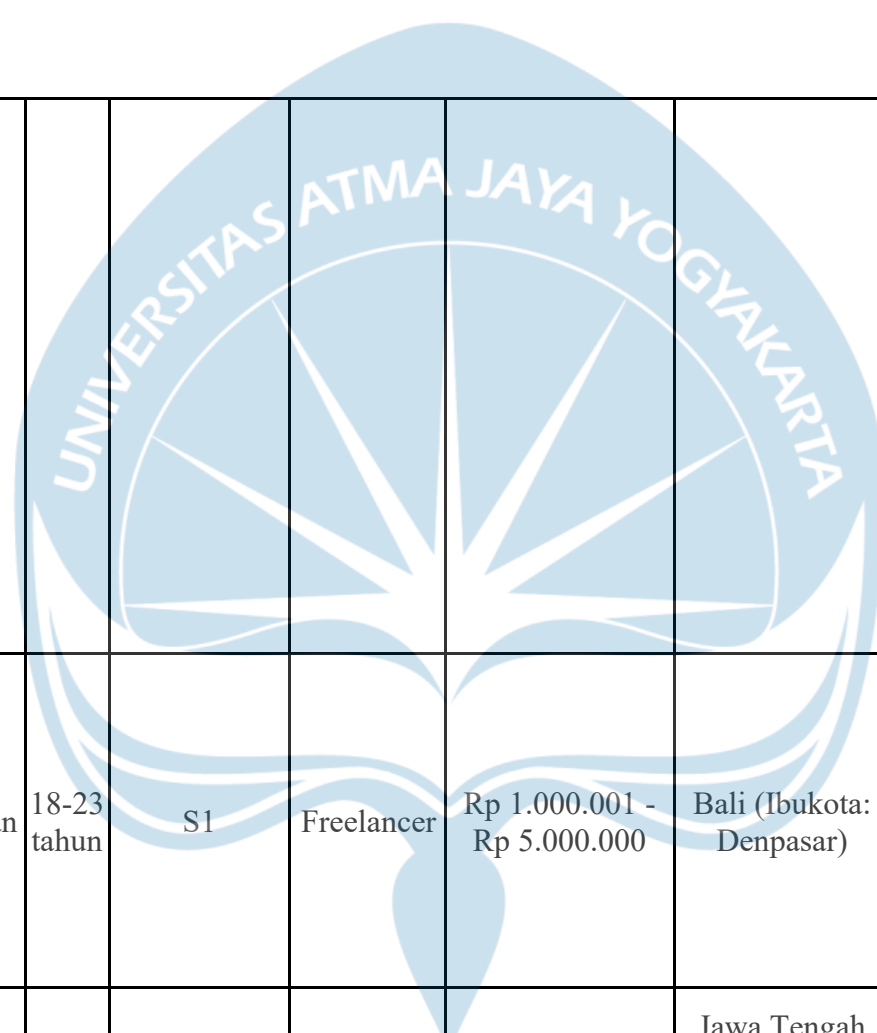


SHOW 2 in  
JAKARTA, 2023  
Red Velvet 4th  
Concert in Jakarta  
RtoV, 2023 THE  
ODD OF LOVE  
TAEYEON  
CONCERT in  
JAKARTA, 2023  
SMTOWN LIVE  
SMCU PALACE  
@JAKARTA, 2024  
NCT DREAM  
WORLD TOUR  
THE DREAM  
SHOW 3  
7DREAM()SCAPE,  
2024 CHANYEOL  
LIVE TOUR (City-  
scape) in JAKARTA

2022 NCT127 2ND  
TOUR NEO CITY:  
JAKARTA THE  
LINK, 2023 Aespa  
LIVE TOUR 2023 -  
SYNK: HYPER  
LINE IN  
JAKARTA, 2024

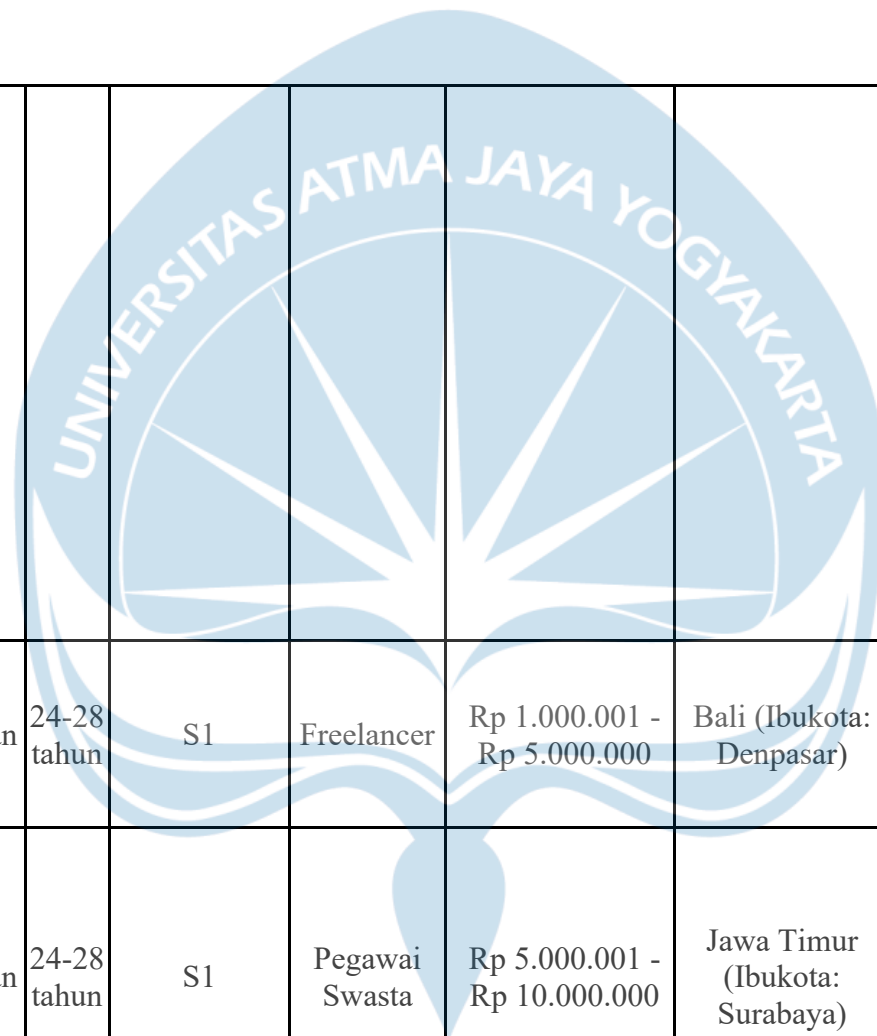
|                       |    |    |           |                |    |                   |                 |                                  |                                |          |
|-----------------------|----|----|-----------|----------------|----|-------------------|-----------------|----------------------------------|--------------------------------|----------|
| 4/20/2025<br>22:20:03 | Ya | Ya | Perempuan | 24-28<br>tahun | S2 | Pegawai<br>Swasta | > Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta) | Rp 5.000.001-<br>Rp 10.000.000 | 3-5 kali |
|-----------------------|----|----|-----------|----------------|----|-------------------|-----------------|----------------------------------|--------------------------------|----------|

|                       |    |    |           |                |    |                        |                                |                                        |                                    |          |                                                                                                                                                                        |
|-----------------------|----|----|-----------|----------------|----|------------------------|--------------------------------|----------------------------------------|------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                        |                                |                                        |                                    |          | NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                                        |
| 4/20/2025<br>22:20:10 | Ya | Ya | Laki-Laki | 18-23<br>tahun | S1 | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000   | Yogyakarta<br>(Ibukota:<br>Yogyakarta) | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>WayV CONCERT<br>IN JAKARTA ON<br>THE WAY             |
| 4/20/2025<br>22:22:23 | Ya | Ya | Perempuan | 18-23<br>tahun | S2 | Wiraswasta             | > Rp 10.000.000                | Jakarta<br>(Ibukota:<br>Jakarta)       | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA |
| 4/20/2025<br>22:22:38 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S1 | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Sumatera Utara<br>(Ibukota:<br>Medan)  | Rp 1.000.001<br>- Rp<br>5.000.000  | 3-5 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER                                                                                                                          |



|                       |    |    |           |                |    |            |                                |                                       |                                    |          |                                                                                                                                                                                                                             |
|-----------------------|----|----|-----------|----------------|----|------------|--------------------------------|---------------------------------------|------------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |            |                                |                                       |                                    |          | LINE IN<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 NCT WISH<br>LOGIN JAKARTA<br>2025 NCT WISH<br>ASIA TOUR |
| 4/20/2025<br>22:23:07 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Freelancer | Rp 1.000.001 -<br>Rp 5.000.000 | Bali (Ibukota:<br>Denpasar)           | Rp 500.000 -<br>Rp 1.000.000       | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                         |
| 4/20/2025<br>22:24:12 | Ya | Ya | Perempuan | 24-28<br>tahun | S2 | Freelancer | > Rp 10.000.000                | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2023 YESUNG<br>SOLO CONCERT<br>in JAKARTA<br>Unfading Sense,                                                                                                                                                                |

|                       |    |    |           |                |    |                   |                                 |                                      |                                    |          |                                                                                                                           |
|-----------------------|----|----|-----------|----------------|----|-------------------|---------------------------------|--------------------------------------|------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                 |                                      |                                    |          | 2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY, 2025 NCT<br>WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR         |
| 4/20/2025<br>22:25:05 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jakarta<br>(Ibukota:<br>Jakarta)     | Rp 1.000.001<br>- Rp<br>5.000.000  | 3-5 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN JAKARTA                                                          |
| 4/20/2025<br>22:25:51 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 5.000.001 -<br>Rp 10.000.000 | Gorontalo<br>(Ibukota:<br>Gorontalo) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2025<br>NCT WISH LOGIN<br>JAKARTA 2025<br>NCT WISH ASIA<br>TOUR |
| 4/20/2025<br>22:27:21 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Freelancer        | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)     | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN JAKARTA                                                          |
| 4/20/2025<br>22:27:47 | Ya | Ya | Perempuan | 24-28<br>tahun | S2 | Wiraswasta        | > Rp 10.000.000                 | Jawa Barat<br>(Ibukota:<br>Bandung)  | Rp 5.000.001<br>- Rp<br>10.000.000 | 3-5 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023                                                            |



Red Velvet 4th Concert in Jakarta RtoV, 2023  
SMTOWN LIVE SMCU PALACE @JAKARTA, 2023  
YESUNG SOLO CONCERT in JAKARTA  
Unfading Sense, 2025 THE MOMENTUM NCT 127 4TH TOUR NEO CITY: JAKARTA

2024 NCT DREAM WORLD TOUR THE DREAM SHOW 3 7DREAM()SCAPE

2024 NCT 127 3RD TOUR THE UNITY NEO CITY: JAKARTA, 2024  
DOYOUNG CONCERT DEAR YOUTH in JAKARTA, 2025

|                       |    |    |           |             |    |                |                              |                                |                            |          |
|-----------------------|----|----|-----------|-------------|----|----------------|------------------------------|--------------------------------|----------------------------|----------|
|                       |    |    |           |             |    |                |                              |                                |                            |          |
| 4/20/2025<br>22:29:44 | Ya | Ya | Perempuan | 24-28 tahun | S1 | Freelancer     | Rp 1.000.001 - Rp 5.000.000  | Bali (Ibukota: Denpasar)       | Rp 500.000 - Rp 1.000.000  | 3-5 kali |
| 4/20/2025<br>22:31:24 | Ya | Ya | Perempuan | 24-28 tahun | S1 | Pegawai Swasta | Rp 5.000.001 - Rp 10.000.000 | Jawa Timur (Ibukota: Surabaya) | Rp 1.000.001- Rp 5.000.000 | 3-5 kali |

|                       |    |    |           |                |          |            |                                 |                                             |                                   |          |                                                                                                                                                                                                                                                              |
|-----------------------|----|----|-----------|----------------|----------|------------|---------------------------------|---------------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |          |            |                                 |                                             |                                   |          | THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                                                                                                     |
| 4/20/2025<br>22:34:35 | Ya | Ya | Perempuan | 24-28<br>tahun | S1       | Wiraswasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya)        | Rp 5.000.001-<br>Rp<br>10.000.000 | < 3 kali | 2023 Aespa LIVE<br>TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2025<br>TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                                                                                                                         |
| 4/20/2025<br>22:38:05 | Ya | Ya | Perempuan | 18-23<br>tahun | D1/D2/D3 | Wiraswasta | Rp 1.000.001 -<br>Rp 5.000.000  | Kalimantan<br>Timur (Ibukota:<br>Samarinda) | Rp 1.000.001-<br>Rp 5.000.000     | 3-5 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE |

|                       |    |    |           |                |    |            |                                 |                                                    |                                   |          |                                                                                                                                                                                |
|-----------------------|----|----|-----------|----------------|----|------------|---------------------------------|----------------------------------------------------|-----------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |            |                                 |                                                    |                                   |          | MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                                           |
| 4/20/2025<br>22:58:51 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S2 | Wiraswasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)                   | Rp 5.000.001-<br>Rp<br>10.000.000 | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                            |
| 4/20/2025<br>23:02:29 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S1 | Freelancer | Rp 500.000 –<br>Rp 1.000.000    | Lampung<br>(Ibukota:<br>Bandar<br>Lampung)         | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV                                                                                                                              |
| 4/20/2025<br>23:10:04 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Wiraswasta | Rp 5.000.001 -<br>Rp 10.000.000 | Kalimantan<br>Tengah<br>(Ibukota:<br>Palangkaraya) | Rp 1.000.001-<br>Rp 5.000.000     | 3-5 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3 |

