

**THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY
DISCLOSURE TO CORPORATE FINANCIAL PERFORMANCE
(Empirical Study of the Companies that always Listed on SRI KEHATI
Index during the Period 2010-2014)**

THESIS

Presented as Partial Fulfillment of the Requirements for the Degree of Sarjana
Ekonomi (S1) in International Business Management Program Faculty of
Economics Universitas Atma Jaya Yogyakarta



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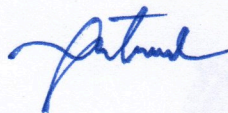
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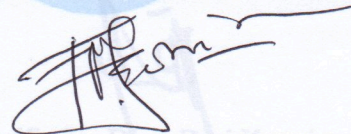


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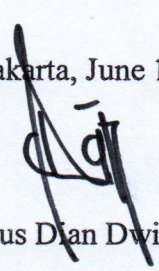
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Hereby declare that this thesis is my own study and research. The statements, ideas and the quotations, either direct or indirect from other people's writing or ideas are clearly written in the form of body notes, footnotes and bibliography.

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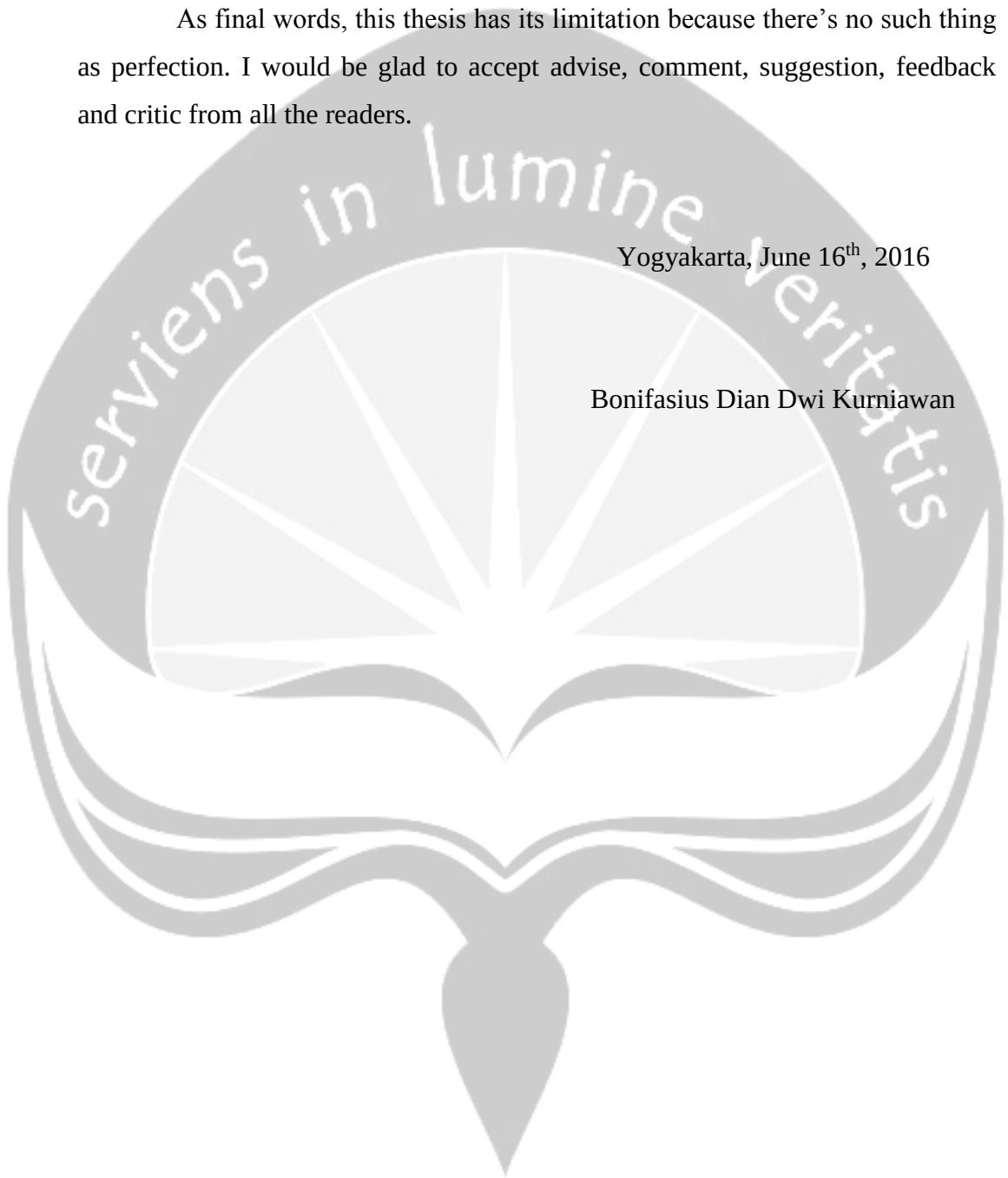
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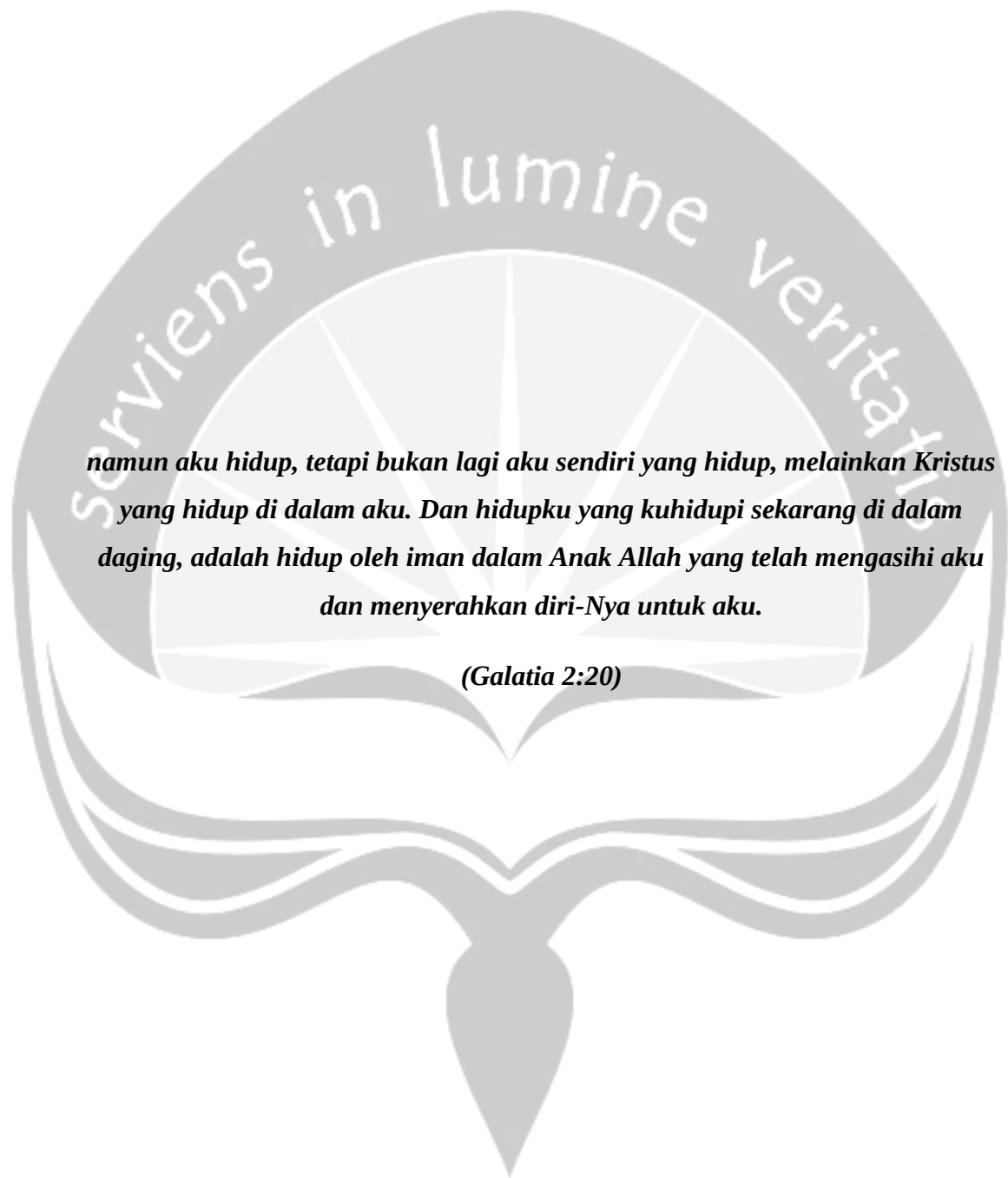
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namun aku hidup, tetapi bukan lagi aku sendiri yang hidup, melainkan Kristus yang hidup di dalam aku. Dan hidupku yang kuhidupi sekarang di dalam daging, adalah hidup oleh iman dalam Anak Allah yang telah mengasihi aku dan menyerahkan diri-Nya untuk aku.