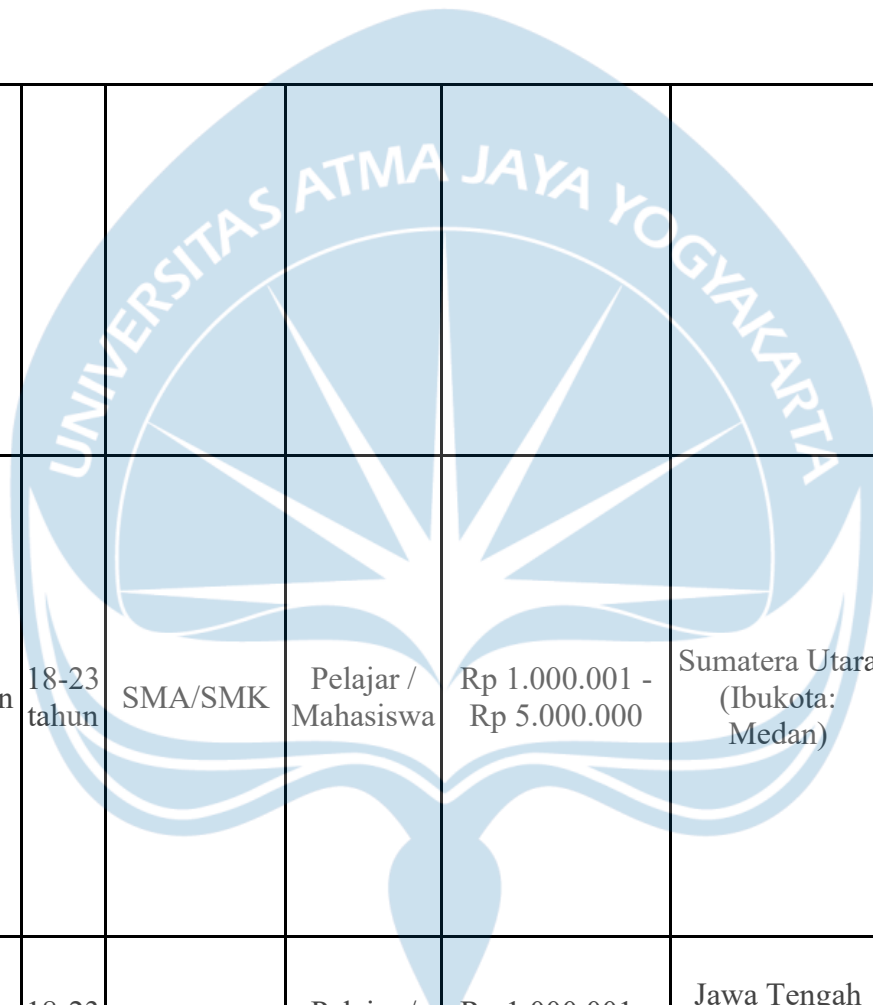
|                       |    |    |           |                |          |                        |                                 |                                             |                                   |          |                                                                                                                       |
|-----------------------|----|----|-----------|----------------|----------|------------------------|---------------------------------|---------------------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |          |                        |                                 |                                             |                                   |          | 7DREAM()SCAPE                                                                                                         |
| 4/20/2025<br>23:25:07 | Ya | Ya | Perempuan | 18-23<br>tahun | S1       | Freelancer             | Rp 500.000 –<br>Rp 1.000.000    | Papua (Ibukota:<br>Jayapura)                | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 THE<br>ODD OF LOVE<br>TAEYEON<br>CONCERT in<br>JAKARTA |
| 4/20/2025<br>23:37:21 | Ya | Ya | Perempuan | 18-23<br>tahun | S1       | Freelancer             | Rp 500.000 –<br>Rp 1.000.000    | Kalimantan<br>Barat (Ibukota:<br>Pontianak) | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2025 NCT WISH<br>LOGIN JAKARTA<br>2025 NCT WISH<br>ASIA TOUR                                                          |
| 4/20/2025<br>23:41:28 | Ya | Ya | Perempuan | 24-28<br>tahun | S1       | Lainnya                | Rp 5.000.001 -<br>Rp 10.000.000 | Kalimantan<br>Timur (Ibukota:<br>Samarinda) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2022 NCT127 2ND<br>TOUR NEO CITY:<br>JAKARTA THE<br>LINK                                                              |
| 4/21/2025<br>2:02:48  | Ya | Ya | Laki-Laki | 18-23<br>tahun | D1/D2/D3 | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Barat<br>(Ibukota:<br>Bandung)         | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2024<br>CHANYEOL LIVE<br>TOUR (City-scape)<br>in JAKARTA         |
| 4/21/2025<br>10:05:18 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK  | Pelajar /<br>Mahasiswa | < Rp 500.000                    | Yogyakarta<br>(Ibukota:<br>Yogyakarta)      | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA                                                              |

|                       |    |    |           |                |    |                   |                                |                                             |                               |          |                                                                                                                                                                                               |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|---------------------------------------------|-------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4/21/2025<br>13:22:34 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Kalimantan<br>Barat (Ibukota:<br>Pontianak) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 RIIZE FAN-<br>CON TOUR<br>RIIZING DAY<br>JAKARTA                                                                |
| 4/22/2025<br>0:30:09  | Ya | Ya | Laki-Laki | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Lampung<br>(Ibukota:<br>Bandar<br>Lampung)  | Rp 500.000 -<br>Rp 1.000.000  | 3-5 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 RIIZE FAN-<br>CON TOUR<br>RIIZING DAY<br>JAKARTA |
| 4/22/2025<br>0:32:41  | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | PNS               | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)            | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2024 CHANYEOL<br>LIVE TOUR (City-<br>scape) in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH                                                                                                |

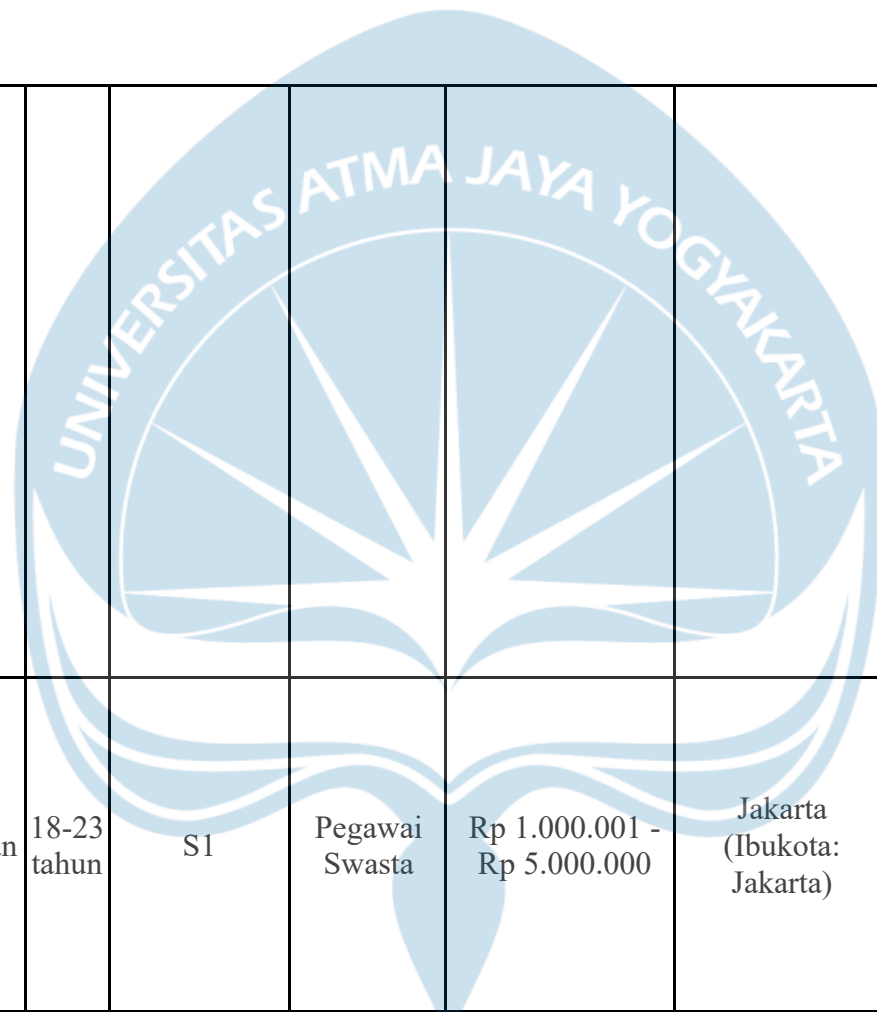
|                      |    |    |           |                |         |                        |                                 |                                     |                               |          |                                                                                                                                                                                                                                                                      |
|----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|-------------------------------------|-------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |         |                        |                                 |                                     |                               |          | TOUR NEO CITY:<br>JAKARTA                                                                                                                                                                                                                                            |
| 4/22/2025<br>0:35:16 | Ya | Ya | Laki-Laki | 18-23<br>tahun | S1      | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Barat<br>(Ibukota:<br>Bandung) | Rp 500.000 -<br>Rp 1.000.000  | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA                                                                                                                                                   |
| 4/22/2025<br>0:38:11 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S1      | Wiraswasta             | Rp 5.000.001 -<br>Rp 10.000.000 | Bali (Ibukota:<br>Denpasar)         | Rp 1.000.001-<br>Rp 5.000.000 | 3-5 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 4/22/2025            | Ya | Ya | Perempuan | 18-23          | SMA/SMK | Pelajar /              | Rp 500.000 –                    | Jakarta                             | Rp 500.000 -                  | < 3 kali | 2024 RIIZE FAN-                                                                                                                                                                                                                                                      |

|                      |    |    |           |                |    |            |                                 |                                       |                                   |          |                                                                                                                                                                                                                                                 |
|----------------------|----|----|-----------|----------------|----|------------|---------------------------------|---------------------------------------|-----------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 0:41:19              |    |    |           | tahun          |    | Mahasiswa  | Rp 1.000.000                    | (Ibukota: Jakarta)                    | Rp 1.000.000                      |          | CON TOUR<br>RIIZING DAY<br>JAKARTA, 2024<br>CHANYEOL LIVE<br>TOUR (City-scape)<br>in JAKARTA                                                                                                                                                    |
| 4/22/2025<br>0:44:22 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Wiraswasta | Rp 1.000.001 -<br>Rp 5.000.000  | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001-<br>Rp 5.000.000     | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                                                                                                    |
| 4/22/2025<br>0:47:40 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S2 | Wiraswasta | Rp 5.000.001 -<br>Rp 10.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)      | Rp 5.000.001-<br>Rp<br>10.000.000 | < 3 kali | 2023 Red Velvet 4th<br>Concert in Jakarta<br>RtoV, 2023 Aespa<br>LIVE TOUR 2023 -<br>SYNK: HYPER<br>LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>BoA : One's Own In<br>JAKARTA BoA<br>LIVE TOUR, 2025<br>TAEYEON |

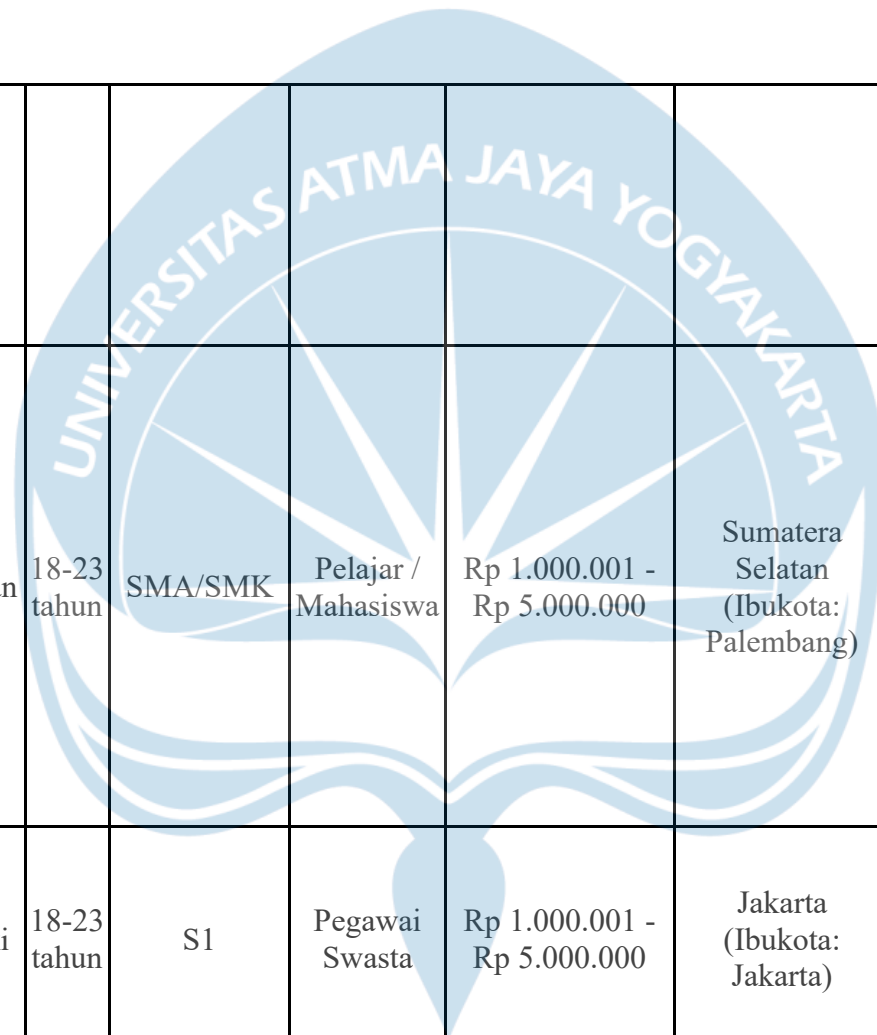
|                      |    |    |           |             |         |                     |                              |                                      |                              |          |                                                                                                                                                                                                  |
|----------------------|----|----|-----------|-------------|---------|---------------------|------------------------------|--------------------------------------|------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |             |         |                     |                              |                                      |                              |          | CONCERT THE TENSE JAKARTA                                                                                                                                                                        |
| 4/22/2025<br>0:50:41 | Ya | Ya | Perempuan | 24-28 tahun | S1      | Pelajar / Mahasiswa | Rp 1.000.001 - Rp 5.000.000  | Jawa Tengah (Ibukota: Semarang)      | Rp 500.000 - Rp 1.000.000    | < 3 kali | 2024 DOYOUNG CONCERT DEAR YOUTH in JAKARTA, 2024 WayV CONCERT IN JAKARTA ON THE WAY, 2025 THE MOMENTUM NCT 127 4TH TOUR NEO CITY: JAKARTA                                                        |
| 4/22/2025<br>0:54:09 | Ya | Ya | Perempuan | 18-23 tahun | SMA/SMK | Pelajar / Mahasiswa | Rp 5.000.001 - Rp 10.000.000 | Sulawesi Selatan (Ibukota: Makassar) | Rp 5.000.001 - Rp 10.000.000 | 3-5 kali | 2022 NCT127 2ND TOUR NEO CITY: JAKARTA THE LINK, 2023 NCT DREAM TOUR THE DREAM SHOW 2 in JAKARTA, 2023 SMTOWN LIVE SMCU PALACE @JAKARTA, 2024 NCT 127 3RD TOUR THE UNITY NEO CITY: JAKARTA, 2024 |



|                      |    |    |           |                |         |                        |                                |                                       |                                   |          |                                                                                                                                                                                   |
|----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|---------------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |         |                        |                                |                                       |                                   |          | NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                              |
| 4/22/2025<br>0:57:20 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Sumatera Utara<br>(Ibukota:<br>Medan) | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2023 SMTOWN<br>LIVE SMCU<br>PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 RIIZE FAN-<br>CON TOUR<br>RIIZING DAY<br>JAKARTA |
| 4/22/2025<br>1:49:57 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2023 NCT DREAM<br>TOUR THE<br>DREAM SHOW 2<br>in JAKARTA, 2023<br>Aespa LIVE TOUR                                                                                                 |

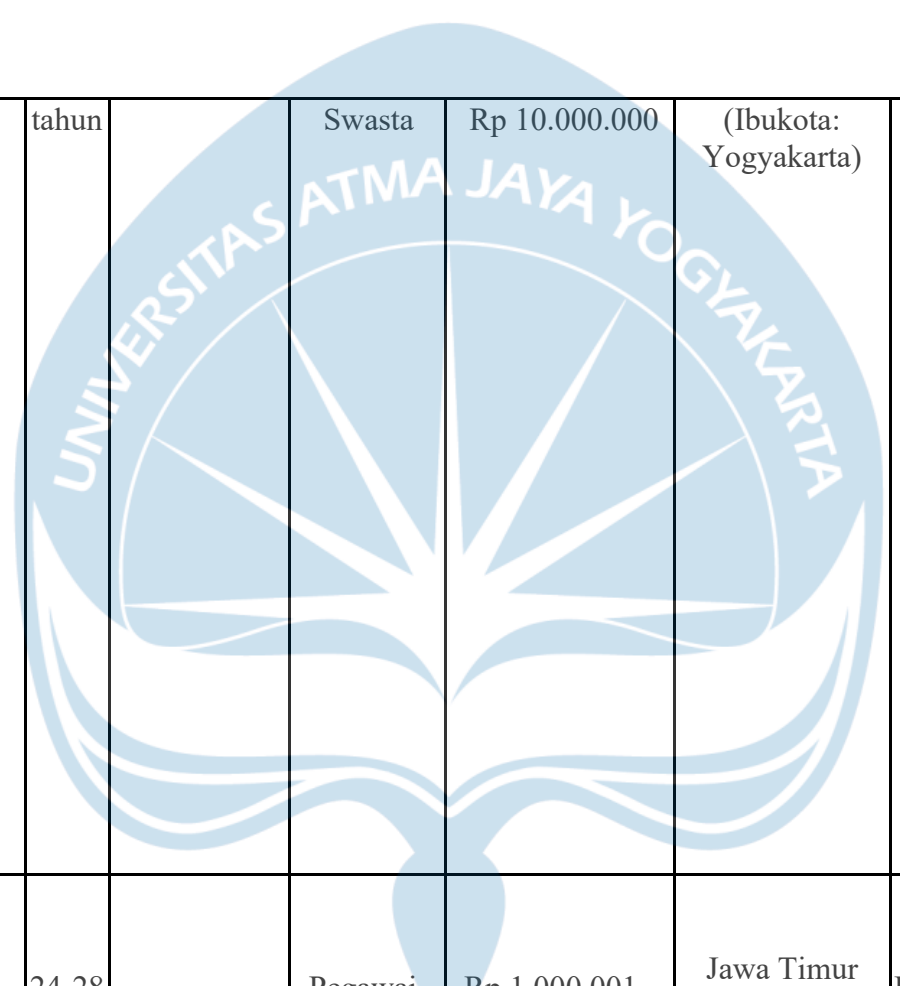


|                      |    |    |           |                |         |                        |                                 |                                      |                               |          |                                                                                                                                                                                                                                        |
|----------------------|----|----|-----------|----------------|---------|------------------------|---------------------------------|--------------------------------------|-------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |         |                        |                                 |                                      |                               |          | 2023 - SYNK:<br>HYPER LINE IN<br>JAKARTA, 2023<br>SMTOWN LIVE<br>SMCU PALACE<br>@JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 4/22/2025<br>1:55:03 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000  | Jakarta<br>(Ibukota:<br>Jakarta)     | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE                                                                                                    |
| 4/22/2025<br>1:59:36 | Ya | Ya | Laki-Laki | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 5.000.001 -<br>Rp 10.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2024 NCT DREAM<br>WORLD TOUR<br>THE DREAM                                                                                                                                                                                              |

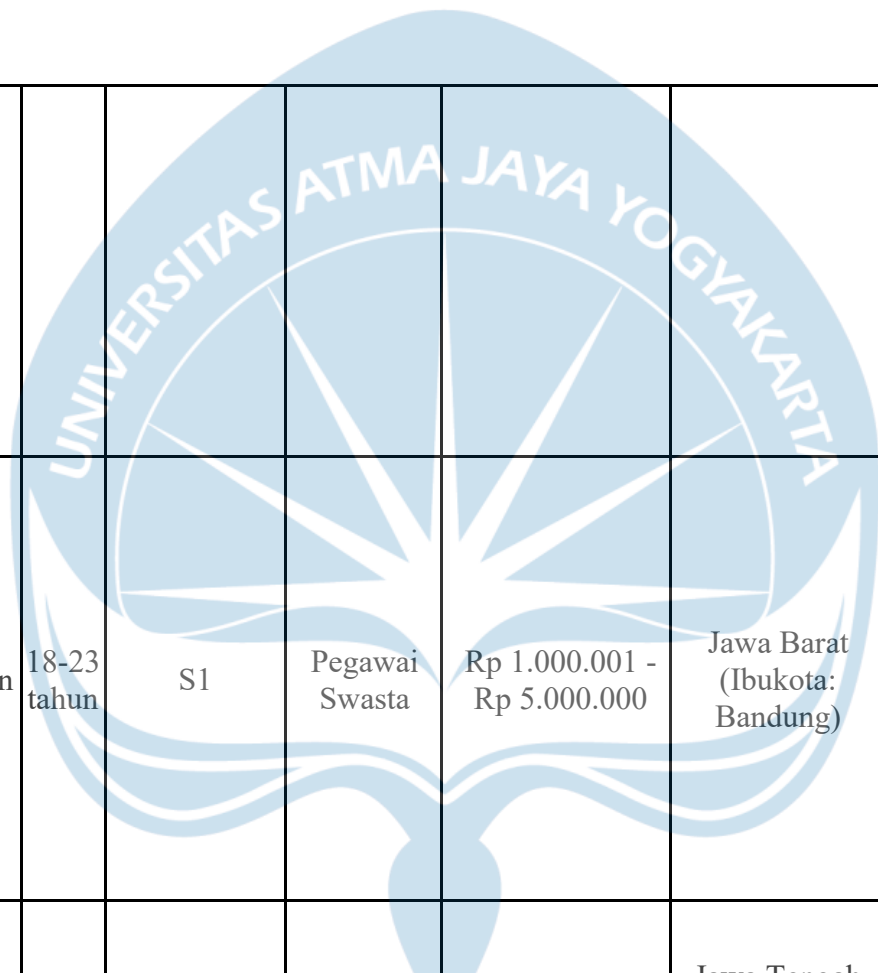


|                      |    |    |           |                |         |                        |                                |                                                |                                   |          |                                                                                                                                                                                               |
|----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|------------------------------------------------|-----------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |         |                        |                                |                                                |                                   |          | SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA                                                                                                  |
| 4/22/2025<br>2:03:53 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Sumatera<br>Selatan<br>(Ibukota:<br>Palembang) | Rp 1.000.001<br>- Rp<br>5.000.000 | 3-5 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 RIIZE FAN-<br>CON TOUR<br>RIIZING DAY<br>JAKARTA |
| 4/22/2025<br>2:07:08 | Ya | Ya | Laki-Laki | 18-23<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jakarta<br>(Ibukota:<br>Jakarta)               | Rp 1.000.001<br>- Rp<br>5.000.000 | < 3 kali | 2024 BoA : One's<br>Own In JAKARTA<br>BoA LIVE TOUR,<br>2025 TAEYEON<br>CONCERT THE<br>TENSE JAKARTA                                                                                          |
| 4/22/2025<br>9:18:59 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 500.000 –<br>Rp 1.000.000   | Jawa Tengah<br>(Ibukota:<br>Semarang)          | Rp 500.000 -<br>Rp 1.000.000      | < 3 kali | 2024 RIIZE FAN-<br>CON TOUR                                                                                                                                                                   |

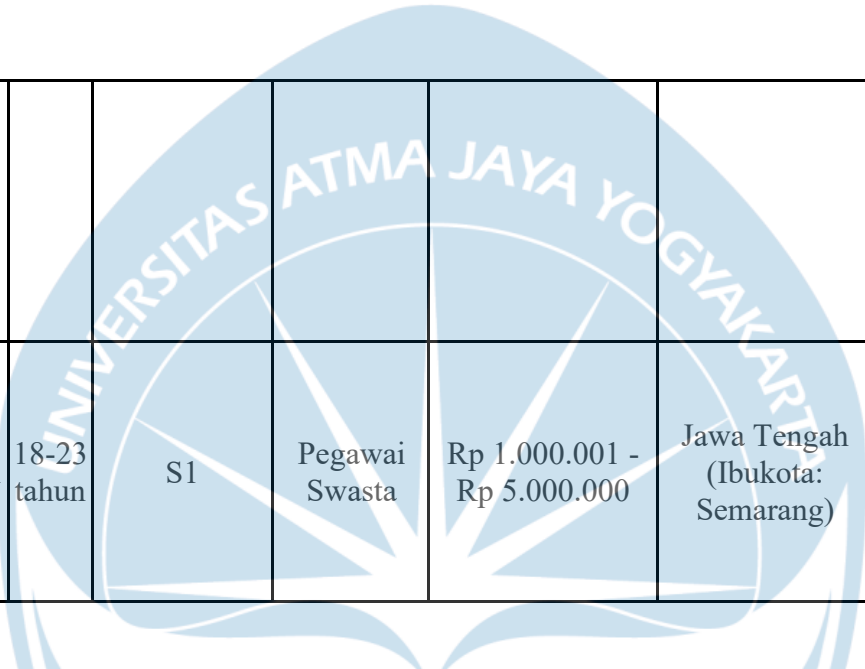
|                      |    |    |           |                |          |                        |                                |                                             |                                    |          |                                                                                                                                     |
|----------------------|----|----|-----------|----------------|----------|------------------------|--------------------------------|---------------------------------------------|------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------|
|                      |    |    |           |                |          |                        |                                | Semarang)                                   |                                    |          | RIIZING DAY<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA                                            |
| 4/22/2025<br>9:28:54 | Ya | Ya | Perempuan | 24-28<br>tahun | D1/D2/D3 | Wiraswasta             | Rp 1.000.001 -<br>Rp 5.000.000 | Kalimantan<br>Timur (Ibukota:<br>Samarinda) | Rp 500.000 -<br>Rp 1.000.000       | < 3 kali | 2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY                                                                                    |
| 4/22/2025<br>9:37:27 | Ya | Ya | Laki-Laki | 18-23<br>tahun | SMA/SMK  | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya)        | Rp 1.000.001<br>- Rp<br>5.000.000  | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE |
| 4/22/2025<br>9:45:38 | Ya | Ya | Laki-Laki | 24-28<br>tahun | S2       | PNS                    | Rp 1.000.001 -<br>Rp 5.000.000 | Lampung<br>(Ibukota:<br>Bandar<br>Lampung)  | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2024 DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA               |
| 4/22/2025            | Ya | Ya | Perempuan | 24-28          | S2       | Pegawai                | Rp 5.000.001 -                 | Yogyakarta                                  | Rp 5.000.001                       | < 3 kali | 2022 NCT127 2ND                                                                                                                     |



|                       |    |    |           |                |    |                   |                                |                                      |                               |          |                                                                                                                                                                                                                                                                                                                 |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|--------------------------------------|-------------------------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9:52:10               |    |    |           | tahun          |    | Swasta            | Rp 10.000.000                  | (Ibukota:<br>Yogyakarta)             | - Rp<br>10.000.000            |          | TOUR NEO CITY:<br>JAKARTA THE<br>LINK, 2023 NCT<br>DREAM TOUR<br>THE DREAM<br>SHOW 2 in<br>JAKARTA, 2024<br>NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |
| 4/22/2025<br>10:17:07 | Ya | Ya | Perempuan | 24-28<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Timur<br>(Ibukota:<br>Surabaya) | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR<br>THE DREAM                                                                                                                                                                                                        |



|                       |    |    |           |                |         |                        |                                |                                       |                               |                                                                                                                                                |                                                                                                                                                                                      |
|-----------------------|----|----|-----------|----------------|---------|------------------------|--------------------------------|---------------------------------------|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |         |                        |                                |                                       |                               | SHOW 3<br>7DREAM()SCAPE,<br>2024 WayV<br>CONCERT IN<br>JAKARTA ON THE<br>WAY, 2025 THE<br>MOMENTUM NCT<br>127 4TH TOUR<br>NEO CITY:<br>JAKARTA |                                                                                                                                                                                      |
| 4/22/2025<br>10:36:22 | Ya | Ya | Perempuan | 18-23<br>tahun | S1      | Pegawai<br>Swasta      | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Barat<br>(Ibukota:<br>Bandung)   | Rp 1.000.001-<br>Rp 5.000.000 | < 3 kali                                                                                                                                       | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>DOYOUNG<br>CONCERT DEAR<br>YOUTH in<br>JAKARTA, 2025<br>THE MOMENTUM<br>NCT 127 4TH<br>TOUR NEO CITY:<br>JAKARTA |
| 4/22/2025<br>10:44:56 | Ya | Ya | Perempuan | 18-23<br>tahun | SMA/SMK | Pelajar /<br>Mahasiswa | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 500.000 -<br>Rp 1.000.000  | < 3 kali                                                                                                                                       | 2024 NCT 127 3RD<br>TOUR THE UNITY<br>NEO CITY:<br>JAKARTA, 2024<br>NCT DREAM<br>WORLD TOUR                                                                                          |



|                       |    |    |           |                |    |                   |                                |                                       |                                    |          |                                                                                                                         |
|-----------------------|----|----|-----------|----------------|----|-------------------|--------------------------------|---------------------------------------|------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------|
|                       |    |    |           |                |    |                   |                                |                                       |                                    |          | THE DREAM<br>SHOW 3<br>7DREAM()SCAPE,<br>2024 RIIZE FAN-<br>CON TOUR<br>RIIZING DAY<br>JAKARTA                          |
| 4/22/2025<br>11:05:54 | Ya | Ya | Perempuan | 18-23<br>tahun | S1 | Pegawai<br>Swasta | Rp 1.000.001 -<br>Rp 5.000.000 | Jawa Tengah<br>(Ibukota:<br>Semarang) | Rp 5.000.001<br>- Rp<br>10.000.000 | < 3 kali | 2024 CHANYEOL<br>LIVE TOUR (City-<br>scape) in JAKARTA,<br>2025 THE<br>MOMENTUM NCT<br>27 4TH TOUR NEO<br>CITY: JAKARTA |

| PM<br>1 | PM<br>2 | PM<br>3 | PM<br>4 | PM<br>5 | PM<br>6 | PM<br>7 | PM<br>8 | PM<br>9 | PM<br>10 | PM<br>11 | PM<br>12 | PK1 | PK2 | PK3 | PK4 | PK5 | PK6 | KM<br>1 | KM<br>2 | KM<br>3 | KM<br>4 | LM<br>1 | LM<br>2 | LM<br>3 | LM<br>4 | LM<br>5 | LM<br>6 |
|---------|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|-----|-----|-----|-----|-----|-----|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| 4       | 4       | 4       | 4       | 4       | 4       | 4       | 4       | 3       | 3        | 4        | 5        | 3   | 3   | 4   | 4   | 4   | 3   | 4       | 3       | 4       | 4       | 4       | 4       | 3       | 4       | 4       | 4       |
| 4       | 5       | 5       | 4       | 5       | 5       | 5       | 5       | 5       | 5        | 4        | 5        | 5   | 5   | 5   | 5   | 5   | 5   | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       |
| 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5        | 5        | 5        | 5   | 5   | 5   | 5   | 5   | 5   | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       |
| 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5        | 5        | 5        | 5   | 5   | 5   | 5   | 5   | 5   | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       | 5       |
|         |         |         |         |         |         |         |         |         |          |          |          |     |     |     |     |     |     |         |         |         |         |         |         |         |         |         |         |
| 4       | 5       | 4       | 4       | 4       | 5       | 4       | 4       | 5       | 5        | 5        | 5        | 4   | 4   | 5   | 5   | 4   | 5   | 4       | 4       | 4       | 4       | 5       | 4       | 5       | 5       | 5       | 4       |
| 5       | 5       | 5       | 4       | 4       | 5       | 5       | 5       | 5       | 4        | 3        | 4        | 5   | 5   | 5   | 5   | 4   | 5   | 4       | 4       | 4       | 4       | 4       | 4       | 4       | 5       | 5       | 4       |
| 4       | 5       | 5       | 4       | 4       | 5       | 4       | 5       | 3       | 5        | 4        | 5        | 5   | 5   | 4   | 5   | 5   | 3   | 4       | 5       | 3       | 5       | 5       | 5       | 4       | 4       | 2       | 5       |
| 4       | 5       | 4       | 3       | 3       | 3       | 4       | 4       | 4       | 4        | 3        | 3        | 5   | 4   | 4   | 4   | 4   | 4   | 4       | 4       | 3       | 4       | 4       | 4       | 4       | 4       | 4       | 4       |