(Galatia 2:20)

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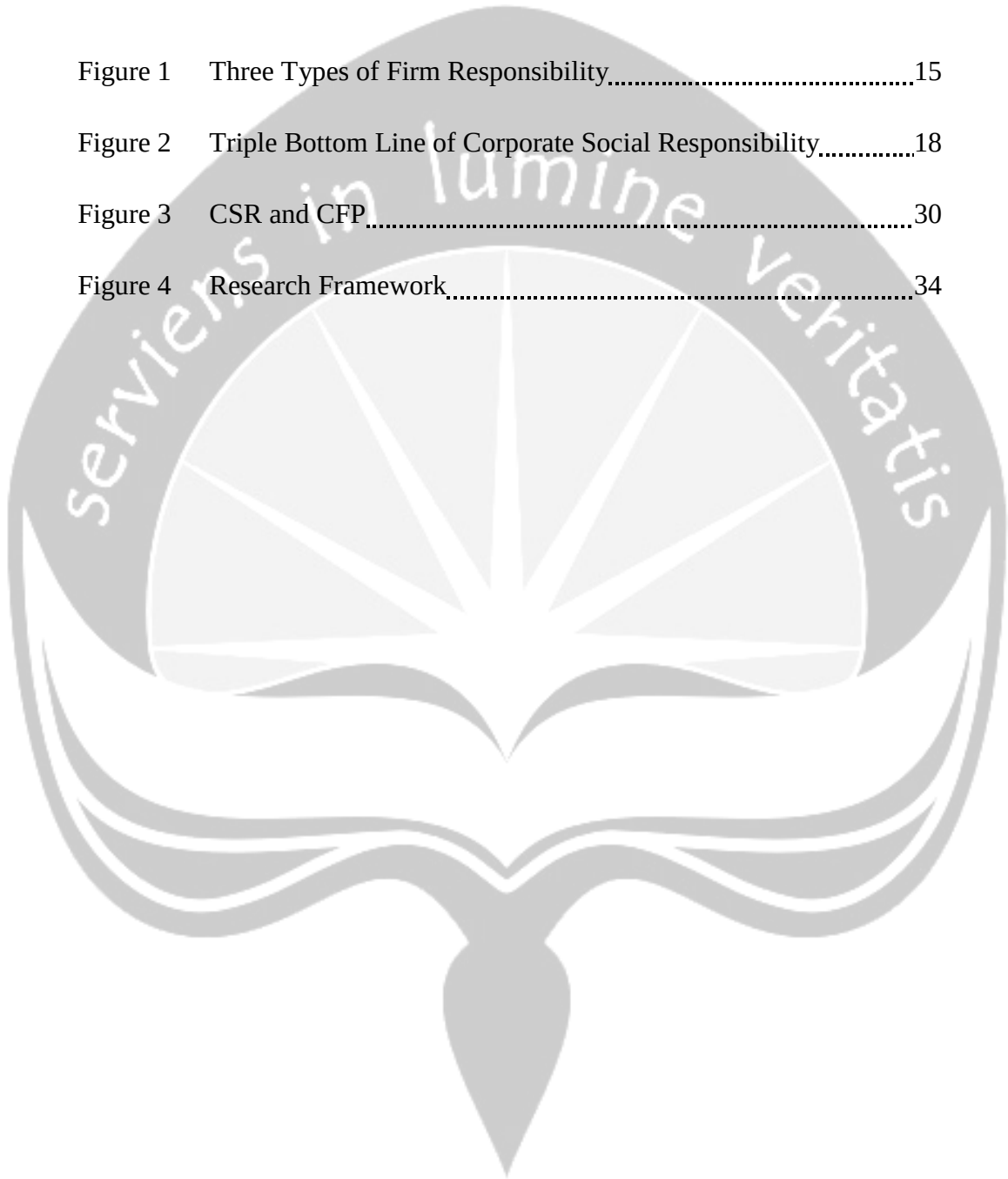
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ABSTRACT

The purpose of this research is to examine if there exists any systematic relation between corporate social responsibility (CSR) and corporate financial performance (CFP). The research samples are 16 companies that always listed in SRI KEHATI Index during period 2010-2014. The research uses purposive sampling method, regressed and descriptive analysis. CSR is measured by Corporate Social Responsibility Disclosure Index (CSRDI), whereas CFP is measured by return on assets (ROA), Return on Equity (ROE) and Price to Book Value (PBV). The research indicates CSR has positive influence to financial performance measured with financial ratios such as ROA, ROE and PBV. These results are robust across different measures of variables.

Keywords: Corporate Social Responsibility (CSR), Corporate Financial Performance (CFP), Return on Asset (ROA), Return on Equity (ROE), Price to Book Value (PBV).