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |   |
| 5 | 4 | 5 | 4 | 3 | 4 | 2 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 |
| 4 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 |
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| 5 | 5 | 4 | 3 | 3 | 4 | 5 | 3 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 3 |
| 3 | 4 | 4 | 4 | 3 | 4 | 5 | 5 | 4 | 4 | 2 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 |
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|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 5 | 2 | 2 | 4 | 4 | 4 | 4 | 2 | 4 | 3 | 3 |
| 4 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| 5 | 2 | 4 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 3 | 3 | 3 | 1 | 1 | 3 | 4 | 4 | 2 | 3 | 3 | 5 | 5 | 5 | 5 | 5 | 3 | 3 | 5 | 3 | 5 | 4 | 3 | 3 | 5 | 4 | 4 | 3 |
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| 5 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 |
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| 5 | 5 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 3 | 3 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 5 | 5 | 4 | 5 | 4 |

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
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| 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 3 |   |
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| 4 | 5 | 3 | 3 | 2 | 3 | 5 | 5 | 4 | 5 | 2 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 3 | 5 | 3 |
| 5 | 5 | 5 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 1 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 3 |
| 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 2 | 2 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | 5 | 5 |   |
| 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 |   |
| 4 | 5 | 4 | 3 | 3 | 4 | 3 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 |   |
|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| 5 | 4 | 3 | 4 | 2 | 4 | 2 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 3 | 2 | 3 | 5 | 5 | 4 | 5 | 4 | 4 |   |
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| 4 | 5 | 3 | 3 | 3 | 4 | 5 | 5 | 4 | 4 | 2 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 |   |
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| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |   |
| 4 | 5 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 2 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 3 |   |
| 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 |   |
| 4 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 3 |   |
| 5 | 4 | 5 | 4 | 3 | 5 | 5 | 5 | 5 | 3 | 3 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 2 | 3 |   |
| 5 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 2 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 3 | 5 | 5 |   |
| 4 | 4 | 3 | 2 | 2 | 2 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 5 | 4 | 4 | 4 | 5 | 4 |   |
| 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 |   |
| 4 | 4 | 4 | 3 | 3 | 3 | 2 | 5 | 5 | 4 | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |   |
| 3 | 5 | 2 | 2 | 2 | 2 | 4 | 3 | 2 | 2 | 2 | 2 | 4 | 3 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 1 | 3 |   |
| 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 |   |

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| 5 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 |   |
| 5 | 4 | 4 | 2 | 2 | 2 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 2 |   |
| 5 | 5 | 4 | 4 | 3 | 3 | 5 | 3 | 5 | 4 | 3 | 3 | 5 | 4 | 3 | 4 | 3 | 5 | 4 | 5 | 3 | 3 | 5 | 3 | 5 | 3 | 4 | 3 |   |
| 5 | 5 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |   |
| 4 | 5 | 3 | 3 | 3 | 4 | 4 | 5 | 5 | 3 | 3 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 3 | 3 | 4 |   |
| 4 | 5 | 2 | 2 | 1 | 1 | 5 | 3 | 4 | 4 | 1 | 3 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 |   |
| 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |   |
| 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 |   |
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| 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |   |
| 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 |   |
| 4 | 5 | 5 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 5 |   |
| 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 5 | 4 | 4 |
| 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |   |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |   |
| 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 2 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |   |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |   |
| 4 | 4 | 3 | 3 | 3 | 4 | 5 | 4 | 4 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 5 | 3 | 3 | 3 | 3 | 3 | 5 | 4 | 5 | 4 | 3 | 3 |
| 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 |   |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |   |
| 4 | 4 | 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 3 |   |
| 5 | 5 | 4 | 3 | 3 | 5 | 5 | 5 | 5 | 4 | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 4 |   |
| 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 |   |
| 4 | 5 | 3 | 3 | 3 | 3 | 4 | 4 | 4 | 5 | 3 | 3 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 |   |
| 4 | 4 | 3 | 3 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 |   |
| 5 | 4 | 3 | 3 | 2 | 3 | 5 | 4 | 5 | 4 | 2 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 |   |

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| 5 | 5 | 5 | 2 | 2 | 5 | 5 | 4 | 4 | 4 | 1 | 1 | 5 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 2 |
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| 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 |
| 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 3 | 4 |
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| 3 | 2 | 3 | 2 | 3 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 2 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 5 | 3 | 5 |
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|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| 4 | 4 | 5 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 5 |
| 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 4 | 5 | 3 | 4 | 4 | 5 | 5 | 3 | 3 | 3 | 5 | 5 | 5 | 4 | 4 | 5 | 2 | 5 | 5 | 4 | 4 | 5 | 5 | 3 | 4 | 2 | 3 |
| 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 4 |
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| 4 | 3 | 4 | 3 | 4 | 5 | 4 | 5 | 4 | 3 | 4 | 5 | 5 | 4 | 5 | 3 | 4 | 3 | 3 | 4 | 5 | 3 | 4 | 5 | 3 | 3 | 4 | 4 |
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| 3 | 4 | 3 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 3 |
| 3 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 3 | 5 | 3 |

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 4 | 5 | 4 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 5 | 4 | 5 | 5 | 3 | 4 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 4 | 5 | 3 | 4 |
| 4 | 4 | 5 | 3 | 4 | 5 | 4 | 3 | 4 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | 3 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 |
| 4 | 4 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 5 | 3 | 5 | 4 | 5 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 |
| 5 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 |
| 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 3 | 3 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 |
| 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 2 | 5 | 4 | 5 | 5 | 4 | 2 | 4 | 5 | 5 | 4 | 1 | 4 |
| 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 2 | 4 | 5 | 4 | 5 | 4 | 4 | 5 |
| 5 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 5 | 5 |
| 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 3 | 5 | 2 | 4 |
| 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 2 | 3 | 3 | 3 | 3 | 5 | 4 | 4 | 5 | 3 | 2 | 3 | 4 | 5 | 5 | 4 | 4 | 4 | 5 |
| 5 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 3 | 5 | 4 | 3 | 4 | 5 | 4 | 5 | 4 | 4 | 3 | 5 | 4 |
| 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 2 | 4 | 3 | 3 | 5 | 5 | 4 | 4 | 5 | 5 | 3 | 4 | 4 | 5 | 5 |
| 5 | 4 | 5 | 5 | 5 | 2 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 2 | 5 | 5 | 5 | 3 | 4 | 4 | 3 | 5 | 2 | 5 |
| 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 |
| 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 3 | 2 | 5 | 5 | 2 | 4 | 4 | 5 | 5 | 4 | 5 | 5 |
| 1 | 1 | 3 | 3 | 3 | 3 | 1 | 3 | 1 | 2 | 3 | 1 | 3 | 3 | 3 | 2 | 1 | 1 | 5 | 4 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 4 |
| 1 | 3 | 1 | 2 | 3 | 2 | 2 | 1 | 2 | 3 | 2 | 1 | 1 | 1 | 2 | 3 | 2 | 1 | 3 | 5 | 2 | 2 | 3 | 3 | 3 | 3 | 2 | 3 |
| 1 | 2 | 2 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 1 | 1 | 3 | 2 | 1 | 1 | 2 | 1 | 3 | 5 | 1 | 1 | 1 | 3 | 3 | 3 | 3 | 3 |
| 3 | 1 | 3 | 2 | 1 | 2 | 2 | 3 | 2 | 1 | 1 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 4 | 5 | 1 | 4 | 3 | 2 | 1 | 2 | 2 | 4 |
| 3 | 1 | 2 | 2 | 2 | 3 | 1 | 1 | 3 | 3 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 1 | 5 | 4 | 3 | 3 | 3 | 2 | 2 | 2 | 3 | 5 |
| 3 | 2 | 1 | 1 | 2 | 2 | 3 | 3 | 2 | 1 | 1 | 2 | 3 | 2 | 2 | 1 | 3 | 2 | 5 | 4 | 3 | 1 | 1 | 1 | 2 | 1 | 2 | 5 |
| 3 | 1 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 3 | 1 | 2 | 2 | 3 | 1 | 2 | 1 | 2 | 4 | 5 | 2 | 2 | 3 | 3 | 2 | 2 | 1 | 5 |
| 3 | 3 | 2 | 1 | 2 | 2 | 1 | 3 | 1 | 1 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 4 | 3 | 3 | 1 | 3 | 2 | 1 | 3 | 1 | 5 |
| 1 | 2 | 1 | 3 | 1 | 3 | 3 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 3 | 1 | 5 | 2 | 4 | 4 | 2 | 1 | 1 | 3 | 2 | 2 | 2 | 3 |
| 1 | 1 | 2 | 2 | 2 | 3 | 1 | 1 | 3 | 3 | 2 | 2 | 3 | 1 | 5 | 3 | 2 | 2 | 4 | 3 | 2 | 4 | 3 | 1 | 3 | 1 | 1 | 5 |
| 2 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 3 | 3 | 2 | 2 | 1 | 4 | 3 | 2 | 5 | 5 | 2 | 5 | 2 | 2 | 2 | 1 | 1 | 3 |

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2 | 2 | 2 | 2 | 2 | 2 | 1 | 3 | 1 | 3 | 3 | 2 | 3 | 3 | 2 | 4 | 1 | 3 | 3 | 4 | 1 | 3 | 2 | 3 | 2 | 2 | 1 | 4 |
| 3 | 3 | 2 | 3 | 2 | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 3 | 1 | 3 | 5 | 2 | 3 | 3 | 3 | 3 | 5 | 2 | 1 | 1 | 3 | 2 | 5 |
| 1 | 2 | 1 | 2 | 1 | 3 | 3 | 2 | 1 | 3 | 1 | 3 | 3 | 2 | 2 | 1 | 3 | 1 | 4 | 3 | 2 | 2 | 2 | 2 | 1 | 4 | 3 | 4 |
| 3 | 1 | 2 | 2 | 2 | 3 | 3 | 1 | 3 | 3 | 3 | 1 | 2 | 3 | 1 | 2 | 2 | 3 | 3 | 5 | 2 | 3 | 2 | 1 | 2 | 2 | 1 | 5 |
| 2 | 1 | 1 | 1 | 1 | 2 | 1 | 3 | 3 | 3 | 3 | 2 | 3 | 1 | 2 | 3 | 1 | 2 | 4 | 5 | 3 | 3 | 3 | 2 | 3 | 3 | 1 | 5 |
| 2 | 3 | 1 | 1 | 2 | 1 | 2 | 3 | 2 | 1 | 2 | 3 | 3 | 1 | 3 | 1 | 2 | 2 | 5 | 3 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 3 |
| 3 | 3 | 2 | 1 | 3 | 2 | 1 | 3 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 2 | 3 | 4 | 3 | 1 | 3 | 2 | 1 | 2 | 1 | 3 |
| 2 | 3 | 3 | 2 | 4 | 3 | 1 | 1 | 1 | 2 | 1 | 3 | 1 | 3 | 1 | 3 | 2 | 3 | 4 | 3 | 1 | 4 | 3 | 3 | 2 | 2 | 2 | 5 |
| 1 | 2 | 2 | 3 | 2 | 2 | 3 | 1 | 1 | 1 | 3 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 3 | 1 | 5 | 3 | 1 | 3 | 3 | 1 | 3 |
| 2 | 3 | 2 | 4 | 1 | 1 | 3 | 5 | 2 | 4 | 2 | 4 | 5 | 4 | 4 | 1 | 4 | 3 | 4 | 3 | 3 | 4 | 5 | 4 | 1 | 2 | 1 | 3 |
| 1 | 3 | 2 | 2 | 1 | 3 | 4 | 5 | 2 | 5 | 3 | 5 | 4 | 4 | 2 | 1 | 2 | 3 | 4 | 2 | 3 | 2 | 5 | 4 | 1 | 3 | 1 | 4 |
| 3 | 4 | 3 | 2 | 1 | 3 | 4 | 4 | 3 | 2 | 1 | 4 | 5 | 4 | 3 | 1 | 3 | 2 | 4 | 3 | 3 | 2 | 5 | 4 | 1 | 3 | 1 | 3 |
| 1 | 4 | 4 | 3 | 2 | 3 | 4 | 4 | 2 | 2 | 2 | 3 | 5 | 4 | 3 | 2 | 2 | 1 | 3 | 3 | 3 | 2 | 4 | 3 | 2 | 2 | 3 | 3 |

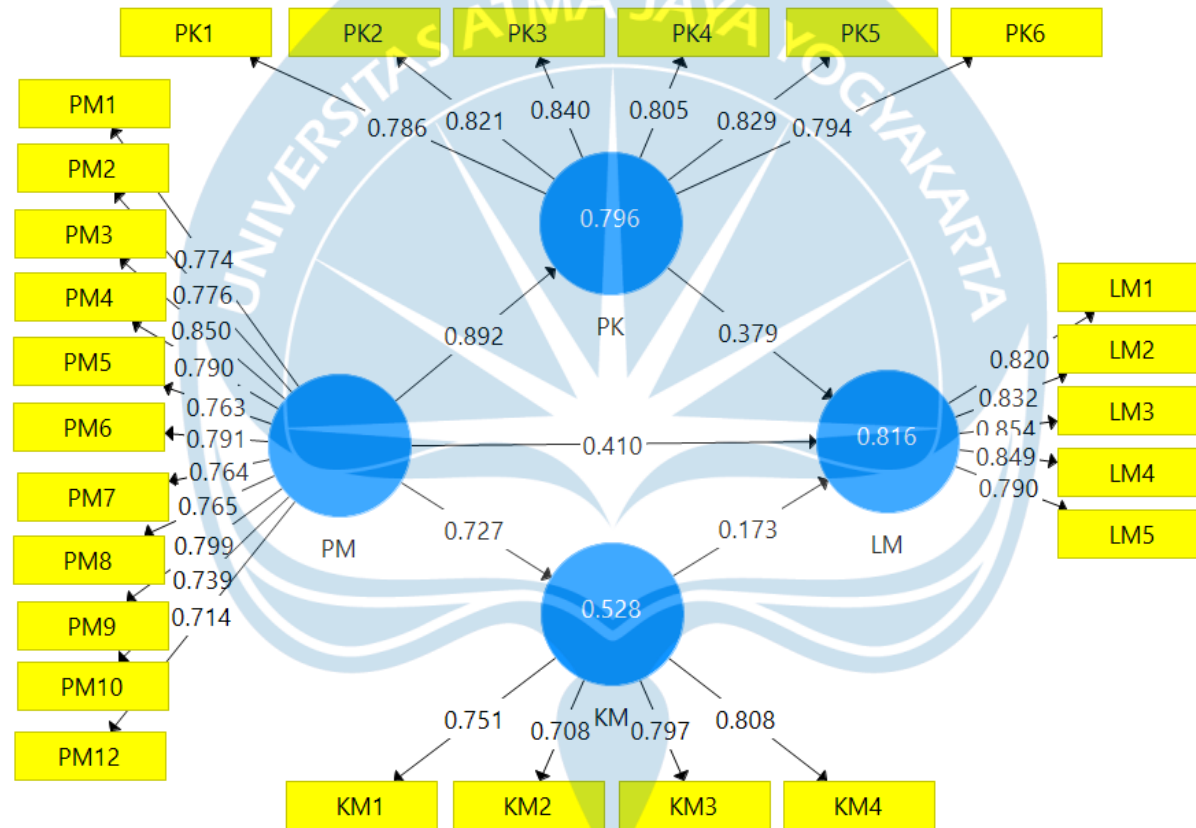
#### Lampiran 4. Hasil Olah Data Smart PLS 3.0

##### Hasil Analisis Deskriptif

| Indicators: | Indicator Correlations |         | Raw File |        |       |       |              |              |          |  | Copy to Clipboard |
|-------------|------------------------|---------|----------|--------|-------|-------|--------------|--------------|----------|--|-------------------|
|             | No.                    | Missing | Mean     | Median | Min   | Max   | Standard ... | Excess Ku... | Skewness |  |                   |
| PM1         | 1                      | 0       | 4.131    | 4.000  | 1.000 | 5.000 | 0.948        | 2.776        | -1.546   |  |                   |
| PM2         | 2                      | 0       | 4.219    | 4.000  | 1.000 | 5.000 | 0.950        | 2.503        | -1.535   |  |                   |
| PM3         | 3                      | 0       | 3.992    | 4.000  | 1.000 | 5.000 | 1.030        | 0.815        | -1.088   |  |                   |
| PM4         | 4                      | 0       | 3.677    | 4.000  | 1.000 | 5.000 | 1.005        | 0.239        | -0.710   |  |                   |
| PM5         | 5                      | 0       | 3.554    | 4.000  | 1.000 | 5.000 | 1.057        | -0.036       | -0.625   |  |                   |
| PM6         | 6                      | 0       | 3.958    | 4.000  | 1.000 | 5.000 | 1.035        | 0.417        | -0.941   |  |                   |
| PM7         | 7                      | 0       | 4.142    | 4.000  | 1.000 | 5.000 | 0.992        | 2.099        | -1.455   |  |                   |
| PM8         | 8                      | 0       | 4.227    | 4.000  | 1.000 | 5.000 | 0.952        | 2.984        | -1.625   |  |                   |
| PM9         | 9                      | 0       | 4.158    | 4.000  | 1.000 | 5.000 | 0.978        | 1.369        | -1.290   |  |                   |
| PM10        | 10                     | 0       | 4.115    | 4.000  | 1.000 | 5.000 | 0.974        | 1.157        | -1.189   |  |                   |
| PM11        | 11                     | 0       | 3.504    | 4.000  | 1.000 | 5.000 | 1.191        | -0.583       | -0.476   |  |                   |
| PM12        | 12                     | 0       | 3.985    | 4.000  | 1.000 | 5.000 | 1.008        | 0.512        | -0.945   |  |                   |
| PK1         | 13                     | 0       | 4.335    | 5.000  | 1.000 | 5.000 | 0.822        | 1.977        | -1.358   |  |                   |
| PK2         | 14                     | 0       | 4.142    | 4.000  | 1.000 | 5.000 | 0.919        | 2.286        | -1.392   |  |                   |
| PK3         | 15                     | 0       | 4.138    | 4.000  | 1.000 | 5.000 | 0.951        | 1.638        | -1.307   |  |                   |
| PK4         | 16                     | 0       | 4.100    | 4.000  | 1.000 | 5.000 | 0.983        | 1.573        | -1.301   |  |                   |

|     |    |   |       |       |       |       |       |        |        |
|-----|----|---|-------|-------|-------|-------|-------|--------|--------|
| PK5 | 17 | 0 | 4.104 | 4.000 | 1.000 | 5.000 | 0.916 | 1.381  | -1.144 |
| PK6 | 18 | 0 | 4.135 | 4.000 | 1.000 | 5.000 | 1.001 | 0.987  | -1.200 |
| KM1 | 19 | 0 | 4.192 | 4.000 | 2.000 | 5.000 | 0.714 | -0.255 | -0.492 |
| KM2 | 20 | 0 | 4.185 | 4.000 | 2.000 | 5.000 | 0.777 | -0.221 | -0.631 |
| KM3 | 21 | 0 | 3.819 | 4.000 | 1.000 | 5.000 | 0.958 | 0.207  | -0.635 |
| KM4 | 22 | 0 | 4.081 | 4.000 | 1.000 | 5.000 | 0.889 | 1.571  | -1.119 |
| LM1 | 23 | 0 | 4.315 | 5.000 | 1.000 | 5.000 | 0.869 | 2.404  | -1.474 |
| LM2 | 24 | 0 | 4.169 | 4.000 | 1.000 | 5.000 | 0.908 | 2.169  | -1.363 |
| LM3 | 25 | 0 | 3.996 | 4.000 | 1.000 | 5.000 | 1.021 | 0.872  | -1.083 |
| LM4 | 26 | 0 | 4.023 | 4.000 | 1.000 | 5.000 | 0.936 | 0.543  | -0.895 |
| LM5 | 27 | 0 | 3.785 | 4.000 | 1.000 | 5.000 | 1.143 | -0.022 | -0.827 |
| LM6 | 28 | 0 | 4.146 | 4.000 | 1.000 | 5.000 | 0.810 | -0.361 | -0.536 |

### Model Struktural



## Outer Loading

| Matrix |       | Copy to Clipboard: |       |    |  | Excel Format | R Format |
|--------|-------|--------------------|-------|----|--|--------------|----------|
|        | KM    | LM                 | PK    | PM |  |              |          |
| KM1    | 0.751 |                    |       |    |  |              |          |
| KM2    | 0.708 |                    |       |    |  |              |          |
| KM3    | 0.797 |                    |       |    |  |              |          |
| KM4    | 0.808 |                    |       |    |  |              |          |
| LM1    |       | 0.820              |       |    |  |              |          |
| LM2    |       | 0.832              |       |    |  |              |          |
| LM3    |       | 0.854              |       |    |  |              |          |
| LM4    |       | 0.849              |       |    |  |              |          |
| LM5    |       | 0.790              |       |    |  |              |          |
| PK1    |       |                    | 0.786 |    |  |              |          |
| PK2    |       |                    | 0.821 |    |  |              |          |
| PK3    |       |                    | 0.840 |    |  |              |          |

| Matrix |    |    |       |       | Copy to Clipboard: | Excel Format | R Format |
|--------|----|----|-------|-------|--------------------|--------------|----------|
|        | KM | LM | PK    | PM    |                    |              |          |
| PK4    |    |    | 0.805 |       |                    |              |          |
| PK5    |    |    | 0.829 |       |                    |              |          |
| PK6    |    |    | 0.794 |       |                    |              |          |
| PM1    |    |    |       | 0.774 |                    |              |          |
| PM10   |    |    |       | 0.739 |                    |              |          |
| PM12   |    |    |       | 0.714 |                    |              |          |
| PM2    |    |    |       | 0.776 |                    |              |          |
| PM3    |    |    |       | 0.850 |                    |              |          |
| PM4    |    |    |       | 0.790 |                    |              |          |
| PM5    |    |    |       | 0.763 |                    |              |          |
| PM6    |    |    |       | 0.791 |                    |              |          |
| PM7    |    |    |       | 0.764 |                    |              |          |

| Matrix |    |    |    |       | Copy to Clipboard: | Excel Format | R Format |
|--------|----|----|----|-------|--------------------|--------------|----------|
|        | KM | LM | PK | PM    |                    |              |          |
| PM1    |    |    |    | 0.774 |                    |              |          |
| PM10   |    |    |    | 0.739 |                    |              |          |
| PM12   |    |    |    | 0.714 |                    |              |          |
| PM2    |    |    |    | 0.776 |                    |              |          |
| PM3    |    |    |    | 0.850 |                    |              |          |
| PM4    |    |    |    | 0.790 |                    |              |          |
| PM5    |    |    |    | 0.763 |                    |              |          |
| PM6    |    |    |    | 0.791 |                    |              |          |
| PM7    |    |    |    | 0.764 |                    |              |          |
| PM8    |    |    |    | 0.765 |                    |              |          |
| PM9    |    |    |    | 0.799 |                    |              |          |

### Discriminant Validity

|    |       |       |       |       | Copy to Clipboard: |          |
|----|-------|-------|-------|-------|--------------------|----------|
|    |       |       |       |       | Excel Format       | R Format |
|    | KM    | LM    | PK    | PM    |                    |          |
| KM | 0.767 |       |       |       |                    |          |
| LM | 0.743 | 0.829 |       |       |                    |          |
| PK | 0.717 | 0.869 | 0.813 |       |                    |          |
| PM | 0.727 | 0.874 | 0.892 | 0.776 |                    |          |

### Cross Loading

|     |       |       |       |       | Copy to Clipboard: |          |
|-----|-------|-------|-------|-------|--------------------|----------|
|     |       |       |       |       | Excel Format       | R Format |
|     | KM    | LM    | PK    | PM    |                    |          |
| KM1 | 0.751 | 0.456 | 0.425 | 0.438 |                    |          |
| KM2 | 0.708 | 0.453 | 0.394 | 0.407 |                    |          |
| KM3 | 0.797 | 0.663 | 0.650 | 0.674 |                    |          |
| KM4 | 0.808 | 0.646 | 0.654 | 0.636 |                    |          |
| LM1 | 0.561 | 0.820 | 0.723 | 0.722 |                    |          |
| LM2 | 0.571 | 0.832 | 0.757 | 0.763 |                    |          |
| LM3 | 0.657 | 0.854 | 0.755 | 0.735 |                    |          |
| LM4 | 0.684 | 0.849 | 0.714 | 0.729 |                    |          |
| LM5 | 0.605 | 0.790 | 0.647 | 0.669 |                    |          |
| PK1 | 0.468 | 0.628 | 0.786 | 0.662 |                    |          |
| PK2 | 0.583 | 0.730 | 0.821 | 0.756 |                    |          |
| PK3 | 0.649 | 0.755 | 0.840 | 0.765 |                    |          |

| Fornell-Larcker Criter... |       | Cross Loadings |       | Heterotrait-Monotrait ... |  | Heterotrait-Monotrait ... |  | Copy to Clipboard: |  | Excel Format |  | R Format |  |
|---------------------------|-------|----------------|-------|---------------------------|--|---------------------------|--|--------------------|--|--------------|--|----------|--|
|                           | KM    | LM             | PK    | PM                        |  |                           |  |                    |  |              |  |          |  |
| PK3                       | 0.649 | 0.755          | 0.840 | 0.765                     |  |                           |  |                    |  |              |  |          |  |
| PK4                       | 0.606 | 0.699          | 0.805 | 0.704                     |  |                           |  |                    |  |              |  |          |  |
| PK5                       | 0.649 | 0.694          | 0.829 | 0.749                     |  |                           |  |                    |  |              |  |          |  |
| PK6                       | 0.530 | 0.722          | 0.794 | 0.708                     |  |                           |  |                    |  |              |  |          |  |
| PM1                       | 0.513 | 0.663          | 0.703 | 0.774                     |  |                           |  |                    |  |              |  |          |  |
| PM10                      | 0.526 | 0.703          | 0.678 | 0.739                     |  |                           |  |                    |  |              |  |          |  |
| PM12                      | 0.598 | 0.649          | 0.645 | 0.714                     |  |                           |  |                    |  |              |  |          |  |
| PM2                       | 0.480 | 0.653          | 0.718 | 0.776                     |  |                           |  |                    |  |              |  |          |  |
| PM3                       | 0.637 | 0.716          | 0.725 | 0.850                     |  |                           |  |                    |  |              |  |          |  |
| PM4                       | 0.603 | 0.656          | 0.641 | 0.790                     |  |                           |  |                    |  |              |  |          |  |
| PM5                       | 0.617 | 0.630          | 0.605 | 0.763                     |  |                           |  |                    |  |              |  |          |  |
| PM6                       | 0.600 | 0.672          | 0.670 | 0.791                     |  |                           |  |                    |  |              |  |          |  |

|                           |       |                |       |                           |  |                           |  |                    |  |              |  |          |  |
|---------------------------|-------|----------------|-------|---------------------------|--|---------------------------|--|--------------------|--|--------------|--|----------|--|
| Fornell-Larcker Criter... |       | Cross Loadings |       | Heterotrait-Monotrait ... |  | Heterotrait-Monotrait ... |  | Copy to Clipboard: |  | Excel Format |  | R Format |  |
|                           | KM    | LM             | PK    | PM                        |  |                           |  |                    |  |              |  |          |  |
| PM1                       | 0.513 | 0.663          | 0.703 | 0.774                     |  |                           |  |                    |  |              |  |          |  |
| PM10                      | 0.526 | 0.703          | 0.678 | 0.739                     |  |                           |  |                    |  |              |  |          |  |
| PM12                      | 0.598 | 0.649          | 0.645 | 0.714                     |  |                           |  |                    |  |              |  |          |  |
| PM2                       | 0.480 | 0.653          | 0.718 | 0.776                     |  |                           |  |                    |  |              |  |          |  |
| PM3                       | 0.637 | 0.716          | 0.725 | 0.850                     |  |                           |  |                    |  |              |  |          |  |
| PM4                       | 0.603 | 0.656          | 0.641 | 0.790                     |  |                           |  |                    |  |              |  |          |  |
| PM5                       | 0.617 | 0.630          | 0.605 | 0.763                     |  |                           |  |                    |  |              |  |          |  |
| PM6                       | 0.600 | 0.672          | 0.670 | 0.791                     |  |                           |  |                    |  |              |  |          |  |
| PM7                       | 0.512 | 0.647          | 0.694 | 0.764                     |  |                           |  |                    |  |              |  |          |  |
| PM8                       | 0.536 | 0.705          | 0.754 | 0.765                     |  |                           |  |                    |  |              |  |          |  |
| PM9                       | 0.574 | 0.748          | 0.766 | 0.799                     |  |                           |  |                    |  |              |  |          |  |

### Construct Reliability dan Validity

| Matrix | Cronbach's Alpha | rho_A | Composite Reliability | Average Variance Extract... | Copy to Clipboard: | Excel Format | R Format |
|--------|------------------|-------|-----------------------|-----------------------------|--------------------|--------------|----------|
|        | Cronbach...      | rho_A | Composi...            | Average ...                 |                    |              |          |
| KM     | 0.773            | 0.793 | 0.851                 | 0.589                       |                    |              |          |
| LM     | 0.886            | 0.888 | 0.917                 | 0.688                       |                    |              |          |
| PK     | 0.897            | 0.899 | 0.921                 | 0.661                       |                    |              |          |
| PM     | 0.934            | 0.934 | 0.943                 | 0.602                       |                    |              |          |

### R-Square

| Matrix | R Square | R Square Adjusted |
|--------|----------|-------------------|
| KM     | 0.528    | 0.526             |
| LM     | 0.816    | 0.813             |
| PK     | 0.796    | 0.795             |

### F-Square

| Matrix | f Square | Copy to Clipboard: <span>Excel Format</span> <span>R Format</span> |       |    |  |
|--------|----------|--------------------------------------------------------------------|-------|----|--|
|        | KM       | LM                                                                 | PK    | PM |  |
| KM     |          | 0.072                                                              |       |    |  |
| LM     |          |                                                                    |       |    |  |
| PK     |          | 0.151                                                              |       |    |  |
| PM     | 1.119    | 0.172                                                              | 3.902 |    |  |

## Uji Hipotesis

|          | Mean, STDEV, T-Values, P-... | Confidence Intervals | Confidence Intervals Bias ... | Samples        | Copy to Clipboard: | Excel Format | R Format |
|----------|------------------------------|----------------------|-------------------------------|----------------|--------------------|--------------|----------|
|          | Original ...                 | Sample ...           | Standard ...                  | T Statistic... | P Values           |              |          |
| KM -> LM | 0.173                        | 0.176                | 0.052                         | 3.318          | 0.001              |              |          |
| PK -> LM | 0.379                        | 0.376                | 0.067                         | 5.636          | 0.000              |              |          |
| PM -> KM | 0.727                        | 0.733                | 0.029                         | 24.637         | 0.000              |              |          |
| PM -> LM | 0.410                        | 0.410                | 0.069                         | 5.922          | 0.000              |              |          |
| PM -> PK | 0.892                        | 0.893                | 0.019                         | 48.183         | 0.000              |              |          |

## Uji Mediasi

| <div> <div>Mean, STDEV, T-Values, P-...</div> <div>Confidence Intervals</div> <div>Confidence Intervals Bias ...</div> <div>Samples</div> <div>Copy to Clipboard:</div> <div>Excel Format</div> <div>R Format</div> </div> |                     |                 |                            |                          |          |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|-----------------|----------------------------|--------------------------|----------|--|
|                                                                                                                                                                                                                            | Original Sample (O) | Sample Mean (M) | Standard Deviation (STDEV) | T Statistics ( O/STDEV ) | P Values |  |
| PM -> KM -> LM                                                                                                                                                                                                             | 0.125               | 0.129           | 0.039                      | 3.240                    | 0.001    |  |
| PM -> PK -> LM                                                                                                                                                                                                             | 0.338               | 0.335           | 0.060                      | 5.666                    | 0.000    |  |

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# The effect of brand experiences on brand loyalty through perceived quality and brand trust: a study on sports consumers

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## Abstract

**Purpose** – Adopting the brand resonance approach, this research aimed to reveal the effect of emotional (perceived quality) and rational (brand trust) factors between brand experience and brand loyalty.

**Design/methodology/approach** – This article uses the brand resonance model to examine the above-mentioned relationship. The sample of the study consisted of 385 sports consumers between the ages of 18 and 65 years. An online survey was used to collect data and surveys were delivered to sports consumers via social media. Using SmartPLS 3.0 software, a partial least squares structural equation modeling analysis was conducted in this study.

**Findings** – The results support the hypotheses and demonstrate the importance of quality and trust in building customer loyalty for companies in the sports industry. Brand experience has a positive direct effect on perceived quality, brand trust and brand loyalty. It has been revealed that there is an important intermediary role of perceived quality and brand trust that manages the relationship between customers' brand experience and brand loyalty.

**Practical implications** – The findings of this study are essential for brands that want to develop and are included in the sports industry in the online shopping environment, which increases with the development of technology to create long-term loyalty in customers.

**Originality/value** – It reveals two mediating roles in the relationship between brand experience and brand loyalty, namely perceived quality and brand trust. These research results help to understand the processes of shaping the loyalty of sports consumers towards sports brands. Unlike previous studies, it examines this relationship in the sports industry by adding new mediator variables and contributes to the development of the model.

**Keywords** Brand experience, Brand loyalty, Perceived quality, Brand trust, Sports consumer

**Paper type** Research paper

## Introduction

With the increase in the popularity of sports organizations, the spread of participation in sports and the diversification of advanced sports products accordingly, the sports industry is expanding its place in the world economy. This industry consists of a combination of intangible services (e.g. sports organizations offering sports consultancy) and tangible products (e.g. sports manufacturers); some producers offer a combination of services and products (e.g. sports stores) and include activities (Funk, 2008). The sports products market is expanding with the growth of the trend of healthy and active living, which is a trend that is

**Data availability statement:** The data that support the findings of this study are available from the corresponding author upon reasonable request.

**Publication ethics:** In the writing process of the current study, scientific, ethical and quotation rules were followed within the scope of the "Higher Education Institutions Scientific Research and Publication Ethics Directive". No falsification has been made on the collected data and this study has not been sent to any other academic publication environment for evaluation.

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**Conflict of interest:** The authors declare no conflict of interest. This research did not receive any specific grant from funding agencies in public, commercial, or not-for-profit sectors.

expected to continue to grow internationally. While globalization has enabled brands to reach worldwide, it has also greatly affected people's lifestyles (Handa and Khare, 2013). Sports products have become a popular category among young people as consumers identify a more relaxed lifestyle with versatility and comfort. This situation has prompted manufacturers such as Nike and Adidas to expand their range of sports products to generate higher sales volumes. According to the Digital 2020 report, Turkey's population is 83.88 million, and the active social media user population is 54 million. In addition, it is stated in the report that 81% of social media users between the ages of 16 and 64 years search for products or services online, while 63% of them shop online. According to the report, Nike came at third place in Google searches, while Adidas was at eighth place (Digital Report Turkey, 2020). Businesses that are aware of the importance of technological development in the field of marketing use the advantages such as targeted customer base, taste trends, choices and preferences among customers, and identification of potential customers with these platforms, which provide faster access to customers, to develop their own potential (Sharma *et al.*, 2021).

Companies need to create exciting brand experiences that persuade customers to continually buy and stick to the brand's products to differentiate themselves from their competitors. Through these brand experiences, consumers connect to the brand's personality and develop strong relationships with the brand (Ramaseshan and Stein, 2014). Consumers develop a perception toward a brand based on sensations, feelings, cognitions, and behavioral responses. If this perception is positive, the customer remains loyal to the brand and repurchasing behavior. The development of the consumer–brand relationship has been the focus of branding theory in recent years.

The number of studies involving brand experience and brand loyalty in various sectors (e.g. cars, restaurants and hotels, mobile phones, banking, web design, etc.) has been increasing in recent years (Altai *et al.*, 2017; Huang, 2017; Mostafa and Kasamani, 2020; Ong *et al.*, 2018). There are many studies that measure the relationship between brand experience and brand loyalty with various mediating variables (Iglesias *et al.*, 2011; Mathew and Thomas, 2018; Mostafa and Kasamani, 2020). In this study, the relationship between brand experience and brand loyalty, which has been tested with mediating variables in different sectors by various researchers, was evaluated through brand trust and perceived quality (Altai *et al.*, 2017; Ding and Tseng, 2015; Naggar and Bendary, 2017; Sahin *et al.*, 2011). There are factors that make this study different from other studies. The first of these is that the brand resonance model chooses sports brands as context and the sample group includes sports consumers. The second is the direct and indirect examination of the effect of brand experience on brand loyalty through perceived quality and brand trust in this context and sample. Finally, the present article draws on The Brand Resonance Model to examine the relationship mentioned above. In this model, brand experience is assumed as "salience", perceived quality and brand trust as "emotional and rational variables", and brand loyalty as "resonance".

## Theoretical background

### The brand resonance model

The brand resonance model describes how to create intense, active loyalty relationships with customers for a brand (Keller, 2001). Brand resonance is at the top of the customer-based brand equity (CBBE) model pyramid and it is a concept which characterizes brand relationships. This model is a measure of the extent to which a consumer develops strong behavioral, psychological and social bonds with the brands they consume (Rindfleisch *et al.*, 2006). Brand resonance model provides a guide for an assessment and research by which brands can evaluate their progress in brand building efforts (Keller, 2009). There are many studies in the marketing literature using the brand resonance model in

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different sectors (Jang *et al.*, 2020; Moura *et al.*, 2019; Raut *et al.*, 2020). According to Keller (2013), the brand resonance model is a flexible model in terms of applicability and can be applied equally well to any type of brand and therefore to any type of entity that can be considered as a brand (person, place, etc.).

Sports brands establish long-term relationships in order to create brand loyalty in their customers. Keller (2013) defined this long-term relationship with the brand resonance model. The model that aims to build fidelity in this long-term relationship suggests two ways, rationally and emotionally. The rational path includes important components such as performance (e.g. price, efficiency, durability, reliability), judgment (e.g. quality, reliability), while the emotional one includes important components such as imagination and emotions (e.g. fun, excitement) (Keller, 2013). With brand resonance, customers can recognize the salient aspect of a brand, perceive its superior level of quality, and ultimately show a high degree of brand loyalty (Jung *et al.*, 2014). In this study, perceived quality as the emotional factor supported by the previous literature and brand trust as the rational factor were selected as the mediation variable.

#### Literature review and research hypotheses

##### Brand experience

Successful brands form close bonds with their consumers, which in turn drives them away from other competing brands. The first step in establishing these bonds is encountering and experiencing the brand. Brand experience is a concept that was introduced by Schmitt (1999) into the experiential marketing literature and whose importance has increased in recent times (Schmitt *et al.*, 2014). Brand experience is defined as subjective internal (e.g. sensations, emotions, and cognition) and behavioral responses of consumer associated with stimuli that are a part of a brand's design, identity, packaging, communication, and environment (Brakus *et al.*, 2009). Experiences occur when shopping, buying, and consuming directly and interacting with media, including print and electronic media, indirectly (Rajumesh, 2014).

Brakus *et al.* (2009) discuss brand experience in four dimensions: sensory, affective, intellectual (cognitive), and behavioral. Sensory brand experience expresses the experiences resulting from the visual, auditory, olfactory, taste, and touch stimuli provided by the brand. In contrast, the brand's affective stimuli provide brand experience to consumers (Brakus *et al.*, 2009). That is, it includes the mood, emotion and feeling of consumers (Ding and Tseng, 2015). Intellectual brand experience involves thinking differently and convergingly and enables consumers to change their thinking about brand (Hult, 2011). Behavioral experience activates consumer behaviors or intentions by appealing to physical experiences, lifestyles, long-term behavioral patterns, or interactions with other people (Ding and Tseng, 2015).

Researchers have asserted that experience with products and services is an essential factor affecting consumers' future behavioral and emotional intentions (Mostafa and Kasamani, 2020). Thus, true brand loyalty occurs when customers tend to both affect the emotional attachment factor and brand trust (He *et al.*, 2012). Generally, brands that provide excellent brand experiences are differentiated from other brands and are more favored, thereby building brand loyalty and promoting the spread of the brand (Brakus *et al.*, 2009). Therefore, consumers will be more likely to repurchase from these brands, recommend them to others, or move away from the brand (Yu *et al.*, 2020). Previous studies in different sectors have shown that there is a significant positive relationship between brand experience and loyalty (Huang, 2017; Ong *et al.*, 2018; Şahin *et al.*, 2011). Therefore, the following hypothesis is proposed:

H1. Brand experience has a positive impact on brand loyalty.

Consumers consciously and unconsciously experience products and services in different environments, and then various perceptions are formed as a result of this experience (Berry and Carbone, 2007). Experience is an essential part of consumer learning. The higher the consumer's use of a product, the more information that integrates with their knowledge and increases their perception of quality (Naggar and Bendary, 2017). In studies on electronic industry and fast food industry consumers, it is thought that product performance is necessary for quality perceptions (Ding and Tseng, 2015; Xixiang *et al.*, 2016). As a result of product performance, establishing a deep, lasting, sincere emotional connection with the customer and the customer's developing a special bond and trust in the brand develops a holistic experience that ensures loyalty (Bapat and Thanigan, 2016). The hypothesis for this investigation is:

H2. Brand experience has a positive impact on perceived quality.

Previous research has suggested that brand trust develops from past brand experience and interaction (Delgado-Palaster and Munuera-Aleman, 2005). In research on customers in different sectors (bath soap and perfume, mobile handsets, etc.), successful experiences with a brand have been demonstrated that the brand offers quality products or services and positively affects consumers' thoughts on honesty and trust (Francisco-Maffezzoli *et al.*, 2014; Khan and Fatma, 2017). Hence, the hypothesis below emerges:

H3. Brand experience has a positive impact on brand trust.

##### Brand loyalty

Brand loyalty is one of the most cited concepts in marketing, with both scholars and practitioners recognizing the diversity of benefits derived from it (Iglesias *et al.*, 2011). Dick and Basu (1994) defined that loyalty to a brand should include positive buying behavior and positive attitude toward the brand. Brand loyalty is a conditional reaction to a product due to a positive perception about a brand (Chaudhuri and Holbrook, 2001). While previous studies on loyalty focused on components such as perceived value, brand trust, and customer satisfaction, recent studies on brand loyalty have increasingly adopted an integrated approach (brand experience, perceived quality, e-wom, etc.) (He *et al.*, 2012; Eslami, 2020).

##### Perceived quality

Perceived quality is defined as the consumer's judgment about the superiority or excellence of a brand based on subjective perceptions (Aaker and Jacobson, 1994; Zeithaml, 1988). The products of high-quality brands make the consumers want to buy the products of the brand and allow the brand to be differentiated from the rival brands. Perceived quality is not an objective measure of the functional or manufacturing quality of products, but rather the subjective assessment of perceptions on products by consumers (Li *et al.*, 2021). It also allows creating a strong brand perception while expressing the high price for a high-quality product. Perceived quality, in relation to consumer brand loyalty, is essentially a consumer's perception of the reliability of a product or service and is closely linked to customers' preference, satisfaction, and purchasing preferences (Nikhashemi and Valaei, 2018). Perceived quality is an important antecedent of emotional commitment to build brand loyalty and trust (Coelho *et al.*, 2018). I thus hypothesize that:

H4. Perceived quality has a positive impact on brand loyalty.

##### Brand trust

Brand trust is expressed as a critical factor in commercial success (Morgan and Hunt, 1994). Chaudhuri and Holbrook (2001) define brand trust as "the desire of the average consumer to

trust a brand's ability to fulfill its stated function." Consumers who rely on a brand are more willing to stay loyal to that brand, buy from new brands promoted under it, pay a premium price for it, and share information about their tastes (Mabkhot *et al.*, 2017). In contrast, an increased sense of risk and uncertainty impairs consumer confidence. Therefore, focusing on a great brand experience will also reduce the likelihood of risk in the consumer's minds in terms of finding the brand more reliable. This, in turn, will affect their loyalty toward the brand, and therefore their propensity to become brand advocates (Joshi and Garg, 2021). Researchers have shown that trust is crucial in creating brand loyalty (Bernardo *et al.*, 2020; Mabkhot *et al.*, 2017). Therefore, the following hypothesis is proposed:

H5. Brand trust has a positive impact on brand loyalty.

#### Mediation effect of perceived quality and brand trust

Zeithaml (1988) suggested that CBBE is another important and main building block called "perceived quality" that affects consumers positively or negatively. Consumers develop loyalty based on the perceived quality of a brand after their experience with the product or service. Consumers evaluate whether the utilitarian motive is obtained during the consumption of a service brand and form a quality perception about the brand. If the quality of the experienced brand is perceived as high, the consumption target is achieved and loyalty to the brand occurs (Ding and Tseng, 2015). Eslami (2020) confirmed the mediating effect of perceived quality on health insurance customers between brand experience and brand loyalty. However, in the context of sports consumers and accordingly sports brands, the following hypothesis has been developed due to the lack of studies evaluating the mediation effect in the model (Figure 1):

H6. Perceived quality has a mediating effect on the relationship between brand experience and brand loyalty.

Previous studies have measured the relationship between brand experience and brand trust, and the relationship between brand trust and brand loyalty (Atulkar, 2020; Başer *et al.*, 2015; Naggari and Bendary, 2017). In addition, Huang (2017) confirmed the mediating effect of brand

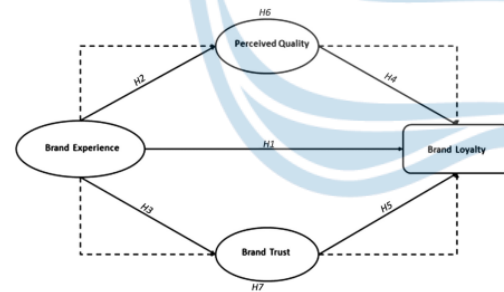


Figure 1.  
Proposed  
theoretical model

trust between brand experience and brand loyalty in his research on mobile phone users. Based on the brand resonance model, it is thought that brand trust has a mediating effect on brand experience and brand loyalty. Therefore, the following hypothesis is proposed:

H7. Brand trust has a mediating effect on the relationship between brand experience and brand loyalty.

#### Research method

This study aimed to measure the mediating effect of perceived quality and brand trust, which are thought to affect loyalty formation, to determine the brand loyalty that may occur based on the experience of sports consumers with a brand. Previous research shows that brand trust and loyalty result from customers' deep emotional commitment to the brand, which changes customer attitude and purchasing behavior. The brand resonance model offers a solid foundation for this model (Keller, 2013). This model stresses that brand resonance are formulated, started with brand salience, and followed by two routes, i.e., emotional and rational. With this logic, this study proposes that brand loyalty is formulated via brand salience (i.e. brand experience), and then two mediators (i.e. perceived quality and brand trust). Therefore, structures and visual elements have been derived from previous research, as shown in Figure 1, to develop the proposed research framework.

#### Sample design and data collection

The research sample consists of 385 sports consumers between the ages of 18 and 65. This age group was selected in the "Digital 2020 Turkey" report because it is the age group that uses social media the most in Turkey. Snowball sampling and criterion sampling method was used in the study. The inclusion criteria of the sample in this study are to be in the age range of 18–65, to be a social media user, and to have purchased sports products online at least once. The data were collected online with Google Forms. The link of the online form has been distributed in various ways (Facebook, Instagram, Whatsapp, e-Mail, etc.). "What is your favorite sports brand?" They were asked to answer the questions by considering the sports brand they gave to the question. A total of 409 online questionnaires were collected. The answers of the 24 participants were deemed invalid due to incomplete information. As a result, the analysis phase was started with 385 participants. According to Hair *et al.* (2019), this number of answers meets the basic rule of the minimum sample size required to run the structural equation modeling (SEM). In addition, G\*power v3.1.9.4 software was used to calculate the required minimum sample size based on statistical power. With an effect size of 0.05, it was revealed as a result of the analysis that a sample size of 138 was sufficient to reach a statistical power of 0.95 (Faul *et al.*, 2009).

Table 1 shows the demographic information of the survey participants; 55.3% were men and 44.7% were women. Their most preferred sports brand was Nike (53.7%), while Hummel was the least preferred (3.8%). Their average age is 29.498 ( $\pm 8.562$ ), and their average monthly income is 448.47 dollar ( $\pm 377.13$ ) (Table 1).

#### Measures

The Brand Experience Scale, developed by Brakus *et al.* (2009) and adapted into Turkish by Aşkın and Ipek (2016), was first created by Chaudhuri and Holbrook (2001) and Lau and Lee (1999) to measure the research model created within the scope of the theoretical framework and was then further developed by Kabadayı and Aygün (2007). The Perceived Quality and Brand Loyalty Scale developed by Onurlubaş and Öztürk (2020) were used. The Brand Experience Scale is a 7-point Likert-type scale (between "1- Strongly disagree" and

**Table 1.**  
Demographic profile of  
the respondent

| Variable                        |            | Frequency | Percentage | Total | $\bar{x}$ | S       | Min | Max    |
|---------------------------------|------------|-----------|------------|-------|-----------|---------|-----|--------|
| Gender                          | Female     | 172       | 44.7       | 385   |           |         |     |        |
|                                 | Male       | 213       | 55.3       |       |           |         |     |        |
| The most preferred sports brand | Nike       | 207       | 53.7       | 385   |           |         |     |        |
|                                 | Adidas     | 100       | 25.9       |       |           |         |     |        |
|                                 | Puma       | 24        | 6.2        |       |           |         |     |        |
|                                 | Hummel     | 15        | 3.8        |       |           |         |     |        |
|                                 | Reebok     | 18        | 4.6        |       |           |         |     |        |
| Age                             | Skachers   | 21        | 5.4        | 385   |           |         | 18  | 65     |
|                                 | Income(TL) |           |            |       |           |         |     |        |
|                                 |            |           |            | 385   | 3794.13   | 3190.55 | 0   | 20,000 |

"7- Strongly agree"). The Perceived Quality, Brand Trust, and Brand Loyalty Scale was scored with a 5-point Likert-type scale (between "1- Strongly disagree" and "5- Strongly agree"). These items are seen in the scales in Table A1. The participants were also asked about their age, gender, average monthly income, favorite sports shops, and social media usage. Monthly average income and age were asked in an open-ended questionnaire. Gender was asked with favorite sports shops and social media use multiple choice options.

#### Data analysis

For evaluating the hypothesized relationships, analyses were performed using the partial least squares structural equation modeling (PLS-SEM) approach supported by Smart-PLS® 3.2.8 software. PLS-SEM is a method that uses weighted compounds of indicator variables to minimize unexplained variance and facilitate the liability for measurement errors (Hair *et al.*, 2017). This software also determines the dependent variable's structures and measures each independent variable's effects on the dependent variable (Ringle *et al.*, 2015).

#### Normality test

We used a web-based calculator (Cain *et al.*, 2017) to test the data for multivariate normality using Mardia's (1970) test. Multivariate normality is one of the criteria for more accurate model prediction. The outcome of the multivariate normality analysis shows that Mardia's multivariate skewness ( $\beta = 5.188, p < 0.01$ ) and multivariate kurtosis ( $\beta = 44.671, p < 0.01$ ) suggest multivariate non-normality. This is another reason for use of PLS-SEM, as it can handle non-normal data very well (Hair *et al.*, 2019).

#### Common method bias (CMB)

In research conducted in social sciences, collecting data from the same source and cross-sectional can lead to bias in research results. This situation may cause errors in the analysis findings related to the model established between theoretical structures (Podsakoff *et al.*, 2003). In order to avoid this situation, the common method variance was controlled. Harman's single factor analysis is one of the most common methods of determining whether probability exists (Podsakoff *et al.*, 2003). In this context, as a result of the analysis, Harman's single factor test was applied and it was found that it explained 37,399 percent of the total variance. These results showed that it was less than the stated 50 percent threshold (Fuller *et al.*, 2016). According to the analysis results, CMB does not cause a problem in the current situation.

#### Results

##### Measurement scales' psychometric properties

The values indicate that the factor loads are between 0.565 and 0.904. According to Hair *et al.* (2017), factor loadings should be  $\geq 0.708$ . However, the authors suggest that expressions with factor loads between 0.40 and 0.70 should be excluded from the model if their AVE or CR values are below the threshold (Hair *et al.*, 2017). Because the calculated AVE and CR values were above the threshold, expressions with a factor load below 0.708 were not removed from the measurement model (Table 2).

Also, with Cronbach's alpha  $\geq 0.60$  (George and Mallery, 2019) and CR coefficient  $\geq 0.70$ , the AVE coefficient should also be  $\geq 0.50$  (Hair *et al.*, 2017). The Cronbach's alpha coefficients of the structures are between 0.679 and 0.882. It is observed that internal consistency reliability is ensured because the CR coefficients are between 0.823 and 0.829, and the AVE coefficients are between 0.516 and 0.727. The convergence validity of the structures was provided according to these findings (Table 2).

The criterion suggested by Fornell and Larcker (1981) was used to determine the validity of the decomposition. According to the criteria of Fornell and Larcker (1981), the square root of the explained mean-variance (AVE) values of the structures in the study should be higher than the correlation coefficients between the structures included in the study. As a result of the analysis made in Table 3, the values indicated with "\*" in the table show AVE's square root values. When these values are examined, it is found that the square root AVE value of each structure is higher than the correlation coefficients with other structures (Table 3).

| Constructs                   | Items | Outer loading<br>( $>0.6$ ) | Cronbach's alpha<br>( $>0.7$ ) | Rho-A<br>( $>0.7$ ) | CR<br>( $>0.7$ ) | AVE<br>( $>0.5$ ) |
|------------------------------|-------|-----------------------------|--------------------------------|---------------------|------------------|-------------------|
| Sensory experience (SE)      | SE1   | 0.885                       | 0.710                          | 0.796               | 0.837            | 0.640             |
|                              | SE2   | 0.904                       |                                |                     |                  |                   |
|                              | SE3   | 0.565                       |                                |                     |                  |                   |
| Affective experience (AE)    | AE1   | 0.830                       | 0.679                          | 0.692               | 0.823            | 0.610             |
|                              | AE2   | 0.801                       |                                |                     |                  |                   |
|                              | AE3   | 0.705                       |                                |                     |                  |                   |
| Intellectual experience (IE) | IE1   | 0.904                       | 0.811                          | 0.829               | 0.888            | 0.727             |
|                              | IE2   | 0.886                       |                                |                     |                  |                   |
|                              | IE3   | 0.762                       |                                |                     |                  |                   |
| Behavioral experience (BE)   | BE1   | 0.865                       | 0.760                          | 0.772               | 0.863            | 0.678             |
|                              | BE2   | 0.732                       |                                |                     |                  |                   |
|                              | BE3   | 0.867                       |                                |                     |                  |                   |
| Perceived quality (PQ)       | PQ1   | 0.820                       | 0.882                          | 0.894               | 0.911            | 0.632             |
|                              | PQ2   | 0.873                       |                                |                     |                  |                   |
|                              | PQ3   | 0.837                       |                                |                     |                  |                   |
|                              | PQ4   | 0.833                       |                                |                     |                  |                   |
|                              | PQ5   | 0.668                       |                                |                     |                  |                   |
|                              | PQ6   | 0.718                       |                                |                     |                  |                   |
| Brand trust (BT)             | BT1   | 0.849                       | 0.875                          | 0.876               | 0.914            | 0.727             |
|                              | BT2   | 0.880                       |                                |                     |                  |                   |
|                              | BT3   | 0.877                       |                                |                     |                  |                   |
|                              | BT4   | 0.803                       |                                |                     |                  |                   |
| Brand loyalty (BL)           | BL1   | 0.732                       | 0.820                          | 0.835               | 0.864            | 0.516             |
|                              | BL2   | 0.808                       |                                |                     |                  |                   |
|                              | BL3   | 0.732                       |                                |                     |                  |                   |
|                              | BL4   | 0.663                       |                                |                     |                  |                   |
|                              | BL5   | 0.639                       |                                |                     |                  |                   |
|                              | BL6   | 0.699                       |                                |                     |                  |                   |

**Table 2.**  
Convergent validity

*Assessment of the formative construct*

This study proposed the brand experience variable as a type two higher-order (reflective-formative) construct. The structure revealed in this study was tested with the high-level reflective-formative structure proposed by [Hair et al. \(2017\)](#). The collinearity of the indicators (VIF) and the significance of the indicator weight were used to determine the formative measure ([Table 4](#)). The VIF value is below the threshold of 3.3 for all measurements ([Hair et al., 2019](#)). According to these results, there is no collinearity problem. The 5,000 resampling bootstrapping technique was used to assess the significance of the weight, and the results show that the overall weight of the indicator is significant at the  $p < 0.001$  level. As a result, the four-dimensional brand experience variable was reduced to a one-dimensional structure with second-level modeling and the analyses continued.

*Direct and indirect effects*

To assess the mediating effect in the study, [Zhao et al. \(2010\)](#) suggested approach was used. According to the author, if the indirect effects are significant, the mediating effect can be mentioned. [Hair et al. \(2017\)](#) used a bootstrapping technique with 5,000 subsamples to estimate the 95 percent bias-corrected confidence interval for the indirect effect. [Zhao et al. \(2010\)](#) proposed decision tree was used. According to the test results, brand experience is related to brand loyalty ( $\beta = 0.382, t = 5.798, p < 0.001$ ), perceived quality ( $\beta = 0.478, t = 11.675, p < 0.001$ ) and brand trust ( $\beta = 0.472, t = 10.035, p < 0.001$ ) direct effect was found. Perceived quality ( $\beta = 0.143, t = 2.467, p < 0.05$ ) and brand trust ( $\beta = 0.359, t = 5.798, p < 0.001$ ) also directly affect brand loyalty ([Table 5](#)).

Also, in Smart-PLS 3.2.8 ([Hair et al., 2017](#)), the mediating effect of Perceived Quality and Brand Trust was checked by running analyses. Based on Smart-PLS indices, on the relationship between Brand Loyalty and Brand Experience (BE \* PQ → BL), Perceived Quality ( $\beta = 0.068, t = 2.326, p < 0.05$ ) and (BE \* BT → BL) Brand Trust ( $\beta = 0.169, t = 4.502, p < 0.001$ ), the mediating effect was confirmed ([Table 5](#)). According to these results, according

**Table 3.**  
Discriminant validity  
(Fornell-Larcker  
criterion)

| Constructs                   | SE     | AE     | IE     | BE     | PQ     | BT     | BL     |
|------------------------------|--------|--------|--------|--------|--------|--------|--------|
| Sensory experience (SE)      | 0.800* |        |        |        |        |        |        |
| Affective experience (AE)    | 0.624  | 0.781* |        |        |        |        |        |
| Intellectual experience (IE) | 0.516  | 0.634  | 0.853* |        |        |        |        |
| Behavioral experience (BE)   | 0.532  | 0.601  | 0.641  | 0.824* |        |        |        |
| Perceived quality (PQ)       | 0.340  | 0.468  | 0.405  | 0.371  | 0.795* |        |        |
| Brand trust (BT)             | 0.303  | 0.494  | 0.415  | 0.363  | 0.779  | 0.853* |        |
| Brand loyalty (BL)           | 0.389  | 0.596  | 0.536  | 0.536  | 0.606  | 0.661  | 0.718* |

Note(s): Root square of AVE

**Table 4.**  
Assessment of higher-order  
construct

| Higher-order<br>construct | General<br>framework | ( $\beta$ ) | VIF   | t-<br>value | $\beta$ | Confidence intervals<br>Lower<br>(2.5%) | Lower<br>(2.5%) |
|---------------------------|----------------------|-------------|-------|-------------|---------|-----------------------------------------|-----------------|
| Brand experience          | Sensory              | 0.243       | 1.793 | 17.116      | 0.000   | 0.215                                   | 0.271           |
|                           | Affective            | 0.254       | 2.228 | 14.569      | 0.000   | 0.219                                   | 0.288           |
|                           | Intellectual         | 0.365       | 2.056 | 21.164      | 0.000   | 0.331                                   | 0.399           |
|                           | Behavioral           | 0.329       | 1.972 | 21.910      | 0.000   | 0.299                                   | 0.358           |

| General framework                                                                                                                                                           |             |         |         |         |                                                         |       |           | Effect of brand experiences |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------|---------|---------|---------------------------------------------------------|-------|-----------|-----------------------------|
|                                                                                                                                                                             | ( $\beta$ ) | Std dev | t-value | p-value | Confidence intervals<br>Lower (2.5%)      Upper (97.5%) |       | Results   |                             |
| <i>Direct effect</i>                                                                                                                                                        |             |         |         |         |                                                         |       |           |                             |
| H1 Brand Experience → Brand loyalty                                                                                                                                         | 0.382       | 0.062   | 5.798   | 0.000   | 0.301                                                   | 0.456 | Supported |                             |
| H2 Brand experience → Perceive quality                                                                                                                                      | 0.478       | 0.041   | 11.675  | 0.000   | 0.398                                                   | 0.558 | Supported |                             |
| H3 Brand Experience → Brand trust                                                                                                                                           | 0.472       | 0.047   | 10.035  | 0.000   | 0.381                                                   | 0.564 | Supported |                             |
| H4 Perceive Quality → brand loyalty                                                                                                                                         | 0.143       | 0.058   | 2.467   | 0.014   | 0.035                                                   | 0.260 | Supported |                             |
| H5 Brand trust → brand loyalty                                                                                                                                              | 0.359       | 0.062   | 5.798   | 0.000   | 0.238                                                   | 0.482 | Supported |                             |
| <i>Indirect effect</i>                                                                                                                                                      |             |         |         |         |                                                         |       |           |                             |
| H6 Brand Experience → PQ → Brand loyalty                                                                                                                                    | 0.068       | 0.029   | 2.326   | 0.020   | 0.018                                                   | 0.136 | Supported |                             |
| H7 Brand Experience → BT → Brand loyalty                                                                                                                                    | 0.169       | 0.038   | 4.502   | 0.000   | 0.108                                                   | 0.238 | Supported |                             |
| <b>Notes:</b> t-value should be greater than 1.96 (positive or negative) to be significant at < 0.05. Confidence interval number of the relations includes the value zero.8 |             |         |         |         |                                                         |       |           |                             |

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Table 5.  
General model  
resolution by  
SmartPLS using PLS  
algorithm and  
Bootstrapping

Note(s): t-value should be greater than 1.96 (positive or negative) to be significant at  $< 0.05$ . Confidence interval neither of the relations includes the value zero.8

to the decision tree of [Zhao et al. \(2010\)](#), it was concluded that perceived quality and brand trust partially mediated (integrating).

The coefficient of determination ( $R^2$ ), effect size ( $f^2$ ) and predictive relevance ( $Q^2$ ) were reported to assess the quality of the structural model. When the  $R^2$  values of the model are examined, perceived quality is explained as 22.6%, while brand trust is explained as 22%. Brand loyalty, on the other hand, was announced as 55.8%. According to these results, brand experience, perceived quality and brand trust perfectly explain brand loyalty. Among these variables, perceived ( $\beta = 0.143, t = 2.467$ ) quality has the least effect on brand loyalty. The most, brand experience affects brand loyalty ( $\beta = 0.382, t = 5.798$ ).

Effect size coefficient ( $f^2$ ) 0.02 and above is low; it is medium to be 0.15 and above; and if it is 0.35 and above, it is considered high ([Hair et al., 2017](#)). When the effect size coefficients are examined, the effect of brand experience on perceived quality ( $f^2 = 0.292$ ) and brand trust ( $f^2 = 0.283$ ) is moderate. In addition, the effect of perceived quality and brand trust on brand loyalty ( $f^2 = 0.244$ ) is similarly moderate.

The predictive power coefficients ( $Q^2$ ) calculated for endogenous variables are greater than zero, indicating that the research model has the power to predict endogenous variables ([Hair et al., 2017](#)). The findings show that the  $Q^2$  values are greater than zero. The results for  $R^2$ ,  $f^2$  and  $Q^2$  are shown in [Table 6](#).

Finally, the overall predictive power of the model was estimated using Goodness of Fit (GoF) with the formula given below.

| Constructs        | R-square | Q-square | f-square |
|-------------------|----------|----------|----------|
| Perceived quality | 0.226    | 0.134    | 0.292    |
| Brand trust       | 0.220    | 0.157    | 0.283    |
| Brand loyalty     | 0.558    | 0.259    | 0.244    |

**Table 6.**  
The result of  $R^2$ ,  $f^2$   
and  $Q^2$

$$GoF = \sqrt{AVE} * \sqrt{R^2}$$

The geometric mean of the mean AVE and the mean  $R^2$  (for endogenous structures) were used to calculate the model fit values. *Wetzels et al. (2009)* proposed predictive values to evaluate GoF analysis, and these are GoF = 0.10 (small), GoF = 0.25 (medium), and GoF = 0.36 (large). The calculated value of the average AVE is 0.647, the  $R^2$  value is 0.227 for perceived quality, 0.229 for brand trust and 0.556 for brand loyalty. According to this report, the observed value of GoF for the model is 0.466, which easily fits the model very well.

### Discussion

Previous studies on brand experience and brand loyalty were applied by taking into account different mediation variables (*Mathew and Thomas, 2018; Mostafa and Kasamani, 2020*). In this study, the effect of brand experience on brand loyalty was measured with perceived quality and brand trust. To test the hypotheses, the  $f^2$  effect size, path coefficients, confidence intervals,  $p$ -value, and  $R^2$  analysis results are given in *Tables 4–6* and *Figure 2*. In addition, GoF analysis was performed to test the fit of the research model and it was determined that the model fits very well for the designed research.

According to the research findings, sensory, affective, intellectual and behavioral experience explains the brand experience in one dimension. Second, brand experience directly affects brand loyalty, perceived quality, and brand trust. Then, perceived quality and brand trust have a direct impact on brand loyalty. Finally, the partial mediation effect between perceived quality and brand trust, brand experience and brand loyalty was revealed.

When *hypothesis 1* is examined, it is revealed that 55.8% direct effect of brand experience on brand loyalty. *Rajumesh (2014)*, in his research on fast-moving consumer goods consumers, concluded that brand experience positively affects brand loyalty. Similarly, *Mostafa and Kasamani (2020)*, in their research on smartphone users, revealed that brand experience directly affects brand loyalty. Several studies conducted in varied sectors support the results of the present study (*Ong et al., 2018; Şahin et al., 2011*). By creating their brands

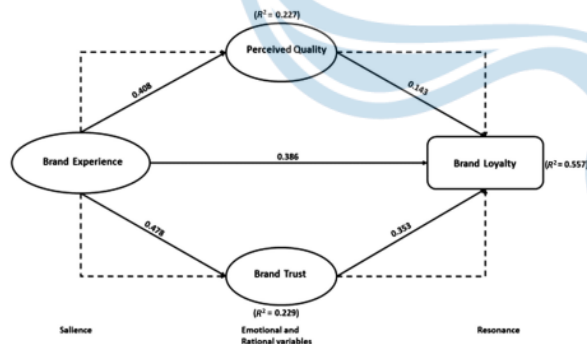


Figure 2.  
General model  
resolution by smart-  
PLS algorithm

highly experientially, marketers gain brand loyalty, resulting in lower advertising costs while generating more sales and profits for marketers. Also, brand-loyal consumers are less responsive to competitive moves, remain loyal to the brand, and are even willing to pay higher prices for brands.

In *Hypothesis 2*, the direct effect of brand experience on perceived quality was examined and this hypothesis was confirmed. Studies measuring the effect of perceived quality (*Ding and Tseng, 2015; Xixiang et al., 2016*) with brand experience support these research results. The finding that brand experience is the driving force of perceived quality within the framework of the brand resonance model is rarely found in the literature of sports consumers and sports brands. *Shanahan et al. (2019)* stated in their study on students that the perceived quality of sportswear impacts brand loyalty. *Naggar and Bendary (2017)* stated that there is a direct effect between brand experience and perceived quality in their research on mobile phone users. Customers who are satisfied with the experiences of brands can see them as a symbol of unique and superior quality. Therefore, for this study, it can be said that the fact that an emotional response has a cognitive component affects the perception of quality, especially in sports consumers.

In *Hypothesis 3*, the direct effect of brand experience on brand trust was examined. Research results show that this hypothesis is confirmed. It is involved in studies that support research findings (*Huang, 2017; Khan and Fatma, 2017*). *Ramaseshan and Stein (2014)*, on the other hand, revealed in their research that, contrary to our findings, brand experience does not affect brand trust. As in the researchers conducted in different sectors, it is normal for individuals who have experienced the brand in the sports sector and are satisfied with the idiom, to trust the brand. The reason for this can be explained as the sports brands included in the research are well-known sports brands.

In *Hypothesis 4*, the direct effect of perceived quality on brand loyalty was examined. In this study, it has been proven that perceived quality has a positive direct effect on brand loyalty. Studies in different sectors in the literature support our findings (*Alhaddad, 2015; Atulkar, 2020; Shanahan et al., 2019*). Contrary to our research findings, *Xixiang et al. (2016)* reached the conclusion that perceived quality does not affect brand loyalty in their research on electronics industry and fast food industry consumers in China. The authors also attributed this to the fact that there may be other factors related to creating brand loyalty rather than perceived quality in the cultural context of China.

In *Hypothesis 5*, the effect of brand trust on brand loyalty was examined. The *H5* hypothesis was supported and it was found that a brand with a strong brand trust affects brand loyalty. Studies in the literature support our findings (*Huang, 2017; Mabkhout et al., 2017*). According to *Atulkar (2020)*, it has been argued that brand trust has a direct effect on brand loyalty, which plays an important role in creating repeat purchase behavior in customers. According to *Huang (2017)*, this finding can be well explained by the long-term characteristics of both brand trust and loyalty. Advertising and the use of celebrities can be a factor in the consumers trust in sports brands. In the trusted brand, the customer wants to be bought again and creates loyalty towards the brand.

*Hypothesis 6* aims to measure the effect of brand experience on brand loyalty through perceived quality. The findings support *Hypothesis 6*. Perceived quality has an intermediary effect on brand experience and brand loyalty. The experience with a brand and the quality perception that occurs after the brand is an important factor that affects the loyalty of the customer towards that brand. As far as sports are known by the authors in the relevant literature, no study has been found in which perceived quality has a mediator effect on the relationship between brand experience and brand loyalty in sports brands. *Shanahan et al. (2019)* stated in a study conducted by Mechanical Turk users of Amazon who have Facebook accounts that perceived quality positively affects brand loyalty.

In [Hypothesis 7](#), the effect of brand experience on brand loyalty was tested through brand trust; the findings of the study support this hypothesis. Most previous research has investigated the relationship between the binding effect and brand trust and brand loyalty, and not the mediating effect. [Sahin et al. \(2011\)](#) stated in their research on the automotive industry that brand experience positively affects brand trust, which positively affects brand loyalty. Likewise, [Khan and Fatma \(2019\)](#) also obtained results similar to that of our research in their studies. Unlike other studies, [Huang \(2017\)](#) examined the mediation effect of brand trust between brand experience and brand loyalty in a study conducted on mobile phone brand users and revealed that brand trust shapes the relationship between brand experience and brand loyalty.

#### Theoretical implications

[Keller \(2013\)](#) proposes the “brand resonance model” that suggests a rational and emotional path to brand resonance. This study reveals the validity of the brand resonance model by defining the roles of perceived quality (emotional) and brand trust (rational) to mediate brand loyalty, especially in sportswear products. The sub-dimensions of brand experience include sensory, affective, intellectual and behavioral dimensions. The study identified and tested brand experience as a type two higher-order (reflective formative) construct. Therefore, this research makes an important contribution to the brand literature by explaining the interrelationship between brand experience sub-dimensions.

In addition, the bridge-building strategy proposed by [Harrison-Walker and Coppett \(2003\)](#) suggests two bridges for a firm's success. In this study, it shows perceived quality and brand trust as two complementary bridges in shaping the brand loyalty of customers, especially in the sportswear industry.

The key mediator variable (KMV) model proposed by [Morgan and Hunt \(1994\)](#) and [Huang \(2017\)](#) stated that brand trust plays an important role in brand loyalty. This article extends the importance of this relationship in sportswear products. In addition, this research confirmed the positive and meaningful relationships between brand experience and brand value components as suggested by [Aaker \(1991\)](#), and the positive relationship between brand experience and the components of CBBE revealed by [Altat et al. \(2017\)](#). For this reason, these research results provide important inputs on branding for both academicians and businesses. It also provides sufficient grounds to demonstrate the intertwining of brand emotions and their ultimate impact on loyalty.

One of the important theoretical contributions of this study is the integrated modeling and investigation of the direct and indirect relationships between brand experience, perceived quality, brand trust and brand loyalty. Other existing studies have tried to do this separately, but not together. The integrated approach makes the model proposed in the study more inclusive than existing theories, connects theory to practice and provides practical as well as theoretical implications.

#### Practical implications

This research provides important findings for businesses that want to create brand loyalty. The experiences of sports consumers about sports brands are very effective in their adherence to that brand. While creating this loyalty, consumers' perception of brands' quality must find a positive direction. For this reason, company executives in the sports industry are recommended to develop factors that will increase the perception of quality in customers. Especially in the online shopping environment, which has increased with the development of technology, marketers should use new channels to reach their customers. Along with the expanded reach, these technologies can be used to help with the targeted customer base, taste trends, choices and preferences among customers, identification of potential customers, etc. It

provides customization benefits to marketers such as Mobile communication is an important choice for marketers and advertisers to promote products and services among various consumer segments due to its unique features and extreme speed of spread. With this in mind, company executives should develop their marketing programs accordingly and provide additional benefits to customers who engage with their brands over time. Customer retention strategies should be based on experience-heavy practices so customers can focus more. Creating trust in consumers for a brand is a long-term process. Additionally, a heightened sense of risk and uncertainty undermines a consumer's confidence. Therefore, focusing on a great brand experience will also reduce the likelihood of risk in the consumer's mind, thus making the brand more trustworthy. This will affect their loyalty to the brand and thus their tendency to be brand advocates. In creating this loyalty, it is especially important that the brand has a theme, history and personality. They should also try to increase their customers' involvement in the shopping process by clearly differentiating their brands by showing why and how their brands are better than alternative brands. Thus, it changes customer perceptions and related behaviors and helps them evaluate a brand before making purchasing decisions, which ultimately creates brand trust and brand loyalty in the customer. Sports businesses should create platforms (both visual and verbal) to convey their themes, backgrounds, and brand personalities. Sports brands can especially use famous athletes to create quality and trust in their consumers through advertisements and themes. In this study, perceived quality and brand trust as an essential mediator that manages the relationship between brand experience and brand loyalty on customers is revealed. Therefore, marketers must understand that brand trust has evolved, and that brand experience is vital in building brand loyalty.

#### Limitations and further research

The following limitations should be taken into account in the interpretation of the study results. The first limitation concerns the generalization of the results. As the study was carried out with people living in Turkey who use sports products, the results could not go beyond the current sampling frame. Future research could examine different countries together. Second, this study covers only a sample of social media users between 18 and 65 years of age. The age range can be extended in future research. Also, because of the COVID-19 pandemic, data could only be filled in with online forms. While the model's ability to predict brand relationships is remarkable, other factors can be added to improve the proposed model's predictive power. The brand resonance model suggests other possible variables such as brand loyalty, brand equity, brand community, brand satisfaction, engagement, and product performance, and therefore further studies can use these important factors as mediators. Finally, the study focused on a model made solely on sports brands. Yet, this way the model can be applied to different industries.

#### Conclusion

Despite current limitations, the research makes the following contributions. First of all, it revealed the mediating role of perceived quality and brand trust in the relationship between brand experience and brand loyalty. This result will lead to an easier understanding of the brand loyalty process of customers in the sports industry. In addition, it has been seen that the study, which is shaped within the framework of the Brand Resonance Model, is also valid in the sports brands sector, unlike the previous literature. Moreover, it contributed to the expansion of the brand experience and brand loyalty literature.

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# Appendix

## Brand experience

### Sensory

This brand makes a strong impression on my visual sense or other senses  
I find this brand interesting in a sensory way  
This brand does not appeal to my senses

### Affective

This brand induces feelings and sentiments  
I do not have strong emotions for this brand  
This brand is an emotional brand

### Behavioral

I engage in physical actions and behaviors when I use this brand  
This brand results in bodily experiences  
This brand is not action oriented

### Intellectual

I engage in a lot of thinking when I encounter this brand  
This brand does not make me think  
This brand stimulates my curiosity and problem solving

Brakus *et al.* (2009)

## Perceived quality

This brand is reliable  
This brand is of good quality  
This brand is qualified  
This brand is durable  
This brand is suitable for my purpose  
This brand is better than other sports brands

Omurlubaş and Öztürk (2020)

## Brand trust

I trust this brand  
I rely on his brand  
This is an honest brand  
I feel secure when I buy this brand because I know that will never let me down

Chaudhuri and Holbrook's (2001), Lau and Lee (1999)

## Brand loyalty

I feel better when I use this brand  
This brand excites me more than other brands  
When I go shopping, this brand is the only brand I will buy  
Other than this brand, no other brand catches my attention  
If this brand is not available at the place I shop, I will not buy another brand or look at another store  
I will continue to use the products of this brand in the future

Omurlubaş and Öztürk (2020)

Table A1.  
Measures

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